

SEPTEMBER
2019

ECONOMIC/FISCAL IMPACT & MARKETING ANALYSIS OF STING IN TAOS 2019

PRESENTED TO:

TOWN OF TAOS

1139 PASEO DEL CANON SUR

TAOS, NM 87571

STING IN TAOS

PRESENTED BY:

Southwest Planning & Marketing
RESEARCH | MARKETING | ECONOMIC DEVELOPMENT | PLANNING

P.O. Box 1506
SANTA FE, NM 87504
505.989.8500
SOUTHWESTPLANNING.COM

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Executive Summary

Economic Impact Summary

The Sting in Taos Concert was held on Labor Day, September 2, 2019 in Kit Carson Park. The Town of Taos commissioned Southwest Planning & Marketing (SWPM) to determine the economic and fiscal impact of the event, as well as to do a concurrent marketing survey of attendees. Unique attendance to the event was provided by the event organizer based on ticket sales: 7,704 total attendance.

Total spending by event attendees was \$437,675 for lodging, \$625,643 for event tickets, \$420,477 for food and meals, \$79,885 for transportation, \$29,126 for outdoor recreation, \$56,716 for attractions/entertainment, and \$239,468 for shopping/miscellaneous. Total spending for all categories combined was \$1,888,991.

Based on spending as a result of the event, total gross receipts tax (GRT)¹ from out-of-town attendees was estimated at \$25,966 for the town, \$25,966 for the county, and \$78,861 for the state. The total GRT generated from local attendees was estimated at \$2,826 for the town, \$2,826 for the county, and \$8,581 for the state. Spending by out-of-town and resident attendees together generated an estimated total GRT of \$160,564.

Attendees to the event spent an average of \$254 on lodging during their stay. Based on this number, the estimated total taxable spending on lodging by attendees was \$437,675, generating \$21,884 in lodgers' tax. The combined estimated gross receipts and lodgers' tax on lodging paid by attendees was \$59,086.

The total combined gross receipts and lodgers' tax paid by local and out-of-town attendees on all spending was estimated to be \$182,448.

The Town of Taos spent \$16,470 (excluding GRT paid on these supplies and services) locally on marketing and production of the event. This generated an additional \$1,400 in GRT.

The **direct economic impact** of the event on the local economy, including spending by event attendees and by the Town of Taos on marketing and

¹ Town and county GRT rates obtained from the New Mexico Municipal League; state rate obtained from the State of New Mexico Finance & Administration Department.

producing the event, was estimated to be \$1,905,461, resulting in \$183,848 in total tax benefits, with \$32,155 in GRT allocated to the Town of Taos.

Applying an indirect and induced spending multiplier of 1.4² to direct spending generated \$762,184 in indirect and induced spending. Combining this with direct spending yielded a **total combined direct, indirect and induced** impact of the event on the local economy of \$2,667,646.

Indirect/Induced Impact of Expenditures	
Category	Spending
Total Direct Spending	\$ 1,905,461
Induced/Indirect Multiplier	1.4
Induced/Indirect Impact	\$ 762,184

Total Economic Impact (Direct Spending + Induced/Indirect)
\$2,667,646

Numbers may not total due to rounding.

Marketing Summary

- The majority (83.8%) of respondents were from New Mexico.
- Over sixty-seven percent of respondents (67.1%) lived more than 50 miles from Taos; 32.9% lived in the area (within 50 miles of Taos).
- Twenty-two percent (22.4%) lived in Albuquerque, followed by Santa Fe (21.1%) and the Town of Taos (12.7%).
- 70.8% of respondents had a bachelor's degree or higher.
- The average age of respondents was 55.6 (ranging in age from 18-95).
- Thirty-three percent (33.3%) of respondents were male, 62.5% were female.
- Fifty-five percent (54.6%) of the respondents reported annual household incomes of \$100,000 or greater.
- The average attendee party size was 3.1.
- Nearly all of the attendees (98.2%) indicated that the Sting in Taos Concert was the primary reason or a strong reason for visiting Taos.
- The vast majority of respondents (95.2%) had visited Taos before.

² Source: Tourism Economics-Tourism Economics utilizes a standard input-output model to generate the percentage of indirect/induced impact as a result of tourism; each directly affected sector also purchases goods and services as inputs into production (indirect impacts). Induced impact is generated when employees whose incomes are generated either directly or indirectly by tourism, spend those incomes in the local economy.

- Seventy-five percent (75.2%) of respondents from outside the area (lived 50 or more miles away) indicated that they spent the night in Taos while participating in the event. These visitors spent an average of 2.3 nights in the area and an additional 1.5 nights in New Mexico (outside of Taos) as a result of attending the Sting in Taos Concert.
- Half (50.1%) of the respondents who stayed overnight indicated that they stayed in a hotel/motel/B&B; 23.1% stayed in a vacation/short-term rental and 14.2% stayed with friends/relatives.
- For those respondents that stayed in a vacation/short-term rental, most used Airbnb.com to book their stay (67.5%); VRBO.com was the next most widely used website for booking travel (23.3%).
- For those respondents that stayed in a hotel, the Sagebrush Inn was the hotel most stayed at (14.4%).
- Just under ninety-four percent (93.5%) of respondents reported traveling to Taos in a private vehicle.
- Fifty-six percent (56.0%) of the respondents visited the Taos Plaza while in town for the event. Other activities most participated in by respondents were: fine dining (49.6%), shopping (43.0%), scenic drives (33.8%), visiting art galleries (29.0%), and visiting the Rio Grande Gorge (24.3%).
- Social media was the method the respondents most frequently heard about the event.
- When asked to rate their experiences on a scale from 1 to 5, with 1 being "Fell short of my expectations" and 5 being "Exceeded my expectations," respondents rated their overall experience at the Sting in Taos Concert a 4.5 and their visit to Taos a 4.2.
- Respondents were also asked to rate their experience in a series of categories at the Sting in Taos Concert on a scale from 1-5, with a 1 being the least satisfied and 5 being the most satisfied. Respondents were most satisfied with the Performance (rating of 4.5), followed by Sound (4.2), Venue and Security (both rated 4.1). All other categories were rated slightly lower but still high overall: Restrooms and Food (both rated 3.9), and Parking (3.8).

Methodology

The Sting in Taos Concert was held on Labor Day, September 2, 2019 in Kit Carson Park.

The Town of Taos commissioned Southwest Planning & Marketing (SWPM) to determine the economic and fiscal impact of the event, as well as to do a concurrent marketing survey of attendees. A few days after the event, SWPM sent out an email survey to an attendee email list that was provided by the event organizer. The survey was designed by SWPM and approved by Town of Taos staff. The survey included questions about attendee party spending resulting from attending the event, as well as attendee average party size, and other questions about demographics and experiences at the event.

Unique attendance to the event was provided by the event organizer based on ticket sales: 7,704 total attendance.

SWPM received marketing and production spending data from Town of Taos staff. SWPM used the average spending and party size, combined with total event attendance, to determine categorical total event spending. SWPM then determined tax on each of the spending categories analyzed. An indirect/induced multiplier of 1.4 was added to the direct impact.³ SWPM also analyzed the information provided about user experiences and demographics and provided averages or other relevant information.

The survey had forty-eight percent (47.97%) response rate, with a total sample size of 1,475 survey responses. The overall data for the entire sample is accurate to plus or minus 2.3% at the 95% confidence level. That means that 95% of the time the data for the entire attendee population would not vary by more than 2.3% from the result obtained from the sample in this survey.

³ Source: Tourism Economics-Tourism Economics utilizes a standard input-output model to generate the percentage of indirect/induced impact as a result of tourism; each directly affected sector also purchases goods and services as inputs into production (indirect impacts). Induced impact is generated when employees whose incomes are generated either directly or indirectly by tourism, spend those incomes in the local economy.

Economic Impact Analysis

Attendee Spending

Visitors to the event were asked to estimate their entire party's spending as a result of attending the event in six categories: lodging, event tickets, food and meals, transportation, outdoor recreation, attractions/entertainment, and shopping/miscellaneous. Total spending was \$437,675 for lodging, \$625,643 for event tickets, \$420,477 for food and meals, \$79,885 for transportation, \$29,126 for outdoor recreation, \$56,716 for attractions/entertainment, and \$239,468 for shopping/miscellaneous. Total spending for all categories combined was \$1,888,991.

Sting in Taos 2019 Attendee Spending Resulting from the Event											
Statistics	Party Size	Unique Attendee Numbers	Number of parties	Lodging	Event Tickets	Food and Meals	Transportation, Fuel	Outdoor Recreation	Attractions/ Entertainment	Shopping/ Miscellaneous	Total
Mean (overall)	3.1	7,704	2,485		\$ 251	\$ 167	\$ 32	\$ 12	\$ 23	\$ 95	\$ 580
Mean (in-town attendees)	3.3	2,535	768		\$ 238	\$ 101	\$ 21	\$ 11	\$ 20	\$ 65	\$ 456
Mean (out-of-town attendees)	3.0	5,169	1,723	\$ 254	\$ 257	\$ 199	\$ 37	\$ 12	\$ 24	\$ 110	\$ 893
Total Spending (in-town attendees)					\$ 182,800	\$ 77,575	\$ 16,129	\$ 8,449	\$ 15,361	\$ 49,924	\$ 350,238
Total Spending (out-of-town attendees)				\$ 437,675	\$ 442,844	\$ 342,902	\$ 63,756	\$ 20,678	\$ 41,355	\$ 189,544	\$ 1,538,753
Total Spending				\$ 437,675	\$ 625,643	\$ 420,477	\$ 79,885	\$ 29,126	\$ 56,716	\$ 239,468	\$ 1,888,991

Numbers may not total due to rounding.

Tax Benefits from Attendee Spending

Taxation for spending on activities as a result of the event by out-of-town attendees was calculated in six economic segments: lodging, event tickets, food and meals, transportation, outdoor recreation, attractions/entertainment, and shopping/miscellaneous. Total combined spending in all six areas was estimated at \$1,538,753 for out-of-town attendees. In addition, local residents who attended the Sting in Taos Concert spent an estimated combined \$167,438 in event tickets, food and meals, transportation, outdoor recreation, attractions/entertainment, and shopping/miscellaneous as a result of the event taking place, for a total of \$1,888,991 in total attendee spending.

Based on spending as a result of the event, total gross receipts tax (GRT)⁴ from out-of-town attendees was estimated at \$25,966 for the town, \$25,966 for the county, and \$78,861 for the state. The total GRT generated from local attendees was estimated at \$2,826 for the town, \$2,826 for the county, and \$8,581 for the

⁴ Town and county GRT rates obtained from the New Mexico Municipal League; state rate obtained from the State of New Mexico Finance & Administration Department.

state. Spending by out-of-town and resident attendees together generated an estimated total GRT of \$160,564.

Attendees who pay for lodging are assessed a lodgers' tax in addition to the gross receipts tax on the cost of the lodging. Attendees to the event spent an average of \$254 on lodging during their stay. Based on this number, the estimated total taxable spending on lodging by attendees was \$437,675, generating \$21,884 in lodgers' tax. The combined estimated gross receipts and lodgers' tax on lodging paid by attendees was \$59,086.

The total combined gross receipts and lodgers' tax paid by local and out-of-town attendees on all spending was estimated to be \$182,448.

Total Estimated GRT & Lodger's Tax Generated from Event Spending - All Attendees						
Tax Rate	Direct Spending	Lodgers' Tax	Town	County	State	Total Taxes
	N/A	5.000%	1.6875%	1.6875%	5.125%	8.500%
Lodging	\$ 437,675	\$ 21,884	\$ 7,386	\$ 7,386	\$ 22,431	\$ 59,086
Event Tickets	\$ 625,643		\$ 10,558	\$ 10,558	\$ 32,064	\$ 53,180
Food and Meals	\$ 420,477		\$ 7,096	\$ 7,096	\$ 21,549	\$ 35,741
Transportation, Fuel, etc.	\$ 79,885		\$ 1,348	\$ 1,348	\$ 4,094	\$ 6,790
Outdoor Recreation	\$ 29,126		\$ 492	\$ 492	\$ 1,493	\$ 2,476
Attractions/Entertainment	\$ 56,716		\$ 957	\$ 957	\$ 2,907	\$ 4,821
Shopping/Misc	\$ 239,468		\$ 4,041	\$ 4,041	\$ 12,273	\$ 20,355
Total	\$ 1,888,991	\$21,884	\$ 31,877	\$ 31,877	\$96,811	\$182,448
Estimated Tax Generated by Out-of-Town Attendees						
Tax Rate	Direct Spending	Lodgers' Tax	Town	County	State	Total Taxes
	N/A	5.000%	1.6875%	1.6875%	5.125%	8.500%
Lodging	\$ 437,675	\$ 21,884	\$ 7,386	\$ 7,386	\$ 22,431	\$ 59,086
Event Tickets	\$ 442,844		\$ 7,473	\$ 7,473	\$ 22,696	\$ 37,642
Food and Meals	\$ 342,902		\$ 5,786	\$ 5,786	\$ 17,574	\$ 29,147
Transportation, Fuel, etc.	\$ 63,756		\$ 1,076	\$ 1,076	\$ 3,267	\$ 5,419
Outdoor Recreation	\$ 20,678		\$ 349	\$ 349	\$ 1,060	\$ 1,758
Attractions/Entertainment	\$ 41,355		\$ 698	\$ 698	\$ 2,119	\$ 3,515
Shopping/Misc	\$ 189,544		\$ 3,199	\$ 3,199	\$ 9,714	\$ 16,111
Total	\$ 1,538,753	\$21,884	\$ 25,966	\$ 25,966	\$78,861	\$152,678
Estimated Tax Generated by Local Attendees						
Tax Rate	Direct Spending	Lodgers' Tax	Town	County	State	Total Taxes
	N/A	5.000%	1.68750%	1.68750%	5.125%	8.500%
Event Tickets	\$ 182,800		\$ 3,085	\$ 3,085	\$ 9,368	\$ 15,538
Food and Meals	\$ 77,575		\$ 1,309	\$ 1,309	\$ 3,976	\$ 6,594
Transportation, Fuel, etc.	\$ 16,129		\$ 272	\$ 272	\$ 827	\$ 1,371
Outdoor Recreation	\$ 8,449		\$ 143	\$ 143	\$ 433	\$ 718
Attractions/Entertainment	\$ 15,361		\$ 259	\$ 259	\$ 787	\$ 1,306
Shopping/Misc	\$ 49,924		\$ 842	\$ 842	\$ 2,559	\$ 4,244
Total	\$ 167,438	NA	\$ 2,826	\$ 2,826	\$ 8,581	\$ 14,232

Numbers may not total due to rounding.

Marketing & Production Impact of the Event

The Town of Taos spent money on marketing and production in order to make the event happen. This included advertising, equipment, supplies and other local spending. Total spending on marketing and production was \$16,470 (excluding GRT paid on these supplies and services).

As a result of spending on marketing and production, an additional \$1,400 was generated in GRT.

GRT Paid on Marketing & Production Costs by the Town of Taos					
		Town	County	State	Total Taxes
	Total Spending	1.6875%	1.6875%	5.125%	8.500%
Total Marketing & Production Spending	\$ 16,470	\$ 278	\$ 278	\$ 844	\$ 1,400

Numbers may not total due to rounding.

Estimated Total Tax Revenues

Combining spending on marketing and production of the event and attendee event spending yielded total combined direct spending on the event of \$1,905,461. This generated total estimated tax revenues of \$183,848 resulting from the event. The Town of Taos received \$32,155 in total GRT tax benefits as a result of the event.

Estimated Total Tax Revenues					
		Town	County	State	Total Taxes
	Taxable Spending	1.6875%	1.6875%	5.125%	8.500%
Marketing & Production Spending	\$ 16,470	\$ 278	\$ 278	\$ 844	\$ 1,400
Attendee Spending Resulting from Event	\$ 1,888,991	\$ 31,877	\$ 31,877	\$ 96,811	\$ 160,564
Lodgers' Tax					\$ 21,884
Total	\$ 1,905,461	\$ 32,155	\$ 32,155	\$ 97,655	\$ 183,848

Numbers may not total due to rounding.

Indirect and Induced Impact of Spending⁵

Travelers create direct economic value within a discrete group of sectors (e.g. recreation, transportation). This supports a relative proportion of jobs, wages, taxes, and GDP within each sector.

Indirect Impact - Each directly affected sector also purchases goods and services as inputs (e.g. food wholesalers, utilities) into production. These impacts are called indirect impacts.

Induced Impact – Created when employees whose incomes are generated either directly or indirectly by tourism spend those incomes in the local economy.

Tourism Economics utilizes a standard input-output model (Implan) to generate the percentage of indirect and induced impact as a result of tourism in New Mexico. Tourism economics estimates that for every dollar spent as a result of a visit or an event an additional forty cents is generated in local spending.

Direct	Indirect	Induced	Total
1.0	0.2	0.2	1.4

Combining total direct spending with induced/indirect spending yielded a total estimated economic impact of the event of \$2,667,646.

Indirect/Induced Impact of Expenditures	
Category	Spending
Total Direct Spending	\$ 1,905,461
Induced/Indirect Multiplier	1.4
Induced/Indirect Impact	\$ 762,184

Total Economic Impact (Direct Spending + Induced/Indirect)
\$2,667,646

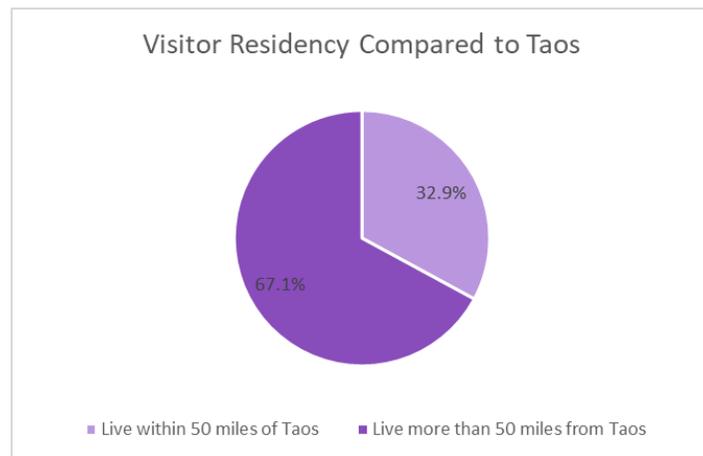
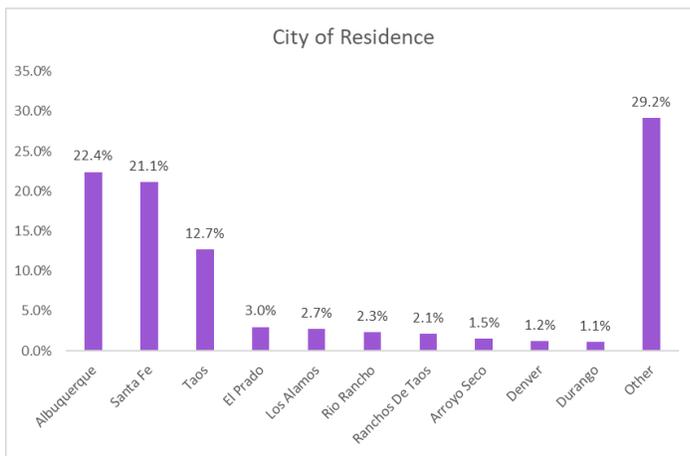
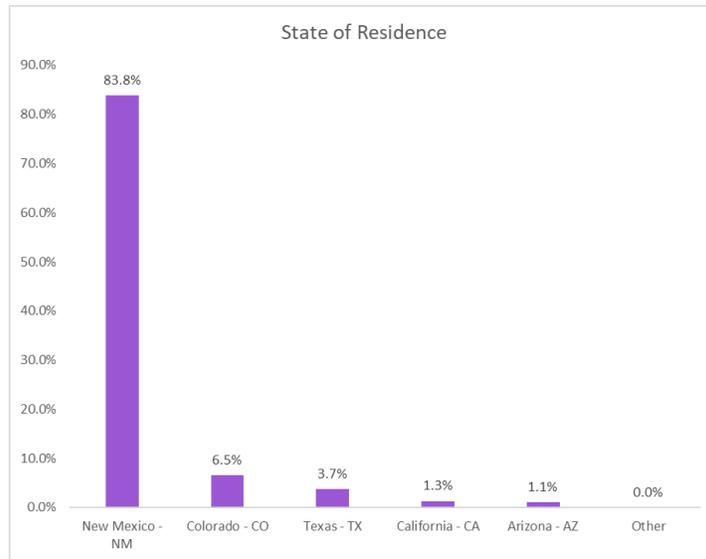
Numbers may not total due to rounding.

⁵ Source: Tourism Economics - An Oxford Economics Company. The Economic Impact of Tourism in New Mexico, August 2015.

Marketing Report

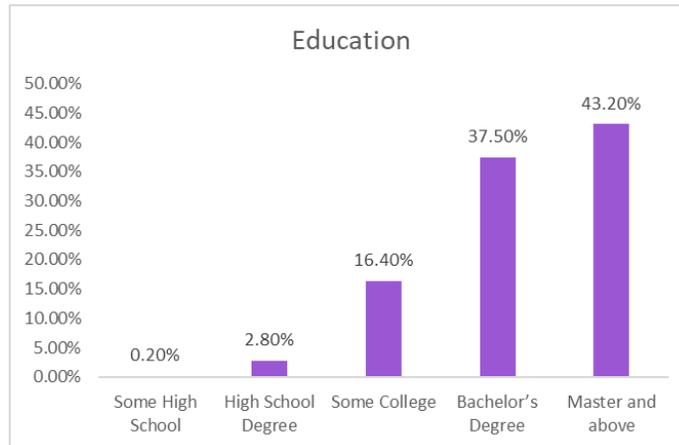
Attendee Residency

The majority (83.8%) of respondents were from New Mexico. Twenty-two percent (22.4%) lived in Albuquerque, followed by Santa Fe (21.1%) and the Town of Taos (12.7%). Over sixty-seven percent of respondents (67.1%) lived more than 50 miles from Taos; 32.9% lived in the area (within 50 miles of Taos).



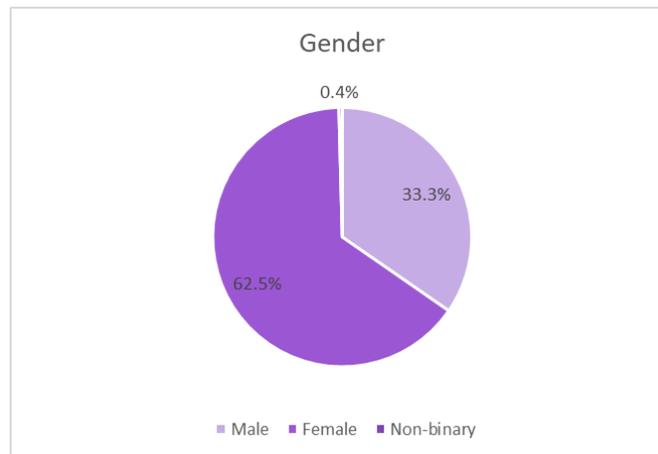
Demographics

70.8% of respondents had a bachelor's degree or higher.

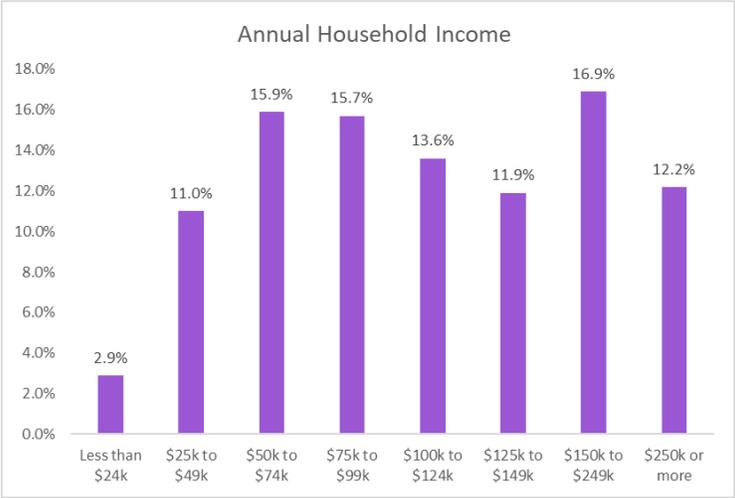


Average Age of Respondents: 55.6 (ranging in age from 18-95)

Gender: 62.5% Female
33.3% Male
0.4% Non-binary



Over half of the respondents (54.6%) reported annual household incomes of \$100,000 or greater.



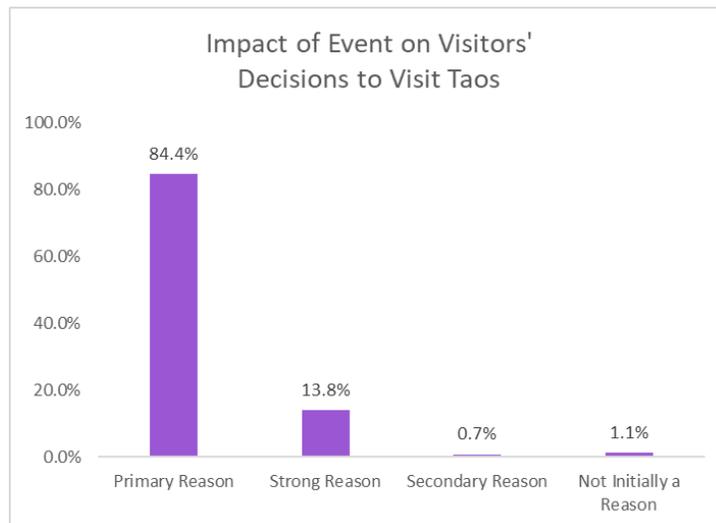
Attendance

The average attendee party size was 3.1.

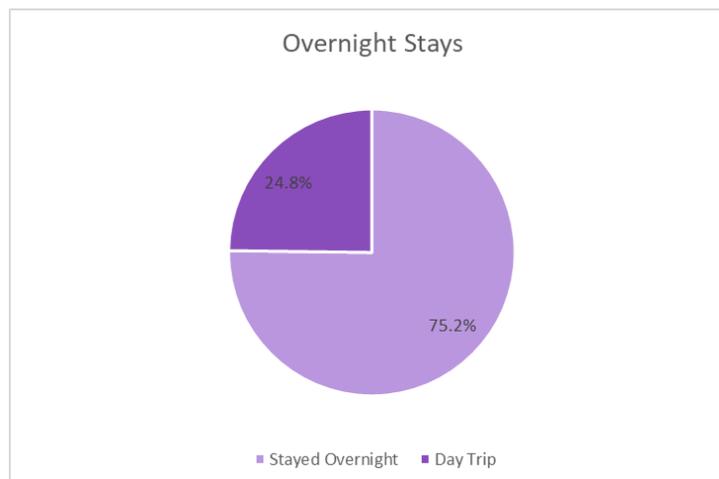
Travel

The vast majority of respondents (95.2%) had visited Taos before.

Nearly all of the attendees (98.2%) indicated that the Sting in Taos Concert was the primary reason or a strong reason for visiting Taos.



Seventy-five percent (75.2%) of respondents from outside the area (lived 50 or more miles away) indicated that they spent the night in Taos while participating in the event.

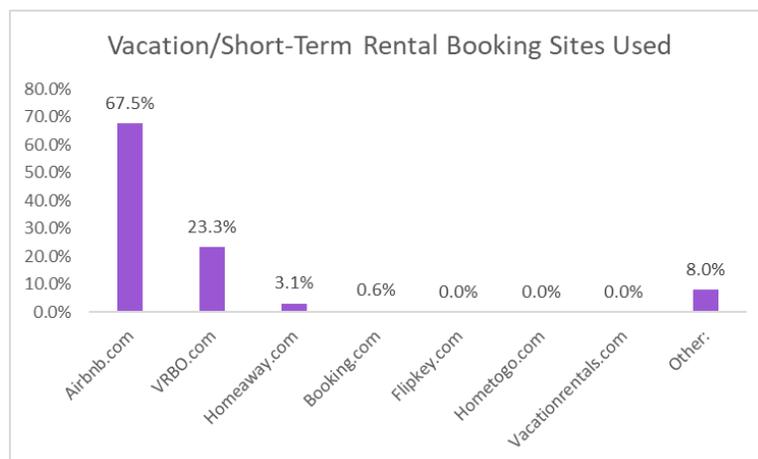


Visitors who stayed overnight spent an average of 2.3 nights in the area. Visitors spent 1.5 additional nights in New Mexico (outside of Taos) as a result of attending the Sting in Taos Concert.

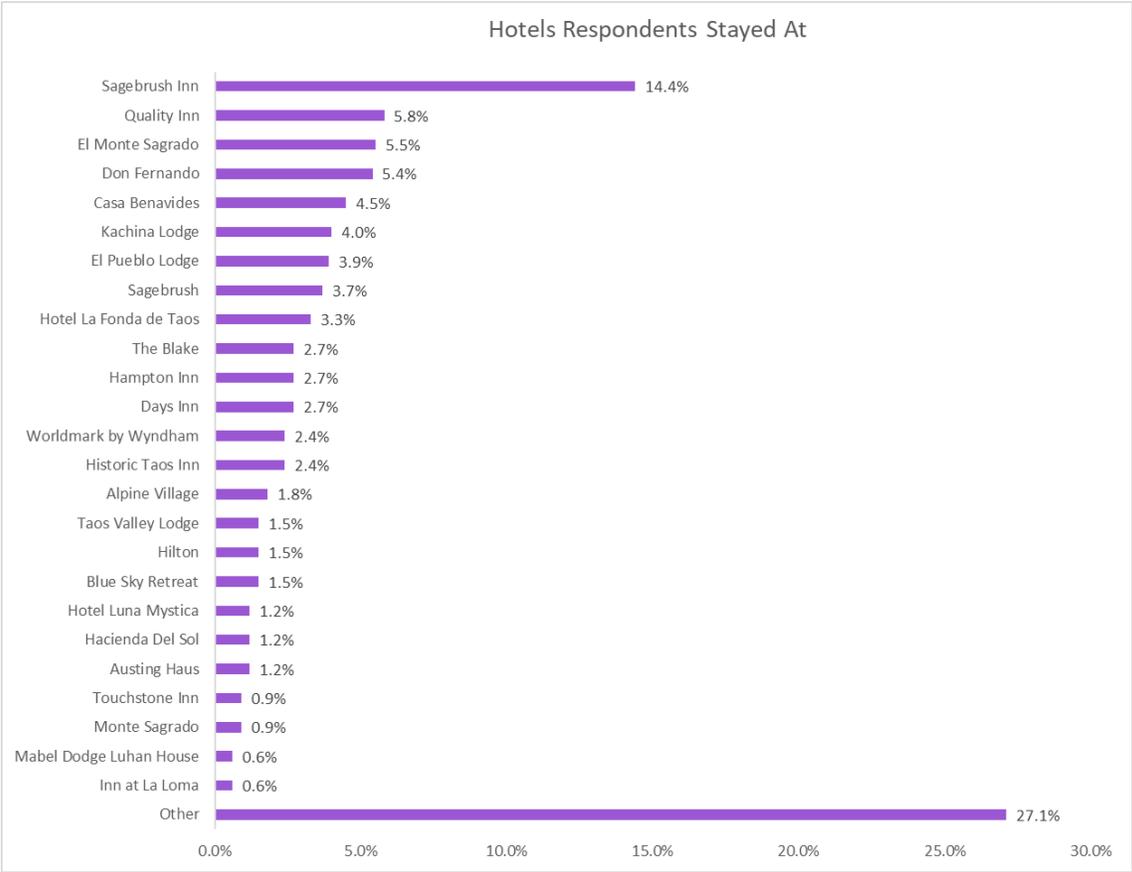
Half (50.1%) of the respondents who stayed overnight indicated that they stayed in a hotel/motel/B&B; 23.1% stayed in a vacation/short-term rental and 14.2% stayed with friends/relatives.



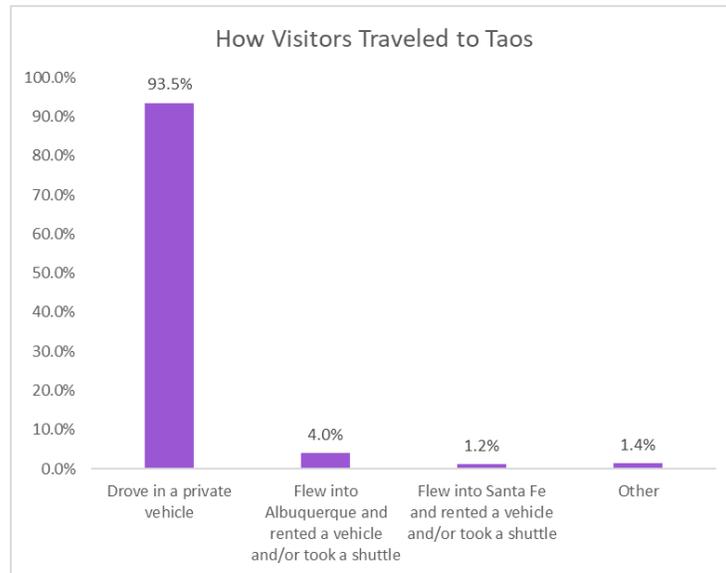
For those respondents that stayed in a vacation/short-term rental, most used Airbnb.com to book their stay (67.5%); VRBO.com was the next most widely used website for booking travel (23.3%).



For those respondents that stayed at a hotel, the Sagebrush Inn was the hotel most stayed at (14.4%).

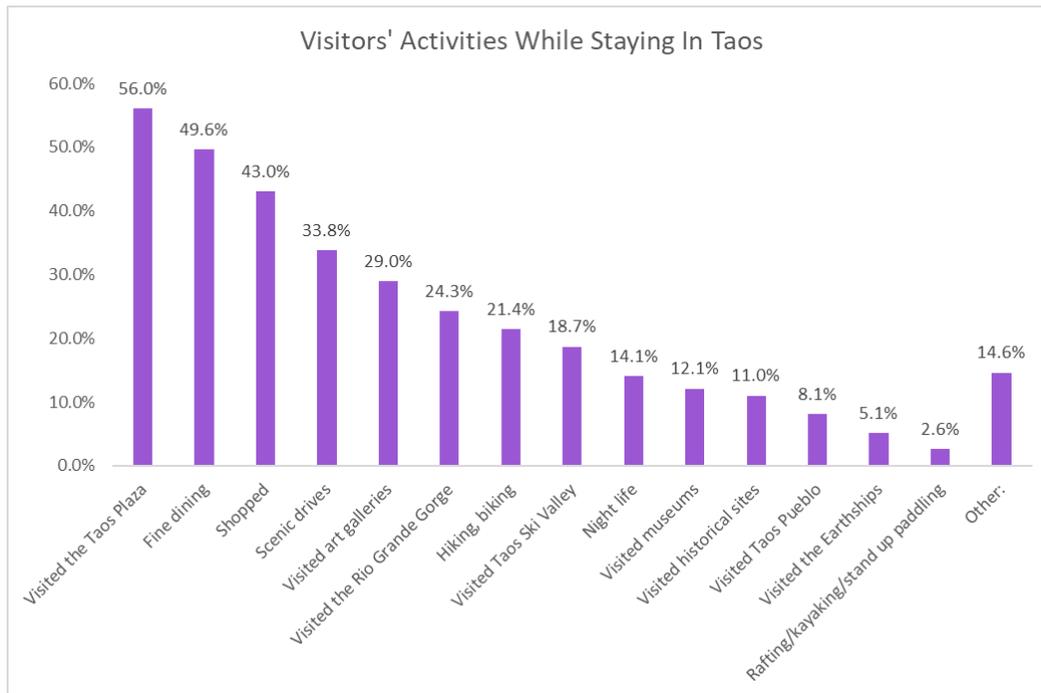


Just under ninety-four percent (93.5%) of respondents reported traveling to Taos in a private vehicle.



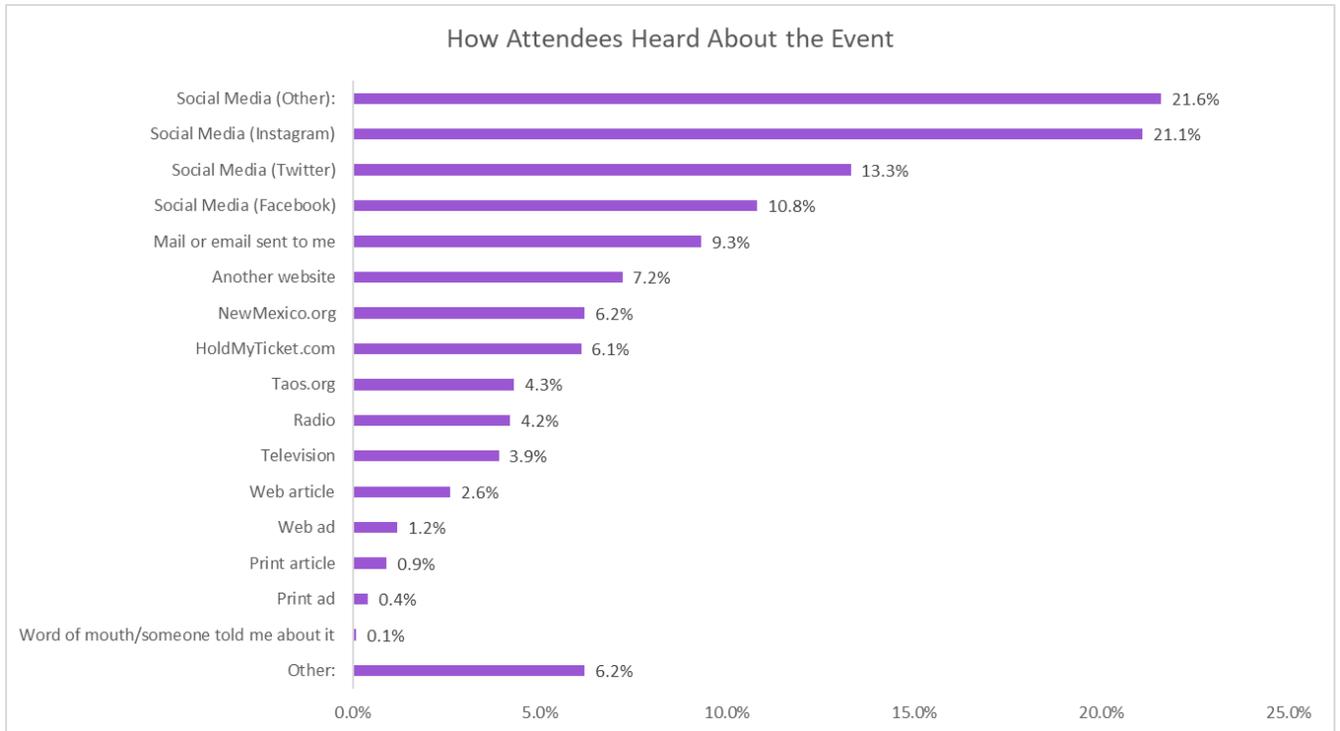
Activities While in Taos

Fifty-six percent (56.0%) of the respondents visited the Taos Plaza while in town for the event. Other activities most participated in by respondents were: fine dining (49.6%), shopping (43.0%), scenic drives (33.8%), visiting art galleries (29.0%), and visiting the Rio Grande Gorge (24.3%).



Marketing

Social media was the method the respondents most frequently heard about the event.



Attendee Experience

When asked to rate their experiences on a scale from 1 to 5, with 1 being “Fell short of my expectations” and 5 being “Exceeded my expectations,” respondents rated their overall experience at the Sting in Taos Concert a 4.5 and their visit to Taos a 4.2.

	1-Fell short	2	3	4	5-Exceeded	Mean
With Sting in Taos?	5.9%	12.2%	19.2%	38.4%	24.3%	3.6
With my visit to Taos	1.8%	3.0%	16.9%	40.4%	38.0%	4.1

Respondents were also asked to rate their experience in a series of categories at the Sting in Taos Concert on a scale from 1-5, with a 1 being the least satisfied and 5 being the most satisfied. Respondents were most satisfied with the Performance (rating of 4.5), followed by Sound (4.2), Venue and Security (both rated 4.1). All other categories were rated slightly lower but still high overall: Restrooms and Food (both rated 3.9), and Parking (3.8).

	1-Least Satisfied	2	3	4	5-Most Satisfied	Mean
Venue	4.2%	4.8%	15.6%	30.0%	45.4%	4.1
Parking	5.7%	9.4%	22.0%	26.9%	36.0%	3.8
Sound	2.6%	5.6%	13.3%	27.6%	51.0%	4.2
Restrooms	5.8%	8.3%	19.9%	25.5%	40.4%	3.9
Performance	0.9%	2.8%	8.6%	18.3%	69.5%	4.5
Food	3.1%	6.3%	22.7%	32.0%	36.0%	3.9
Security	2.8%	4.1%	16.9%	32.3%	43.9%	4.1

Appendix A: Survey Instrument

Thank you for taking a few minutes to provide your valuable feedback on Sting in Taos.

Press "Next" to begin the survey

Q1. Did you attend Sting in Taos on Labor Day?

- Yes
- No

Q2. Where is your primary residence?

City _____
State (U.S. or Canada residents) _____
Zip Code (U.S. or Canada residents) _____
Country _____

Q3. Do you:

- Live in the area (live within 50 miles of Taos)
- Live more than 50 miles from Taos

Q3a. How did you travel to Taos? (choose one)

- Drove in a private vehicle
- Flew into Albuquerque and rented a vehicle and/or took a shuttle
- Flew into Santa Fe and rented a vehicle and/or took a shuttle
- Other _____

Q3a-1st visit. Was this your first time visiting Taos?

- Yes
- No

Q3b. Did you spend one or more nights in Taos as a result of attending Sting in Taos?

- Yes
- No

Q3c-nights spent. During your visit to attend Sting in Taos, how many nights did you spend in Taos? ____

Q3d. Where did you stay while in Taos? (check all that apply)

- Hotel/motel/B&B
- Vacation rental/short-term rental (i.e. Airbnb, VRBO)
- Second Home
- Friends/relatives
- Recreational vehicle (RV)
- Campground (non-RV)
- Other

Q3e. Which hotel/motel/B&B did you stay at? _____

Q3f. Which website did you use to book your stay in a vacation rental/short-term rental? (check all that apply)

- Airbnb.com
- Booking.com
- Flipkey.com
- Homeaway.com
- Hometogo.com
- Vacationrentals.com
- VRBO.com
- Other: _____

Q3g. During your visit to attend Sting in Taos, how many additional nights did you spend in New Mexico outside of Taos? (please enter 0 if you did not spend any additional nights in New Mexico) ____

Q4. Sting in Taos was:

- The main reason for my visit to Taos
- One of the reasons for my visit to Taos
- Something I wanted to do on my visit to Taos, but not a high priority
- Not initially part of my visit to Taos

Q5. What other things did you do while staying in Taos?

- Visited the Taos Plaza
- Visited Taos Pueblo
- Visited museums
- Visited historical sites
- Visited art galleries
- Visited Taos Ski Valley
- Hiking, biking
- Rafting/kayaking/stand up paddling
- Scenic drives
- Fine dining
- Shopped
- Night life
- Visited the Rio Grande Gorge
- Visited the Earthships
- Other: _____

Q6. How did you hear about Sting in Taos? (check all that apply)

- Word of mouth/someone told me about it
- Print ad
- Print article
- Web ad
- Web article
- Television
- Radio
- Taos.org
- HoldMyTicket.com
- NewMexico.org
- Another website _____
- Mail or email sent to me
- Social Media (Facebook)
- Social Media (Twitter)
- Social Media (Instagram)
- Social Media (Other): _____
- Other: _____

Q7. How would you rate your experience:

	1-Fell short of expectations	2	3	4	5-Exceeded expectations
With Sting in Taos?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
With your visit to Taos?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q7a. Why do you say that?

Q8. How satisfied are you with your experience at Sting in Taos in the following areas:

	1-Least Satisfied	2	3	4	5-Most Satisfied
V e n u e	<input type="radio"/>				
P a r k i n g	<input type="radio"/>				
S o u n d	<input type="radio"/>				
Restrooms	<input type="radio"/>				
Performance	<input type="radio"/>				
F o o d	<input type="radio"/>				
Security	<input type="radio"/>				

Locals and visitors will spend money in a community as a result of attending a concert or event.

Q9. How much would you estimate your entire party (including yourself) spent as a result of attending Sting in Taos in each of the following categories? Please enter 0 in each category if there wasn't any spending.

- Event Tickets _____
- Lodging _____
- Food, meals and beverages _____
- Transportation, fuel (while in Taos) _____
- Outdoor recreation _____
- Attractions/entertainment (other than Sting in Taos concert) _____
- Shopping and misc. _____

Q11. How many people were in your party, including yourself?

in party ____

Q12. What is your age?

Age ____

Q13. What is your gender identity?

- Male
- Female
- Non-binary
- Prefer not to answer

Q14. What is the highest level of education you have completed?

- Some High School
- High School
- Some College
- Bachelor's Degree
- Master's Degree or above

Q15. What is your annual household income?

- Less than \$24,999
- \$25,000 to \$49,999
- \$50,000 to \$74,999
- \$75,000 to \$99,999
- \$100,000 to \$124,999
- \$125,000 to \$149,999
- \$150,000 to \$249,999
- \$250,000 or more
- Decline to answer

Q16. Please use the space provided for any additional comments or suggestions you may have about your visit to Taos while attending Sting in Taos:

Please provide the following information to be entered into the drawing for one (1) \$300 Amazon Gift Card:

Name _____

Email address _____

Thank you for taking our survey. We appreciate your responses and helpful feedback that allows us to understand our audience better.

Appendix B: Verbatim (Unedited) Open Ended Responses

Q3a. How did you travel to Taos? (choose one)

Response
Flew into Albuquerque and a friend picked me up.
Flew into Albuquerque and drove with friends
Flew Albuquerque drove to Taos
Flew in and drove with local friends
Flew to Albuquerque. Friend picked me up at airport
took a private bus
rented a vehicle in CO
Rented a van
my car
Flew into Santa Fe and drove with a friend
Shuttle Bus one way, shared ride back
RTD blue bus

Q5. What other things did you do while staying in Taos?

Response
Visited colleagues and friends
Casino
Golfed at the taos country club
Angel Fire
Stayed in my second home
Visited Santa Fe and friends.
John Dunn Shops
Na
Fishing
Fishing
Restaurant
Visited with friends
Taos Artists Studio Tour
Nothing
Dinner at a friend's house
Four wheeling
Had dinner
Family
nothing
Went back to Albuquerque
Went to Wild Rivers
Golf
None
Got together with friends
shopping
Visited with family

Eating
visited family
Artist in Tao Studio Tour
Taos Mesa Brewery
CID Grocery Store
Casino
Visited a friend
Had dinner
None
Just the concert
Nothing
Nothing
eating
visited friends
dining/bars
Went grouse hunting
hiking
Brewery
walked around main st
Ate breakfast
Visit family
Paseo and Pecha Kucha
Artist studio tour
Saw friends
Visited taos Mesa brewery. Excellent!
Nothing else
Nothing
coffee and snacks!
Taos brewing company

Visited friends
I ate in restaurants
None
Farmers market
Golf
Ojo caliente
Visited friends
Golf
Visited family
Pilar
hanuman temple visit
Ate at Michael's Kitchen
late lunch
fishing
Lunch and beers at the Mothership/Taos Mesa Brewery
fast food, restaurants were closed
Nothing
Did no other activities.
Ate tacos and mouse
Just the concert
We visited before and will visit again
Horseback Riding
Nothing
Had picnic in park outside of town
Martinez Hacienda
Eagle Nest and Red River
concert on the plaza
Fishing
Ate at Guadalajaras

Ojo caliente
Not much
Worked for AMP
Golf
Visited relatives
Fly fishing
Own 2nd home, so come to Taos monthly
Play golf
Nothing
None
Brewery
lunch
fishing
Balloon ride
fly fishing
camping, 4x4 atv
Nothing
Came straight to the concert
We had food and drinks at Monte Segrado
Coffee Shop
Visiting With Friends And Family
Nothing
Had a picnic
Fishing
brewery tour
Golf
Nothing else. Just the concert.
Casino
eat locally

Grupo Fantasma
fishing
Visited Taos Tap Room
Michael Hearn Barn Dance

Q6. How did you hear about Sting in Taos? (other)

Response
AMPConcerts.com
Sting tour schedule
AMP
Sting.com Member News
AMP
AMP
Possibly the Sting Fan Club provided some of the information that I learned.
sting.com
Amp
taosnews
Amp
Sting concert callender
Amp concerts
Amp.com
Amp
AMP
Do not remember
ampconcerts.org
amp concerts
AMP member
Sting's concert tour website
Amp
amp concerts
AMP
ampconcerts.org
AMC

Sting.com
AMP concerts
AMP
AMP Concerts
ampconcerts
AMP
email list about concerts near me
AMP
Metafilter
Don't remember
friend
AMP emails
AMP
Email from Amp Concerts
Heard while attending fantasitco concert.
Sting.com
Word of mouth & social media & friends & print media
Na
AMP concerts
Amp concerts
AMP email
Amp concerts
a friend.
AMP
AMP concerts

Don't remember
While researching his upcoming residency in Vegas and the festival he would perform at in CO on Sept 31, I came upon word of his concert in Taos.. I can't remember if my membership in the Sting Fan Club helped me learn more about Taos or not.
Amp
AMP Concerts email
AMP CONCERTS
AMP Performance
A friend invited me to go.
Sting concert schedule
dont remember
Searching website for sting info
AMP email
sting.com
AMP Concerts
AMP Concerts
AMP concerts
AMP
AMP Concerts
Amp concert membership, I get regular e-mails of the events
AMP
FRIEND
Sting fan club
AMP
Friend
Amp
AMP concerts
AMP
Taos news
Taos News

Can't recall
AMP Newsletter
AMP concerts mailing list
Friend
AMP email
Through a friend
Sting tour site, AMP notification
AMP
amp concerts listserv
AMP Concerts
AMP WEBSITE
AMP concert promotions
AMP EMAIL
Friends
AMP Member
Sting.com
amp concert member email
Sting
AMP Concerts email
AMP Concerts
sister in law
friend
AMP
Pandora
Taos word of mouth
Amp Concerts Emails
taos.org
I
AMP Concerts

AMP Concerts
AMP email
Tempo
I used to live there
Member of AMP concerts
Taos News article
AMP member
Taos Newsletter e-mailed
AMP emails / website

Q7a. How would you rate your experience: with Sting in Taos and with Your Visit to Taos? Why do you say that?

Response
Sting was AWESOME and unbelievably good. Taos is just a wonderful place to visit.
The concert was fantastic with just a couple of exceptions. I was disappointed to find that all smoking - including pot smoking - is not banned in the park. For those of us with asthma, allergies, or other smoke sensitivities, it makes it much harder to enjoy the concert outdoors. I also encourage the concert managers to create dance spaces to both sides of the stage, and encourage the rest of the concert goers to remain seated so that those of us that would like to recline, relax and watch the concert can see the stage and big screens. Otherwise, please raise the stage and big screens higher.
Sting was outstanding!! Loved every song, perfect evening!
I was leary of the large crowd but was pleasantly surprised at the security presence and crowd control. Concert was better than I thought it might be.
Not enough ADA parking for the concert, was forced to park a long way away
It was nice beautiful day, crowded with people laying floor was difficult to walk through crowds of people
We visit Taos often, as we have family who live there. The concert was well organized, the entrance went well, security great, and food options wonderful. The music and sound system were sublime.
He was spot on.
The opening acts were both terrible the second one was even admonishing the crowd because they weren't participating to his satisfaction or maybe didn't look right - who knows but didn't appreciate their act. Also & this is a big one - they put the stage at the top of the hill and it should've been at the bottom of the hill - would have been like a natural arena. That was a big mistake by whoever planned this event. The food at the event was absolutely terrific – delicious!
Sting was great. (The 2nd warm up band was lacking.) I was surprised how well organized the concert was and how quickly they got us in.
LOVE TAOS AREA AND STING WAS ABSOLUTELY TOPS
Music and sound was great. Food trucks and beverages a plus. Low seating also a plus. The lighting was adequate.
Everything was great!
Taos is hampered by poor phone internet connectivity. Much worse than average
We had a nice visit and a nice time at the concert.
We had a great time. The concert was well organized in spite of the huge crowds everything ran smoothly.
We live in Angel Fire during the summer months, so I'm in Taos almost every week. As to this event -- the venue was beautiful, convenient parking, easy-in/easy-out of the venue, adequate bathroom facilities, vendors were excellent. I've been to concerts in various parts of the world, and this venue was definitely one of the best.
Sting was great. We weren't crazy about opening act and felt like waaaay toooo many people allowed in Kit Carson Park. We live 55 miles Outside of Taos, so we visit probably 3-4 times a month.... this trip was more fun as it did not involve a lot of the normal shopping.
I live in Angel Fire and work in Taos, so I am always here - The concert was nothing short of extraordinary. The speed by which we were able to get in, find a seat, find food and drinks, enjoy the show and then get back out again in a timely fashion just speaks to the skill and planning of the organizers.
The show and event was amazing.
Was a great show, I hope Taos continues with bringing in these big names.

Sting put on a GREAT concert!
The lines to enter were not terribly long, food booths were great and the overall experience was exceptional
Incredible concert
Taos is one of the most beautiful places on earth. The mountain will let you know if this is where you are meant to be
Very well organized made it a pleasurable experience
Awesome time. Great Airbnb weather was perfect and concert was amazing
Toas was very prepared and traffic was a Min. problem and the event itself everyone I came in contact with was kind and helpful Really can't ask for more than that the rating for the show was less because opening act did not enjoy but being in the park was lovely . Thank you and would never worry about using your company again for any event . One more thing was going to purchase VIP tickets and after seeing the area that was set up I was very pleased I decided not to do that .
Thought the event was well managed. The town did what was necessary to make it work
live here - not visiting
I wish there had been public transport from the outskirts. Other than that, I thought event was well-organized.
My visit was good, I expected it to be good. The concert was even better than I expected.
Awesome venue, fun crowd. Had amazing meal at Doc Martins before hand.
May have sold too many tickets to the event. Town was really crowded .
Great concert. Great location of concert -Kit Carson park. Fireworks. Friendliness of concert staff and food/drink venues. Well organized. Loved it all!
Met my expectations.
Had a great time. Was a bit hard with kids- mostly because of how late it started and the fact that it was Monday, rather than Sunday, night. They had school in the morning in Santa Fe.
Everything was awesome
Kit Carson was really crowded, and town was crowded as well. But, that is great for the economy!!
Great concert
It was crowded, hot and difficult to get in to any restaurants. It was also Labor Day, so I get it
I only came to Taos for the concert; spent no time looking around.
Culture, venue, friends
Very pleasant experience
Sting was amazing, but the venue is not equipped for the size of crowd. The lines for bathrooms and food were too long. It was very difficult for people to walk through the crowd. It's a safety concern as well. Considering making isles in that large crowd.
Well organized and a great concert!
The concert was excellent. Really enjoyed the experience at Kit Carson Park. Good food choices. Entry and exit was well organized and smooth. Loved a couple of days in Taos.

It was wonderful and I had high expectations, after it is STING and TAOS a dynamite combination.
The seating/standing situation in the park was awful. There's got to be a better way. Each should have designated areas and walking paths should be delineated.
Sting was great. The venue was ok, there were LONG lines to get in and the internet was not fast, couldn't bring up my email for the tickets. Needed more food trucks.
I live in Taos
We had a great time
I loved my trip tp Taos to see Sting. It was the best concert I've ever been to...The ski area is beautiful, and was fun to stay at the Alpine Lodge Suites even with the construction. The people of Taos were also very nice! I hope to bring my son next time and take him kayaking/rafting and hiking and maybe camping. Maybe even skiing/snowboarding in the winter. We stopped in Chimayo on the way back to Albuquerque and enjoyed eating at Rancho de Chimayo for lunch!! Next time I hope to see the Taos Pueblo and the square.
The whole wonderful experience was exactly what I anticipated.
Before the concert started- there wasn't enough room for everyone due to picnic blankets - emotions ran high in the high traffic areas- once the concert started and picnic blankets were picked up- it was awesome! Amazing acoustics and it ranks in top 3 concerts- I'm 53 and saw Sting in 1987 in Madison Wi! Awesome night!
It was the best concert by far that I have been to.
Beautiful great concert
Awesome concert
The concert was great, the hotel overpriced but appreciated the shuttle service
Everything went smoothly went through the lines quickly, entering the event the food, drink and bathroom lines
it was an amazing show!
Sting was absolutely phenomenal -- so a big thank you for making this opportunity possible. I was particularly impressed that he finished (with encores) promptly at 10pm. I didn't think that Fantastic Negrito was a good match with Sting. I thought the fireworks and playing music after Sting were unnecessary and irresponsible - especially since they were after 10pm at night, and the park is in a neighborhood setting. I was appalled at the amount of trash that was left strewn around. I hope it was all cleaned up. I left the park through the Kit Carson park entrance and almost fell off the curb because of the lack of lighting. Makeshift lights or guides with flashlights would have been helpful. People were walking down the middle of Civic Plaza Drive, not staying on sidewalks, making it difficult for traffic to maneuver. Having guides with flashlights on all the main thoroughfares leaving the park would have helped.
Concert was well organized.
Sting sounded amazing and was so good. Only problem with our visit is the restaurant/bar closed incredibly early (last call at 8:45). Surprising for a weekend night.
Hotel could have been better.
taos is always a lot of fun and then you add Sting to the mix cant beat it
Fabulous weekend all around. Sting was AMAZING. Came with a big group of friends (16 of us), some from Colorado, some from Las Cruces. Food was awesome (El Gamal was a highlight). Beautiful skies. Got to do some shopping at our favorite Mud and Flood. Staying in a stunning Airbnb. Did some beautiful mountain biking at Horsethief Mesa Loop. Only bumner is Smith's doesn't take Visa - what they heck? (Yes, 1st world problems, lol!)
Way too many people in the venue. I wish they had cut the number by a couple of thousand people. But Sting is amazing as always, and we love Taos!

Because the performance was GREAT and the audience loved it!!!!
Not impressed by the concert logistics. For example, the screens should have been mounted higher..The last minute ticket release was bogus. And the ease to bear the concert on the street outside made me wonder why we bought tickets.
Lots of attractions, great places to eat, great bars and nightlife, good weather
Great concert. Only suggestion would be to make an aisle for people to walk from the front of the stage to the back. It made going to the restroom and coming back almost impossible. When the music started I went to the standing area in front of the stage to cheer on the performers. Two ladies on a blanket would not let me pass around them. Unfortunately I didn't have a choice and had to go around them anyway trying not to step on their blankets and step on people's feet and legs apologizing the whole way to see the performance. It could have been a health and safety issue not having an aisle if there is an issue by the stage and people needed to move back in a hurry it could have been dangerous.
Security was lax at the concert. Our bag was given only a mild check. No body scans performed. Gates along the perimeter could easily have been climbed by anyone seeking entrance. If someone wanted to bring weapons in, it would have been really easy. That's unfortunately just not acceptable in today's climate.
The hotel was horrible! I will never stay there again!
The Entire Experience and Setting could not have been more Perfect! Initially we were a bit worried about the Outdoor Venue being in a park, and the possibility of Chaos happening due to lack of arranged seating, no chairs, etc. But it was a very Peaceful, Laid Back and Fun Experience. The Crowd was absolutely Gracious and Classy, Everyone got along, the Vendors and Staff and Organizers were Exceptional, Professional and Quite Inviting. There could have been more restrooms available, but for the most part, everything went very well. We only saw One overly intoxicated person, who was not obnoxious, but rather a little faint and needed help walking. The Rules were very good too. Not allowing Chairs, Umbrellas, Coolers, etc. is Genius! It would even be a Good idea to Restrict Bags over a clutch size.
I think the caliber of the music was also a highly contributing factor to the Pleasant atmosphere. It was Not overly Loud, Pulsating, Electronic Vibrating music that could wear on ones nerves. As mentioned earlier, the crowd was very respectful toward the venue as well as each other. I think the Town of Taos, or whoever sponsored and worked on this event hit a "Home Run" with this, and should be trusted to continue offering more Well Planned events like this on a regular basis. And what a Smart way to to release the crowd, onto a blocked off road so all could quickly and easily get to their vehicles, destinations, etc.
We look forward to seeing more Events like this in Taos. It is a Positive Tribute to all who helped make this event a huge success. Hopefully many of the townspeople also benefitted from the extra revenue that flowed through the businesses. Thank You all.
Only complaint would be the crowd and difficulty getting in and out to use the restroom, long food and drink lines
Overall a great concert. Opening acts not so enjoyable
The concert was excellent and well organized, but too many tickets were sold. It was uncomfortably crowded.
The performance was stellar - voice perfect - well managed event.
The event was extremely well organized. The lighting and video and sound were excellent. Food and drinks great. I had an awesome time with my daughter. Fireworks over thr top. I especially loved the young harmonica player he featured. My daughter loved watching all us old people enjoying ourselves even more than the music. On a somber note a rude person pulled a knife on someone because their pillow fell on his blanket. The police took away his knife. I think he should have been escorted off the property. He returned to yell the person at the end of the concert that he was a cock sucking asshole. I felt jeopardized by him. Everyone else was chill. Thank you.
We thought it was a really fun night . We didn't wait in line and thought the security was easy enough . We left and saw the fireworks on the way out . Weather was perfect . The only thing that was a problem was all the blankets . When people stood for the whole thing the blankets should have been rolled up. Much tripping and stepping all around was done by Everyone.
Spectacular concert & Venue. Beautiful setting

Well organized event and great performance
Sting was, of course, amazing! Taos was such a friendly and lovely city. I will definitely come back with family. We live in SW Colorado and don't get a lot of opportunities like this. Also, we stayed in a little camper at Hotel Luna Mystica and it was so funky and fun - then we hiked around the gorge which was gorgeous too. A wonderful visit! Thank you :-)
Concert very organized!
The sound quality was great. The venue was no. The organization of things was good.
We thought the venue was intimate and really enjoyed the show.
It was fine. The experience was fine.
i love taos
Best time of my life!
The organization around the concert was top-notch! Thanks to everyone for their work. Gates opened on time and entry to the park was smooth as was the exit. The grounds were well layed out with plenty of vendors so long lines were not a problem. Sting of course was amazing as always. The inclusion of the local native singer was an added touch and in line with Sting's philosophy.
Taos was great. However, we did 2 guided tours and the hosts were less than enthusiastic. The information available in the area was very helpful.
Music was great. Bands were very professional. Started on time. Sound was excellent. Parking was good. Taos security did an outstanding job. Entry to venue was easy and organized. Advanced information was excellent. Great experience all around.
It was groovy, man!
Lines were log for Beer and to get into the park
It could have been better organized
Very well organized, everything on time, people were friendly and patient, good services (food and restrooms), highly enjoyable experience with no problems -- and great music!
Great concert but far too many tickets sold for the size of Kit Carson Park. This was most evident when trying to go to the bathroom which was next to impossible. If there was an emergency, it would have been a disaster. I don't believe that Taos needs big marquee names and a permanent stage to be a musical destination. The Solar Fests were a good example of that. There are plenty of good musicians out there who can reasonably fill the park and put on a good show.
easy access in and out and venue was Awesome!
Loved the concert... but the main highway into the center of the city was a drag. Took to long to get to the center of town ☹️
Fabulous artist- shitty rip off accommodations. Had to stay in a 1 star motel for the price of a 5 star resort. This guy is too big for Taos- shame the local lodging resorted to that.
Too crowded- couldnt get to bathrooms, or refreshments. No room to spread a blanket- without people stepping all over each other!!
Opening act- Inferior old rock.
Farm to table food in the restaurants was excellent, gardens & museums lovely, concert well organized, friendly, lots of good local food options, not too crowded, weather co-operated, Taos is in a gorgeous natural setting
Na
Sting was phenomenal, venue was beautiful and well organized, easy parking, perfect weather
Great concert, very well organized! Excellent!!!

X
We travel to Taos at least once or twice a year so have a good idea what to expect (although never seen it so crowded in my 40+ years visiting!) We've also been to concerts at KC park (Alabama Shakes) so we know the venue But Sting blew us away - he's gotten better with age!
Had hoped Sting would start on time as we had yet to drive home after the concert and had to work the next day.
The concert was orderly and beautiful. Nothing was bad. Sound was amazing
We arrived about 6:00, entered security area and was immediately checked out, moved on to presenting our tickets scanned, and did not have to wait in-line for any aspect of entry. Also, we parked at the Taos Library and walked over to Kit Carson Park...10 minute walk! I feel the management of the event was extraordinary!!!!
Fantastic evening
Everything was great. The event went off well and was well organized and show was very good.
I had a fantabulous time at the tender age of 68. my fiancée also. Invited friends from Dallas Tx. who arrived and very please. We all stayed at my house which is eight miles from the venue.
The performance was wonderful. The venue was extremely crowded, would have been nice to have walkways so people weren't trying to push their way through to get to the vendors or restrooms.
The performance was excellent and the park was a great venue
Love it 😊
Very much improved from previous concerts in park. Expeditious entry. More Vendors. Multiple beer and wine tents.
I can't be sure, but I think I clicked over at the "Awesome" end of the scale. I had no idea Taos was inviting musicians of this caliber to their summer shows! Honestly, I'd much rather drive here than ABQ.
Watching Sting perform was amazing but the venue was small for the amount of people there. It was very cramped
It was one of the best concerts I have ever seen. Visiting Taos is always wonderful; on this particular visit there were a lot of extra people in town, making traffic worse.
Want to stay and enjoy Toas.
I am not a huge Sting fan but enjoyed the concert. Stay at EP was excellent but overpriced
Taos is such a great vacation spot, people are friendly and inviting.
Sting and his band preformed great Visit to Taos is always enjoyable.
I live here, so far as visiting goes it is N/A. As far as the concert goes, I was afraid I wouldn't be able to see anything. But with the screens, this short person could actually see Sting's glorious self. The screens as an addition that definitely deserve a gold star!
Sting put on a great show!
The concert was great but the location itself seemed disorganized. We paid VIP and we're let in after regular ticket holders were let in so we struggled to get a good spot in front of the stage- not worth the money if that's going to happen. The area was crowded and my immediate concern was, if there's an emergency, people are getting trampled. Cleared paths were not maintained so getting around the venue was a challenge. The security staff were very nice. Also...can there be a smoking section at the venue rather than allowing smoking everywhere? It needs more organization, badly.
Many locals thought the concert would be poorly handled. That was not the case.
Sting was amazing!
The concert was oversold and out of control. Sting was great

Because it isn't far from home, Taos is a convenient way for us to get away and is totally my kind of vibe! I lost my purse and the Taos PD was extremely responsive the next day - and luckily my purse was found (with all items intact). Thank goodness for the honest person at one of the bars who turned it in to the appropriate authorities.
Loved it
The concert was very well organized. The email updates about the policies and events were very informative. Sting performance was excellent and was greater than I expected. I'm an artist so the Taos Studio Tour was a Bonus for me. Taos creativity is exquisite and inspiring.
It was too crowded, too disorganized. They should have allowed chairs to sit on.....People smoking cigarettes and too much Pot..
Paid an exorbitant amount for Vip which was no where what is was billed out to be. Sideline view? We were behind the entire crowd? Food? Don't consider m&ms and pretzels food
The venue was perfect. The food/drink was exceptional and Sting was amazing.
bathrooms were way too close to the venue. Beer lines too long, would have spent more.
Inn was not what we expected.
I no longer think concerts that large should be held in Kit Carson Park
I drove up from Santa Fe for the concert and I drove back to Santa Fe to my home afterward. I did nothing else in Taos.
It was fine
Hotel was so so.
Sting did not come on until 9pm, the cover band did not seem in context with the crowd that Sting draws, the field was overcrowded with people constantly stepping over others to go get drinks, food the bathroom etc. The sound booth distorted the view of the stage for the majority of concert goers. If I wanted to see Sting on a projection screen, I could have watched Utubes of the concerts. The park is not a good venue for a large crowd especially when the average age is well over 50, Left early.
Sting and his band started on time and played non-stop for an hour and 40 minutes. The music was terrific but not blaring; the lights and special effects were terrific. Everyone I met in the audience were polite, helpful, and friendly. The event was very well-organized considering the size of the crowd and the Taos Police handled traffic flow perfectly. Very impressive event!
Nice and quiet with a great show
The lines moved quickly, people were focused and mellow for the numbers and the performers were exquisite. The sound for Robert Mirabal and Fantastic Negrito could have been much better. I actually loved the fireworks!
Management of people on the concert field was horrible!
It was a great weekend, although none of the restaurants seemed able to handle the crowds, very slow service but everybody was nice! We're pretty easy going so we just laughed!
Taos in a perfect vacation spot for us, Only a couple of hours away and has great amenities and activities
The performance was more than we expected. The organization to enter needed work however!
Enjoyed my time visiting Taos. Been there a few times before and like the town. Parking was reasonably easy to find. Good food options before the show. The park venue was enjoyable, too. Appreciated the quick entrance into the park. Lots of bathrooms available. Stage and screens easy to see. Could use 1 or 2 more drink tents, lines were fairly long, but not a real problem.
Drunk people ruined the concert for me. They were able to sneak in alcohol and immediately got drunk and wanted to fight. I decided it was better to leave than go to jail. The lack of security totally ruined the concert for me. I have been to Taos many, many times. It just gets dirtier and stranger, but not in a good way. There is no parking and I didn't feel safe walking all the way back to where I ended up parking. I won't be going to another concert in Taos!
The town seemed slightly unprepared for the 12,000 people who bought tickets

I had a great time. People were nice and friendly. Oh! Loved it
The show was great, the hiking was great, the weather was decent, we made our usual stops, and it was a nice weekend.
Our family and I stood right under the stage. I saw the show with vivid details-sung along with Sting, blasting to the pass, security guards attended to people's needs,...
Concert was great but you needed marked aisles for people to walk to get food/drink. More drink stations needed.
It was a nice trip and a unique concert experience!
Taos was beautiful and the concert was amazing. I wasn't sure how Kit Carson Park could handle the large crowd but it was very well managed. Good food, good drinks and friendly folks. Sting's music was amazing and Fantastic Negrito was a delight.
I live in Taos
Show was good, lines for drinks way too long
Sitting on ground was not easy.
I love Taos. And Sting was awesome.
Beautiful town
This had to be the WORST concert I have attended in forty years! Could not see anything. We feel totally RIPPED OFF! Standing Room Only was bad enough for \$80 per ticket, but to oversell an event to this extent where 70+ year old people have to stand in an area where neither the stage nor one of the big screens can even be seen is nothing sort of criminal.
It was fine.
Sting was great up I am handicapped and the bathrooms were meant for the handicapped and not for the rest of public use. The line was so long that I could not go nor the rest of the handicapped people. That made me very angry.
a lot of shops seemed to be closed... some of the merchandise in shops overpriced. The restaurant we went to was long line and food sub-par
Well organized. Short wait in line. Great vendors
Our VIP passes were in an area so far away from the stage. It was disappointing. We expected to be much closer.
I thought the Sting concert was great. I wish the screens had been a little higher as it was hard to see. We were mid-way to the stage. I thought the crowd control entering and exiting was very well handled. We enjoyed our stay at the Historic Taos Inn. Since we live in Santa Fe, we don't tend to spend the night in Taos.
Nick Kildahl. Great music good food, well organized, Beautiful setting and crowd was reasonably well behaved.
Sting sounded good. The crowd was too big for the venue.
The concert was great. Open Blanket style seating was a little unorganized. You could tell people had a difficult time getting out to get to food and restrooms. I saw someone using a cane try to get to friends and had a very hard time. I would suggest marking at least a couple walk ways to allow for people to move safely. But again, overall, the concert was great! Nice stage, not too loud! I would go again.
This concert was amazing. So glad I attended!!
The sound system for Sting was weak, for the size of the space, it didn't carry well. Also, the park's tree's obscured views of the screen and they had a tent in the center which blocked most the park. Overall, great experience.
The venue was just not conducive to seeing Sting for many people. The place we finally found to sit down at, When the concert began, the cameraman was in the way of one of us. Having a flat venue does not help us all have a wonderful experience. ONLY the few that got to get up close.
I live in Taos, so I did not rate my "visit"
Sting and his band were great. Management of the crowds while in the park was poor.

Venue was too crowded.
I'm local and know the park and how crowded it would be
Too many people. Seriously. Wtf
Best concert ever. Sting was incredible. Seemed to wrap audience with music and love, Taos love. Was so organized and peaceful.
Best concert ever in Taos. Sting and band amazing. He has it going on at 67.
The construction in Rancho de Taos really made a perfect experience much less so. The usual congestion always makes it unpleasant to come to Taos. I ski at TSV almost weekly and will do anything to go around Taos - usually by driving up through Ojo Caliente and over the gorge bridge.
Beautiful venue, manageable parking, amazing show
The venue was perfect
service at restaurants was mediocre at best - at every restaurant we visited
Amazing show that brought people from all over to the beautiful city of Taos,
Hard to see he questions on the phone but it was amazing. Well done
The concert venue needed more trash cans, some pathways for walking and bathrooms in different locations.
I saw Sting with The Police and when he first went solo with his 15 member black backup band and those shows were awesome! Sting in Taos was mediocre. Fabulous Negrito sucked. Although I attended the show, I am totally against closing the park for shows and will never go to another show in the park. I believe it's wrong for the Town of Taos to compete with other non-governmental venues.
We have seen Sting several times and always love his music. We did not like the rowdy, drunken crowd wandering around and stepping on people who were trying to relax and enjoy the concert. Also, there were two handicapped toilets adjacent to the handicapped section where my wife and I were seated. The line was usually quite long with individuals who were not wearing the yellow arm band. Handicapped individuals should be given precedence over the non-handicapped individuals. Also, the porta potties did not have a light???
LOVED everything about it and I live here so that question not relevant
Great concert, easy access and traffic flow
Excellent concert!! And Taos was amazing--everyone was so friendly and genuinely grateful people were in Taos, spending money and enjoying their city.
Sting is ageless!! Everything ran smooth
The hotel was over-priced for the quality of the accommodation.
concert was amazing
The organizers and staff were friendly and efficient. The park was nice. But if you were a third back or more, you could not see the stage or video monitors. People all around us were complaining about the same thing. While you perhaps cannot raise the stage, the monitors could be raised a good deal higher so that people could see the stage by video without having someone in front blocking your view. Taos was crowded and with its one road in and out was a chore to navigate. But the townspeople were wonderful as usual.
Sting is amazing and having him perform in Taos was a once in a lifetime event. Taos needs to revitalize a bit more.
I was pleasantly surprised that traffic wasn't totally out of control on the way up and back, we did leave a bit early though. Parking was a bit crazy, would be nice to have a better venue with its own parking. The sheer number of people at the concert was kind of ridiculous though, that venue is too small for that kind of crowd. We were all thinking it would be nicer to maybe have it at the Ski Hill, where if a stage was put at the bottom of the hill, folks could sit on the hill giving them all better views. Sting was great, the opening band was ok.

I'm a part time Taos resident for 26 years and a professional musician. I've been to dozens of concerts here over the years. This was absolutely the best !
I've always wanted to see Taos.. I thought the historic town was closer to the mountains and would be somewhat larger. As I drove into town, I got the distinct feeling that whatever Taos was to those free spirits who found haven there, it was now downtrodden by tourism and the mighty dollar. Of course, Taos can be whatever it wants to be, and it really is none of my business. If it relies on tourism, than it must compete to survive. I would only be a hypocrite to have pure idealistic expectations of what modern Taos is. As far as Sting, he has such a stunningly beautiful voice and always gives an excellent concert. This was my 4th time seeing him in 30 years. I only wish this show had the energy I've come to expect at such large venues with other modern bands. It seems to me his "My Songs" tour should be played in smaller venues.
Amazing concert, waiting in line before show seemed a bit disorganized
It was an awesome experience.
Fabulous weekend
Changes to Taos from prior visit it's lost some of its charm
Great day weather
awesome show
Never saw him before. Set up in the park was awesome
Beautiful weather Friendly people
Was awesome
I live here in Taos, great performance!
EXPECTED MORE LIVE MUSIC AT OTHER VENUES THE NIGHT BEFORE
Taos is a great community and the experience at the concert just made it that much better
Concert well organized. People of Taos very friendly and helpful
I thought Sting would be good and didn't have expectations of how the Taos part of the trip would be.
Sting was great. But the sitting on the ground on a downward slope was very uncomfortable. Also the no chair rule was stupid because everybody stood. We could have all had comfortable chairs to sit in from when we arrived at 5:30. Instead, we sat on the damp ground, could not see, and frankly I was in a great deal of pain from sitting there. But STING WAS GREAT!
The weekend was awesome. We visited the Farmers market, met up with friends and family at a gallery reception, experienced the warm ambience of Taos, took in Glam-Trash and enjoyed outdoor dining. The Sting concert was outstanding and perfectly integrated Taos culture with top rate music by Fantastic Negrito and Sting. Stings setlist was amazing! The Town of Taos did an incredible job in organizing Kit Carson Park for this event. Getting in was easy, the concessions were great and even though there were 9000 people in attendance, it did not feel cramped, at least where we were sitting, standing and dancing!
great concert, lovely weather at night; Taos downtown shops and restaurants very good.
Great concert, great town
Had a great time!
It was really nice but at the end of the event the traffic was chaotic
I've been to Taos a lot. I know what to expect.

It was a great show. Packed with people that were courteous. Had out of state relatives from North Carolina who came out for the concert
Transportation was lacking to and from venue. Venue too crowded. Sting was excellent!
The park is a lovely venue. And Stings performance was great. But some attendees seem to be to inflexible with other peoples concert experience. Not sure why.
Was an amazing concert & incredible experience
For such a large act in such a small place, it seemed very well organized and went very smoothly. The fireworks were a nice touch.
Mostly great. Bathrooms were an issue. I use a wheelchair and the lines for handicapped bathrooms were over an hour.
Because it is true.
The venue bathrooms sucked
Too many people
Great weather, great sound- not too loud and well mixed, good lights, nice crowd, excellent job on crowd monitoring, not too long to wait in line etc.
Crowd control. Not clear path from front to back of venue.
The information that was sent to me had VERY SPECIFIC rules. You had to take a pillow or cushion to sit on...everyone had to sit for safety purposes. The only people standing or dancing would be at the very front. The organizers didn't enforce their own rules...within 15 minutes, most people were standing. The bulk of the concert for me was spent sitting looking at jiggling Baby Boomer butts. I have no idea how many people were in the audience...I had heard 9000. There were NO AISLES...no audience flow issues addressed...therefore people stepped and fell on me several times because it was so dark and they couldn't see. You couldn't go to the restroom or get refreshments, because you couldn't find your way back to your seat. Another person said inebriated people were falling on them on the other side where I was sitting. Congratulations on securing STING for a concert...genius musician and excellent program. But Taos was NOT prepared to have an audience of 500, let alone 5000+. When your own rules aren't enforced, and there are no aisles...you are inviting chaos, injury, and disaster. The only reason there weren't those issues is that the average age of audience members at this concert was 50+. Why was I sitting?...I have a degenerative arthritis in both knees, feet, and one hip from 38 years of teaching music on cement floors! This was a very painful experience for me. Couldn't see the stage, couldn't see the screens, and was stepped on due to traffic flow issues. The organizers sacrificed audience safety to sell "more tickets" and make \$. Not a good policy. I left about 25 minutes before the concert was over because I was truly not confident that the stadium could empty 9000 people without chaos. I'll probably travel to Las Vegas and see him again next year.
Sting was great, Taos needs an upgrade
The weather perfect and all people i dealt with were kind and helpful
Well organized, beautiful night, Sting was AWESOME!!! Crowd was great!
It was great
Concert was great, entrance and exit orderly. Visit was great all around. Good Air BnB
I have a 2nd home in Taos so visit often but felt that town did a great job preparing for sting and the concert was very well done
Great concert. Well planned & managed by the Town, felt safe & comfortable in the venue. Great food, clean restrooms. Sting was wonderful, opening act was awful & went on for way too long!
We paid \$348 for a room at Quality Inn which was not very clean. Very disappointing to have hikes in rates for hotels for events like this. Wish the blankets on the grass at Sting were either farther back and/or people required to leave walking space for those wishing to walk to the front of the bandstand. Overall good experience - these are minor inconveniences. Happy both are available to viewers.
Very well organized and lines to get in moved quickly!!

To be very close to the entertainer, to be in a park with big trees and lots of really nice people was a slice of heaven
To many drunk people and no sitting or walking room. No chairs is a painful thing for older people. I could not enjoy the show.
it was okay
The show was amazing. Well organized and Sting and his band were fantastic. Could not be happier with the whole experience.
Sting and all other performers were great
I did not like that VIP entrance was not clearly stated as such. Signage would have been helpful.
I was concerned about neighbors and hope that Taos moves it venue to a less populated area.
Fireworks were WONDERFUL.. but probably woke up/scared people
So beautiful!
Park was crowded, lines were long at entry.
I live here.
Hotel was not that great but the people in Taos were friendly and so were the people at the concert sitting around us.
Taos is a great place to visit minus Sting with Sting it made it all the better
Weather was great people nice lots to do
Fun weekend. Good food, good shopping, good lodging, great concert.
Sting was fabulous but could have been a little louder. At Kit Carson Park the restroom facilities were too few for 8000 plus people. Wanted to see the show not wait in long lines for the restrooms. Beverage lines too long. More information was needed before arrival e.g. road closures, uber or lyft availability.
Wasn't expecting the experience of the show and the Fantastic Negrito and we had a great time
Traffic in Taos is busy. Roads are horrible! But I love the people and the vibe.
The concert was excellent. Only criticism - we were carrying a camera and had to walk over a mile to return it to our car when we were turned away. We had reviewed your website and it did not fall within audio/video equipment but at the gate was told it was "professional" since it had a removable lens.
Just tell me the day when the tickets would be available. Too many blankets covered every sq inch. Bike cops were just in the way.
It was a good time. Concerts in the park have been good.
Local New Mexican who has visited Taos many times. So the town was nothing new. The concert along with how it was coordinated was exceptional and exceeded expectations.
The crowd size was a little overwhelming compared to previous concerts I've seen in the park, but the artist has a huge fan base so that's to be expected. And Taos is always a good time.
Got to eat at Doc Martins which is always great. Walking around the city visiting galleries and shops. The show was awesome.
Sting is a world class act in entertainment and seeing him in such a setting in Taos was amazing.
Generally, we had a good time (Sting was spectacular, as expected, though El Negrito had kind of a negative tone in some of the things he said, which could possibly rile a crowd) but we were concerned with the large mass of people in such a small area. The VIP area exacerbated the situation because it required valuable real estate for what seemed to be a relatively small number of people that benefited. If there were some sort of emergency, the egress (or lack thereof) would have been a disaster. I simply will not risk my life for another similar large event. I am not sure why the chairs were not allowed. Lawn chairs might have allowed for a better used of space. As it was

with blankets spread everywhere, when everyone stood up, it seemed that the use of space was not optimal. I really do not know what the answer would be, but a more optimal solution would be the costly (?) construction of an amphitheater outside of town somewhere, taking advantage of the incredible sunsets in Taos. Bottomline, I enjoy the concerts in Taos. Being a Taoseno I am amazed that we are able to attract this quality of music to this part of the world. Generally, I am appreciative of the efforts that it takes to make these events happen, but I was concerned about public safety at this particular event. Thankfully, it ended well.
Sting is one of my favorite artists of all time. The sound and setting of the park followed by fireworks was just the best. The crowd was well behaved which made the event that much more enjoyable. Sting played as if he were 25 years younger
Because I live at Taos.
They were amazing
We had a blast! We also went to Ojo Calliente. We will go again!
Great time -
Stellar concert!
Too many tickets sold--venue too crowded.
Sting was absolutely fantastic! Parked at library and walked so Easy to get in Kit Carson Park-organized regarding getting a drink ticket so no waits after initial tickets and ID checks and food vendors were great, too.
Venue was intimate; crowd was friendly; weather turned out to be perfect; Sting was amazing.
Unfriendly e-ticket system; poor system to purchase alcohol - lines too long and cumbersome. Large screens needed higher resolution. Everything else great.
I live here, so my "visit to Taos" is my expectation...if that makes sense... PROBLEM: The venue lacked ingress/egress pathways - dangerous in an emergency situation. Bad planning! And the queues for the handicapped portapotties were backed up into the crowd of attendees on blankets. Mentioning this to attendant security got NO response. (They needed to move the line to along the fence boundary!) Otherwise, all was pretty darn good.
It was awesome
Traffic control seemed lacking. Lines at food and drink too long.
good music but short performance
Good venue. Fantastic performance
I purchased VIP ticket. The VIP area was clear on the other side of the park. Not a good view of the stage. Food was good. The information on Taos.org listed less that 600 parking places. With 8000 to 9000 people expected, parking should have been addressed better. I drove to town and didn't know where I was supposed to park after the 600 spots were full.
Hotel was extremely expensive.....
It was a great concert from where we were sitting. Not too close to the front. Lots of space. People were great. Food trucks were amazing.... and plenty of restrooms!!!
The venue was actually scary and chaotic for that many people and no lighting. People were going through the crowds w cell phone flashlights in order to see. The promoters and the town are very fortunate they didn't have a crowd emergency. Ps. I broke my hand as I stumbled trying to get through on the sidewalks on the south entrance when I entered. Great experience, no? Somebody suggested I sue the venue :)
Great crowd control. Easy traffic in and out of the area. The sound was great.
Great concert, though the warm up band was pretty mediocre. We live in Taos, as well as in MD. We invited friends from DC for the concert, and a relative who lives in Santa Fe. The crowds were well managed, the concert was over by 10 PM, which is good for the neighbors.
No parking. Overpriced Eateries. Poor service.

Entire visit & concert was great!
It was a lovely stay. We had a good time.
Started on time, wasn't deafening, great acoustics, good live videos, crowd was great, liked that they checked bags and no chairs.
The venue was not great. Thank goodness it did not rain that night. Sting and the sound system was perfect. The motel is past its prime.
I love Taos
Sting: I expected the crowds to be a problem, but found that most things went well. Taos: I've been there so often that I pretty much know what to expect. Our VRBO was nicer than I thought, and we made fast friends with our downstairs (business) neighbors, the Rolling Still Bros. craft cocktail lounge. We have visited Taos in the past and have not enjoyed it because of traffic and a lack of things to do, so we came for the concert with low expectations. We were pleasantly surprised at how much it has changed since our last visit. Traffic coming into town was not bad considering the holiday and concert weekend. The concert was excellent. We were able to get in and out without any problems.
It was a stellar time.
All the pot smoking was horrible in the audience.
Easy experience with entry, parking, finding a place to watch show, get a beer. He was phenomenal
For an outdoor concert, the acoustics were excellent. Sting's performance was also outstanding and his backup band & singers were great!
Sting is awesome.
Had a great time. Will come back for sure!
Great location, good crowd, outside.
Great concert
At the sight, the ground seating was a mess, with no clear travel lanes - people were trampling throw ground spots, it got bad as it got dark...so much so that we decided to stand for the show. Must have travel lanes in case of emergency. Walkway lighting was poor or non-existent, and the paving was uneven which could lead to trips and falls. Sound was clear (heard a few nasty poop) and video were good...
Getting handicapped tickets for 2 disabled people and two companions was a nightmare. The promoter gave me inaccurate information on handicapped ticketing, and Hold My Ticket was unaccommodating.
Too many restaurants and places closed. Why would anyone be closed on a holiday weekend that was bringing so many people? Just don't get it.
Sting's performance was excellent! We were seated in handicapped area and with so many standing, it was nearly impossible for those seated in the area to see. The tree prevented us from seeing the big screen. The lines for drinks were quite long..could have used another drink tent. We had difficulty getting back to our hotel . Could not get Lyft or Uber ..finally hitched a ride. Still loved the concert. Always love time in Taos.
Na
We had such a great time in everything we did.. Easy to walk from our Casita all around town. I'd recommend Taos to anyone. Still thinking about retiring there. Such a pleasant relaxed feeling and ultra artistic like my Husband and myself. It's a good fit for us. <3
Sting was excellent and visit was lovely!
too many tickets sold. stage visibility was not good
Everything was good.
The concert was great and the crows was mellow and there was plenty of room to move around. We were close to the stage.

Hotels in Taos not well cared for and very expensive. Service in restaurants poor . Felt like local Taos people didn't want us there very disappointing. As for concert. Not nearly enough food vendors or beer gardens lines were ridiculous
Good music
I live here.
Everything went as well as I expected it to. There were no problems.
Sting sounded fantastic, the weather was perfect, all in all, a great night out
It was my best trip to Taos yet. I participated in the Reception for the Taos Studio Tour at El Monte Segrado, picked apricots to eat in my neighborhood, enjoyed our great weather - including periods of light showers, had a great meal at Mondo, had a very successful Taos Studio Tour (good attendance), entertained family over the weekend and they joined us at the Sting concert, then had a quick five minute drive home after what I consider the best concert I've ever attended in my whole sixty years of life!
Fantastic show and lovely town.
loved the Pueblo and the shops and the food
I live in Taos
Sting concert was awesome!
It was a beautiful night at an amazing venue. The music was great and a once in a lifetime opportunity to see Sting at such a small venue. Taos did a great job managing all the extra people and traffic.
it was as I expected. VERY crowded! Great music
Labor Day weekend and so many restaurants closed? 9,000 people coming to town for a concert and the town seemed wholly unprepared or just didn't care. Wasted opportunity for local businesses.
I think there was great communication before the concert on what to expect (logistics and details).
Hotels near Kit Carson Park price gouged. An \$89/night room was \$279 for Sting. Parking was expensive also.
Sting was awesome. Everywhere in taos the town seemed unprepared for the amount of people coming in. Running out of certain food items at restraurants and the bars were low in variety of alcohol
The performance was great but it was a hassle of major proportions to get to the restrooms once the performance started---almost impossible.
Portapot for VIP blocked view of the stage from the back of the park.
not a visitor
I thought there were too many blankets for the amount of people at the general admission show. It would've been better to have a standing area in the front and then an area in the back where people could just relax and sit. If you were too far back the music was it very loud, But there were so many people but it was hard to get upfront, and people were very protective of their blanket area, rather than letting people stand closer to them.
I really thought the way the town handled the crowd was excellent, especially after the show. Allowing the crowd to flood the streets and not have to worry about traffic made it easy to return to our car and get on the road efficiently. Great idea. Everyone that was there working crowd control was friendly and the whole experience was excellent.
We had a terrific time at the concert, easy entry and no hassles at all. Food was a bit short on vegetarian options which is unusual for concerts, but we had ok pizza. Then we stayed overnight at the lovely El Pueblo. Could hardly have gone better!
Concerts of this size should be held in Kit Carson Park- the Park and surrounding area are too fragile with cultural artifacts, history, and historic homes directly within and adjacent to the park. To be clear, Sting had no control over the venue, and I was thrilled to see him live.
He was great and the venue was so easy to navigate.
We thought the audio quality could have been better and the opening act was quite bad. Also, the promoter should have specified on the ticket what we were not allowed to bring in - - food, drinks, chairs...etc.

Had a good time.
Concert was great, with our trip!
Concert venue and process was extremely well organized and enjoyable. Hotel and restaurants were very good.
Enjoyed the concert. Late lunch at Doc Martin's in the staid Inn was good. Drove back to Santa Fe that night and egress was easy. Parking was free.
I live here, visit doesn't apply.
Sting was great we were pretty far from stage Taos yo busy to vist
Great show and Taos is always a beautiful place to visit.
The park was lovely and people were very kind and personable. The ticket prices and drinks were not excessive. (At \$8.00 ,that is reasonable price for an alcoholic beverage whereas Live Nation (at the pavilion) charges about \$12.00 a drink which is excessive and I will no longer patronize the pavilion due to their excessive prices . (We used to have a box). Further, it was really nice that such a major act came to Taos. Finally I appreciate the live musicians (at the local bars after the concert.) One does not have that experience in Alb.
Enjoyed immensely the Sting Concert and meeting The larger community from other places. Unfortunately, We experienced the worst service ever at the restaurant Prior to the concert. Taos can do far better than provide Dismissive, mediocre service. Bring more headliners like Sting and retrain or hire new hospitality (food service) staff to provide five star service to guests.
Well organized, great crowd and lots of good venues.
Good experience.
Great crowd control, loved the VIP tent and decor, catering was EXCELLENT. THANK YOU!
He's amazing - great performance. Beautiful night. Good but not overwhelming crowd. Surprise fireworks.
the performance was great
We were very impressed with the coordination efforts by the city of Taos. Everything ran very smoothly, hotel staff was friendly and traffic was well managed. One could clearly see that their was a real focus on customer service by the whole community. I am sure it is not easy to accommodate a large group of visitors in a town with one main road. We often visit Taos and hope to return soon.
too long lines for beer and wibe
Every aspect was enjoyable
All around good evening.
I love Sting for years, and he plays all the songs I know, I really enjoyed
Beautiful venue, downtown and weather
It was exceptional. There were too many people, but the performance was excellent.
Everything was perfect. Great hotel, great food, people accomodating---and Sting was super!!
Have been to other countries concerts at Kit Carson, now seem to have the organization underhand. Even as an attendee, appreciate the 10pm ending. Live PT Taos.
Fabulous evening. Well organized. Good parking.
I think that they should not have allowed blankets because 2 people could reserve 100 square feet or more space just for them and when you put out blanket to blanket, no one can even go get a drink or go to the bathroom. Also,

there was a lot of pot smoking.
He played greatest hits, high quality and good sound.
The crowd was awful. I think I am officially over GA concerts. Taos is always a wonderful place to visit.
I was concerned with parking miles away and waiting in line. Parked at Public Lot at Quesnel and Kit Carson at 3:30 PM, walked around the Plaza which we haven't done for a few years, ate at Stella's (a first, nice) arrived at gate at 7:10 PM with no lines what so ever. Sat about 100' behind sound booth (glad they took the roof off). A little fore thought paid off. Good day!! THANKS!
I really liked the way you closed Paseo del Norte to allow the masses of people to exit quickly and disperse in all directions. Home at 11:00 in Eagle Nest. Awesome.
Let's do it again, Peter Frampton?
Great concert....great time
First of all,NO CHAIRS,should have meant wheelchairs(elder travel chair). Right of the bat the tent was in front of the stage and so you had to do a left or right and an elder lady blocked the way. Everyone kept coming and basically steps on our little blanket nest and 'rude' took over. Coming and going for beer and then standing in front of us. Make some alley ways, for Christ sake.
Been a Police and sting fan from the beginning, attended a few concerts. This was kinda soft imo, almost like a Broadway show. No edge.
Concert was very well organized, with excellent sound. Very safe, very friendly crowd.
Sting and his collected group of associate musicians were just stellar! What a lovely evening in the park... lighting of the trees & fireworks....sublime! However collapsible chairs would be an advantage to those of us that have physical problems with not being able to get up & down off the ground on a blanket. I had to stand from the moment I got into the venue till I walked out. Very tough on a 63 year old that had to be on their feet all day at work. Then to come to a venue and have to stand after paying \$82.00 for a ticket well was not comfortable or relaxing. Collapsible chairs should be allowed really. You need to re-evaluate the policy for older people's comfort and physical challenges. My evening could of been much more comfortable and even more enjoyable if I could of brought in my collapsible chair. Those very low ones I cannot get onto with my bad knee problem.
They sold alcohol to fans even after they were drunk. The seating was crazy. We were in the park since 5:30pm and things were cool. Once the concert began, all of these people who were not in our area came up front and completely took over our area. We had to stand for the whole concert. You need better crowd control for the opening act. But we loved the concert and music. Thank you for bringing sure a wonderful world renown artist to Taos and to New Mexico.
very calculated performance
Great show, parking was hard
I loved it
Fabulous event, wonderful music, plenty of clean bathrooms, good food and drink. Very well planned.
It was all very special
Well orchestrated- lots of food options- entry gate fast-good crowd control. Weather was perfect
Got the email ticket after HMT had announced, but still in plenty of time. search and check-in was reasonably fast and pleasant. the crowd around me was relatively pleasant and polite
A well planned event - very professional
All aspects of the event were well planned and executed.
We love Taos. My husband's family is from there.

I live 6 miles from Taos
Sting was amazing. Fantastico Negrito was amazing. Taos is always wonderful - I travel there often
Taos was an amazing town to visit.
I have lived in New Mexico for 36 years. Been to Taos many times. Went to one of the 1st Taos Solar Fest at Kit Carson. The only complaint that I have is too many people at Sting. Too many tickets were sold. Made it not so enjoyable & my husband says he will not attend another concert like that one.
I love Taos and all of it's people.....are all so different and it's ok!
concert could have been improved with better parking set up and hard to see anything from back; set also relatively short
The whole experience was incredible. The wait in line and going through security was even pleasant . Everyone there was thrilled to be there. We did some amazing hiking and shopping also.
great experience
The concert was great (all bands, and the sound was well engineered - often a problem in outdoor concerts), the weather was great, Kit Carson Park is a very nice smaller venue, our hotel was a convenient walking distance to the park. We chose to arrive at the park a little later than it opened, so entrance was very easy (no long lines). Exiting the park at the end of the evening was easy (good crowd control). We ate picnic-style at our hotel, but food and beverage vendors in the park were plentiful, which was nice. Bathroom facilities at the park were good. The little fireworks display at the end of the concert was a festive bonus for the end of summer. This was our first stay at Casa Benavides, and it was fantastic - friendly, comfortable, beautiful, convenient. Traffic along Paseo Del Pueblo Sur is always a mess (why oh why is that light a 4-way stop instead of just a light???), but anyone who has ever visited Taos has come to expect that. Thank you Taos!
Friendly people, nice venue, sorry Taos, I ran out of most flavors but hey this is life!
Great trip. Not over the moon but certainly a nice time. We will be back
Concert was awesome!!!!
Awesome venue and amazing show
Perfect weather, good venue, great show
The show and Taos were both lovely!
It was a very enjoyable and affordable day trip.
live in Taos
I like sting.
Great Atmosphere, not a typical venue
Seating in the park was an issue. Needed some organization. People walking over us & spilling food on us.
Sting was amazing -- wonderful concert.
Excellent show
Read email sent to you
It was AMAZING!!!
Sting played well and he did a lot of his popular songs. Driving into Taos sucked. Its mostly a one lane road from Espanola to taos. Makes it tough when you get stuck behind a slow moving vehicle.

one of the best concert venues for moving people in and out quickly, wide variety of food, good crowds, good security presence
Heavenly & fun .. The musician .. baby oh baby .. , Taosenòs, the location , the food trucks, the lawn, Taos Cow , the weather .. I love every reason to come to Taos!!!!
There needed to be designated walkways In the park. Getting to the bathrooms and the vendors was a bit of a nightmare. Too many people for the space.
The music was great! The food was great! However, the venue and the set up was not. I fell and hurt my knee and peeled the flesh off my palm because my foot caught on an old stump or root. The back area was poorly lit. The bathrooms should have been placed farther away from everything. All we could smell was portable toilets the whole concert. We received mixed information about the chairs we were allowed to take in. We specifically bought seating without legs and arms. Along the line, concert reps said they were fine. Then, the final security guard said to take them back to our car because they had metal in them. Well of course they had metal in them. The big white mixing tent should have been placed elsewhere. Even after the tarp was removed it did us no good since we had already set up way to the back. The screens needed to be at least 8 feet higher.
Just a fabulous experience, city of Taos seemed very organized too.
no place to stay---all decent hotels were full---all Air-b-n-b were taken, all BB were full.
Loved the concert. Well organized, on time, good food and drink. Fun. Wish you would have given Mirabal just a little more time.
Sting was so amazing. Good outdoor venue.
The concert and experience was profound. I did think the line to get into the venue was poorly put together as I was one of the first in line and when the lines opened, people rushed the security check area and eliminated the lines that should have been maintained by security or the police. Otherwise, I thought it was a remarkable once in a lifetime show that'll be one of AMP's premier shows for decades to come. The traffic issue after the show was a nightmare as well. That needs to be worked out.
Very fun
The hotel was very poor quality with high price. Horrible customer service. Air conditioner loud, no TV, No telephone to contact front desk, no elevator, no heated pool.
Good concert--I live nearby, was glad to have it.
It was great but it would have been better if there were clearly marked exit/entrance lanes like at the 4th of July
Outstanding, Beautiful etc
Horrible service in restaurants. It was a joke, in the Taos Inn, we left after our order didn't sho up for two hours.
Sting was amazing....and the whole event went very smoothly....
STING IS A BIG ARTIST WAS SURPRISED HE CAME TO TAOS. KIT CARSON IS A GREAT PARK / VENUE
The show was amazing and our Airbnb was within walking distance so it was perfect
Taos is awesome! Kit Carson is a great place to hear quality music.
Had a great time, but venue very packed and TV screens too low to see all of screen
Love Taos. Seeing Sting in one of the best places in the world only made it better
Everything seemed very well organized, everyone was friendly, Sting gave a wonderful performance
It was phenomenal, to have Sting come to tiny Taos, on such a glorious evening, in such a beautiful setting! I was able to be in the front row, so how couldn't it be exceptional!

It was a very enjoyable way to spend a day and evening.
Considering the crowds that took over the town, I found everyone (visitors/guests, businesses, locals, security/police to be kind, polite, happy & efficient)!
I enjoyed the show more than I anticipated. Although the line to get in was LONG it moved quickly once the venue was opened, and everything was orderly and well explained once you got into the venue.
The venue for sting was not well organized. When I arrived there were people everywhere and a big white tent set up right in the middle. People were not that amenable to having a single person try to sit in an open space even when there was room. People were smoking pot right in front of me and while I have no issue doing that in your own space, I get drug tested at work and really did not want the possible risk of exposure to someone's habitual need to get high. I would have preferred paying more for a guaranteed seat. I was far from the stage, the screens were too low and not being very tall, I could only occasionally see the stage and sting which is the primary reason for attending a live concert. Otherwise, I could have sat outside on the sidewalk and listened for free. Food and beverage lines were too long.
The site for the concert is beautiful, easy and very intimate compared to other venues. His performance was spectacular. Our visit to Taos was fantastic as expected. We have been here many times so we knew what to expect.
Entry to concert was quick and organized, variety of food choices at the event was great and Sting put on a great show.
Show was great. Event seemed well organized.
The music under the stars was great but with Sting performing his amazing catalogue of work this was a once in lifetime opportunity. It seems like doing events at the park has a few kinks to work out but this was everything we could hope for...
Sting was so polished that he was almost too perfect. While I acknowledge his great song writing (by playing hit after hit), I would've preferred a little more raw edginess. The fireworks, presumably put on by the Town of Taos, were a welcome surprise and it was surreal walking down the closed off Paseo de Pueblo afterward. Definitely a moment of history for the town. A visit to the Kit Carson Home & Museum was a nice, little kicker to it all. Taos is always a pleasure to visit. Although living in NM for 29 years and even living in Taos for 4 years, I took this weekend as an opportunity to finally visit Taos Pueblo for the first time. It's the most beautiful treasure in the State.
Great evening.
I was unable to find lodging for the night of the show.
Taos is great. The concert was oversold and dangerously crowded.
We had VIP tix and there should have been an area sectioned off in the front for VIP. Some of The GA people pushed their way to the front and were very rude. Also, many GA folks wetexslowed in before VIP. There should have been an early access for VIP and a up front section for viewing. Sting was incredible and that made up for the AMP mistakes in organizing
It was an excellent concert and was pretty well organized..I hi hope you bring another big concert venue to taos.
The concert and venue were great, but it didn't seem like the pizza vendors knew what they were doing. I have been to Taos many times and everything seemed just as I remembered it.
Other than Sting's performance (which was excellent) the rest tended toward total disarray. Even the security force seemed bewildered. The layout in the park made enjoying some parts of the performance (Robert Mirabal and Fantastic Negrito) difficult, almost impossible, as throngs surged though the earlier crowd in pursuit of beer, food and toilets. There was far too much emphasis on selling stuff, and not nearly enough emphasis on giving people a chance to sit (it was described as "lawn seating") and enjoy the concert. By the time Sting's performance began, the ground was a sea of tangled blankets, trash, and stadium seats (many of which were supposedly not permitted). A large part of the crowd was so intoxicated one had to be careful to avoid colliding them, or have beverages spilled on you by tipsy people carrying full cups of beer and red wine.
Concert was awesome. Had some problems with our hotel room.
Did not have enough time to appreciate it
Concert was good. Difficult to see being a shorter person.

Great weather, great music, great food, beautiful scenic treehouse in Valdez, nm
All well organized! Crowds well behaved! Great concert!
They did nice job with getting everyone into the concert through the gates. Food and drink lines were way to long, need more vendors. position more screens and raise them higher. Elevate the stage higher. More lighting, the way to gate is an accident waiting to happen after dark.
Had a great time
It was a great show and he was amazing. But what is up with no places to eat on a Sunday night?
entry line moved quickly. didn't feel crowded. good sound
Had a blast
The venue was well set up with the food trucks, water and alcoholic beverages. The email messaging was excellent and told me what to do and what to expect. Everything was well organized. The opening acts were amazing and, of course, Sting gave an amazing concert.
i go to Taos weekly so I don't have huge expectations but I had done a big event on Saturday (Glam Trash Fashion Show on Taos Plaza) and i was exhausted and needed this concert experience to be stress free. With 8000 tickets sold that seemed like a tall order, but I pulled it off. instead of getting to concert early, I went and had a meal and then because I had asked for ADA/Special Needs I was able to get in and have a chair (very necessary for me at 74) and as soon as I sat down, the show started... That was a huge plus! My only complaint was that there were only two porta potties by our section, but because they were outside the designated ADA section, huge lines formed. I think in the future it would be better if they were inside the area and available for the seniors and people with disabilities. Outside where they were, there was room for about 4 more and that would have helped
Great weather great food and shopping
Very organized concert, fast lines, efficient drink ticketing system. Taos is always one of my favorite places.
I really enjoyed the concert and enjoy visiting Taos
Great concert
It was a great concert and fun venue but there were so many people, it was hard to navigate through the park to get to facilities. Other than that, it was an excellent experience.
I only went to Taos to see the concert.
Perfect venue for a world class musician.
Concert was good, but too many drunk people. ADA bathrooms were being used by everyone with no priority for ADA folks who have difficulty waiting in line.
I thought it would be too crowded. It was pleasantly spacious.
Everything was pretty much what I expected it to be. The concert was a bit too crowded, but other than that it was good.
Once in a lifetime experience in Taos with Sting. I really enjoy Taos and am familiar with it enough to know what to expect and that I'd enjoy it
Concert great
All went great
My airbnb wasn't the best. I thought Sting would have more interaction with the crowd. Talking more, etc.
Best outdoor concert I ever went to. Well organized and great performance
Did not have to wait a long time in line. Good bathrooms.

The concert was crowded but wonderful! The town was fun and the weather was beautiful!
All in all good experience, very crowded
Sting is perfection. There was an announcement about picking up your blankets as staying begin to play but that was never enforced. Consequently some people were very territorial. Also there were drunk people trying to get through the crowd falling down. There should have been somebody to monitor a little more closely the crowd to Escort those drunk women to safety
Had a great time
Great tome
Live in Taos so Taos is Taos, but Sting coming to play here? Top notch.
A bit crowded up front, show was well planned, ran on time
the hotels all jacked up their prices way too high- everything was selling out and we had to book something, so we ended up at the Quality Inn but it was \$299 and blacked out any AARP discounts, etc. I might have used. I have never paid that much for a stinkin' Quality Inn in my LIFE....but we did not want to drive home after the show as it is 2.5 hrs drive. \$299 a night plus taxes and fees is more than I expect to pay in San Francisco!
Great weather
great talent, convenient, beautiful venue, everybody friendly
Sting played too many later artsy jazzy slow-ish songs. I wanted more earlier Police and similar songs.
Everyone had a great time, singing and dancing.
LAWN WAS UNCOMFORTABLE. YOU SHOULD ALLOY SHORT LEG SEATS
Limited lodging access options
Sting was better than expected. A great concert and venue. I do wish there were more transportation resources from the hotel to the venue.
Nice place to visit.
Awesome concert!!!
Sting is an incredible talent, and his concert did not disappoint. Taos is one of my absolutely favorite places on earth.
Pretty easy to get in. Parked way down the road the avoid \$20 fee.
Sting and the band's performance was outstanding and the venue was so organized and well-staffed that I look forward to attending more concerts at the Kit Carson Park in the future. The town itself handled the traffic and crowd beautifully. We were able to park within 3 blocks of the entrance and only waited in line for 15 minutes to get in. I've had other visits to Taos for short stays that went less smoothly due to crowds during the summer! I'll be looking for more concerts to attend there in the future!
Nice show great musicians
Great performance but too many people pressed together
Easy in and easy out; traffic was not horrible - I was expecting it to be much worse! The people working the venue were very nice, everyone was happy.
Great concert, good weather
Parking was a bit chaotic. It would have been great to have a map in advance showing public and private parking lots and prices.
All was great except the unnecessary display of sirens in the street during the concert.

Outstanding artist and performer
Because it was perfect from beginning to end, especially Robert Mirabal's Opening!
The place I stayed out was a bit out of the way. It was smaller than shown on the website. It was a bit dirty.
Too many people
Well coordinated; CONCERT STARTED ON TIME (very important to me).
Beautiful energy in the town
We purchased the VIP upgrade for a total of \$538.00 and there was nothing VIP about the experience. The "VIP" line to get in was blended with the ADA line so GA attendees flooded the venue while the VIP line crawled like turtles. The so called, "only full liquor bar" was horrendous. Average wait time was 30 minutes for a drink. The so called "private" bathrooms also had horrendous lines. The food that was supposed to be flowing throughout the night was anything but. Green Chile cheeseburger sliders were advertised and nowhere to be seen. And most disappointing of all, was the placement of the so called, "VIP Tent". It was the furthest away from the stage it could possibly be. Additionally, the wannabe cops/security were overzealous and would not let anyone sit on the tables for better viewing. There was no good viewing area from the so called "VIP" tent. Mitch did ask about our concerns and seemed genuine in making things right. Joe Gamez joseph.gamez@gmail.com
I bought VIP tickets that included expedited entry. MANY people in the GA line were allowed in prior to me. Not cool! The VIP area was very nice and worth the price. Need some work on the expedited entry process.
weather was perfect. great crowd and STING! Have been to Taos many times so , no expectations
Sting does not perform a lot of general admission shows. I actually went to Salt Lake city to see him perform Saturday prior to this show. I paid over 300 for box seats in Salt Lake City so Taos performance was incredible.
my home
Love everything about Taos and spending time there! Should actually visit more!
Would have liked to bring a chair
Beautiful evening, great crowd, great performance, had no trouble with finding parking, didn't have to wait in line for long, it was all good.
Great weather, good crowd, fantastic music
All was perfect
I loveeeee Taos and the Sting show was so amazing!
I'm taking this survey on a mobile phone and can't actually see what the ratings mean. I hope I'm indicating that it exceeded expectations
Had a great time!
excellent concert
The VIP tent was really over crowded and I ended up sitting on the grass inside the tent - no seats or clear view. A little annoying.
Love the artist
Sting was fantastic. The experience could have been better if it wasn't so overcrowded. People were also really drunk.
Great weather, great venue,
Well organized event. No problems whatsoever. Great job!

Once in a life time Bring more great artist Great venue
The concert itself was great. Sting was amazing. The beer lines and planning for the vendors was a joke!! Two cashiers for one beer tent for 8000 people...really?!?! And beer tickets that lose their value if you don't use them, but risking standing in that line another 40 minutes, what a joke! Also, sending the tickets the day of and never having service strong enough to download them to my own phone. Luckily I was able to use my partner's wifi hot spot. 8000 people is a lot for such a tiny space, which means you had to hang out in the back and the speakers weren't loud enough back there, I made my way to the middle and you could still here every conversation your neighbor was having word by word. I don't know if I'd be willing to come back for a concert if it was planned out the same way.
It was too crowded, difficult with walk around with ease.
Main Street traffic and parking consumed time but an amazing intimate evening at Kit Carson Park with Sting; great older mellow crowd but still vibrant.
Traffic was bad and the lines were extremely long.
The hotel was very expensive when I booked it in June (supposedly no rooms in Taos) but was clearly not full when we arrived; felt like I got taken advantage of there. Also had to walk 2.5 miles to the concert and back because of no parking closer to the park.
I was impressed with how Taos handled all the people. Everything was smooth and there was no traffic problems
One side of the entrance had a long line to get in, but if you came the other end, no line. I know it is hard to monitor a huge crowd, but no one was there to guide the porta-potty line so it was not directly blocking our view. And the "rules" said standing room only in the front....well the whole field was standing. some had chairs, etc.
My husband and I have been coming here for 30 years from Boulder, then Loveland, Colorado. This time we felt like a local. The Sting concert felt like a small, safe, intimate party. The fireworks were icing on the cake. The only thing I would have done was make the sound system sound a little less muddled. Other than that, I had a great time with friends and enjoyed everything about it. Well done. It makes me want to know who organized it, or who's idea? Also, it was great to walk down one of the busiest roads safely after the concert. Many thanks. I will remember it all forever.
Prices too high at motel even though we realize Taos is special.
Fun times
Best concert I have ever seen.
The concert exceeded my expectations because the flow getting into the concert was quick and easy, the crowds were not too difficult to get through, and I was able to stand pretty close! The crowd was surprisingly polite. Sting was hot as ever and put on the show that people wanted to see, playing all of our old favorites! He was engaged with the crowd and the music. His backup singers/harmonica player were awesome as well.
I love Taos.
Great night!
Had a great time - Sting was awesome in the small venue. Airbnb was extremely nice and will stay there again.
The sound system/loudspeakers were not good at all
Was fun
Well run even
We've been to Taos many times and seen many performances, we knew what to expect
I knew Sting would be great...so were his musicians. Taos is a wonderful place and the atmosphere is fantastic. I've been going to Taos for decades so it would be almost impossible to exceed my expectations in a positive way.
Sting put on a great show.

I would have liked Sting's performance to be longer with a shorter performance for the warmup band.
Sound quality was best I've ever heard in Kit Carson Park. Sting himself (and band) were fantastic. Wasn't a big fan of the opening act (and he was a bit offensive to the locals) but I overlook that.
I love Sting but the venue was limiting
The concert was great but the traffic and parking were a nightmare. On a walk down Kit Carson road the shops seemed to be quite lean on fine art and jewelry.
It was good but the size of the crowd was terrifying. A kid behind me trying to sit on the ground kept getting stepped on by folk stumbling through in the dark.
Had a great time! Very friendly crowd!
Concert went very smoothly Sting was outstanding!
That was my experience
Great experience. Entry into Kit Carson was very quick and painless.
I think the venue should be held out of the town limits to avoid the parking problems and the noise for those living around the park. There is plenty of vacant land that could be used for large attendance venues. Why not look into that? I would like to have the park back
I live in Taos, it is a small venue for such a big act, but, the crowd was very orderly, and the venue was convenient to my home.
The concert was very well run and Taos is a great town to visit.
The concert was INCREDIBLE! It was well organized, easy to find parking, line to get in was organized and moved quickly, plenty of restrooms. Sting looked and sounded AMAZING!!! He has a great, smooth sound engineer. I did not like the fireworks at the end of the show, thought it was completely unnecessary and prior to this show there have been numerous complaints from residents about noisy events happening at Kit Carson Park. There was no need for a fireworks display after the show.
Well done concert easy in and out
There could've been better organization for crowd movement inside of the venue
Crowd control in the venue was tough. Should have set up like they do in Central Park with roped off walking aisles, also security risk.
Sting was amazing
Good show, pleasant experience in town, great Air BnB. Relaxing and fun weekend. The local folks were terrific. Got to see Fantastic Negrito as the opening act - big reason for buying the tickets and making the trip. Have been hoping to see him for a couple of years.
Venue was not well done. No place for people to walk to and from bathroom without fighting through the crowd and stepping over people. Could have easily put a walk wash with rails in for people moving back and forth. I'm so glad I did not purchase the VIP tickets. They couldn't see anything with people standing in front of them. Whew I would have been really upset.. I almost did too... Loved Sting will do another venue next time..
Great concert. Taos is always fun
The concert was fantastic but the way it was run and the setting was terrific. Really showed the town off well. I don't want Taos to be discovered!
The concert itself was great, but how it was organized was terrible. 1. There should've been some aisles marked out, it was very hard to walk around people on ground once concert started. 2. It was very dark once concert was over, could not see at all and exits weren't marked, lights were definitely needed. 3. The fireworks at the end should have been announced. With way things are going with these shootings, hearing those loud booms freaked out some people, including my father, until we saw it was only fireworks. 4. Not enough bathrooms!! 5. Should've let us bring chairs. It was difficult for my elderly father to sit on the ground and to get up to stand for entire concert since people were not watching where they were walking and falling over people on the ground, and they would get upset. If we had chairs, some aisles could have been somewhat established. 6. Lack of Handicapped Parking spaces. We were lucky to get a parking space, but since we didn't have a "handicap ticket", and enter at the ADA

<p>entrance, we had to go to back of the line, which was walled off along the sidewalk, so we had to walk in the street to the end of line. As the line moved, other people were cutting in line right at the intersection with security letting them go by!! They should have told them to get in line like the rest of us. Taos itself was great. Stopped at Plaza for a bite, but again, no bathrooms were available on outside of park. Stores and Restaurants wouldn't allow public use, for patrons only!</p>
<p>Beautiful setting. Concert was easy in and out. Lines for services were a bit long. Sound could have been a tad better.</p>
<p>Concert and venue was fantastic, the visit was great, as well.</p>
<p>Beautiful and fun</p>
<p>It was an INCREDIBLE weekend</p>
<p>Very well done, very organized, great communication by Security staff.</p>
<p>We were able to find parking and walk to the park. The concert was epic and we enjoyed every minute of it!! Plenty of wonderful choices for food and drink. The concert crowd was well behaved and had a great time too. The people that worked the venue were polite and helpful :)</p>
<p>Excellent showman , rivals the stones</p>
<p>Organized , secure and Sting was the best!</p>
<p>Sting and his band were truly amazing. The sound system sharp, clear, clean and loud enough, and the big screens a plus. But, we purchased the VIP Lounge tickets and while the food and drinks were good and fairly easy to access, the placement of the tent itself was fairly ridiculous in terms of the cost of the tickets. Nice to have the private restrooms and a covered area, even if it didn't rain, but it was way too far from the stage, for sure. I realize it is complicated in terms of logistics in the park, but it should have been placed closer to the stage, maybe even towards the far left or on a raised platform. I left the VIP Lounge mid-way through the opening act, who I thought was pretty mediocre, and made my way to the gravel area up front close to the stage. Even though it was crowded, as expected, I wound my way through the tightly packed crowd to meet up with some friends that were right up front. I made it to the center at the back edge of the gravel—which seemed like a good spot to watch since I would have had a very difficult time getting closer to my friends who were right up front. I watched the first half of Sting's performance being jostled with all the dancing fans the entire time, then I made my way back to the VIP Lounge, through a mass of not very friendly tightly packed people, to get another drink, use the restroom, get some more food and watch the rest of the concert. The food was all but gone, except for dessert, which I don't really care for, but the bar was still active. Thank Zeus! Considering everything, I'm not sure I would spend the money for the VIP Lounge again, but the Sting performance at the concert itself was incredibly brilliant and worth every penny!</p>
<p>Wonderful music</p>
<p>The exit from the front stage to restrooms and food booths were barricaded in and exiting to the booths and getting back to the front was very difficult and unorderedly, thank God there was no emergencies</p>
<p>The weather was beautiful.</p>
<p>The concert was a severe disappointment. They allowed blankets and stadium chairs and then they told us that people were going to raid the stage and said that we'd have to put our blankets away to let more people in. I thought they over sold tickets for the size of the venue. And they did not have walkways for people to get to and from their seats to the bathrooms (which were a mess!) I was verbally abused by two male attendees that tried to prevent me from getting back to my original seat where my boyfriend was waiting for me. I had to argue with them to let me pass because they were deliberately blocking me to get through. I finally made it back to my blanket. But by then I was scared and angry Friday m the incident. My boyfriend said people were coming to walk over him so he stood up and folded the blanket. It was dark and very, very hard to get through. I was afraid to step on people that were sitting on the ground. I did not think that the layout was good with people sitting and standing together. It would have been better if they just set up seats. I was also concerned that if an incident would have occurred, and a panic happened, people would have gotten hurt. After I was verbally cursed by the two males, I managed to get to my boyfriend and I told him that I wanted to go. We left the concert just when Sting was coming on to play. I thought that it wasn't worth seeing him for all the aggravation I endured and the disorganized situation we were in. So we left. Better to be safe. I'm a very easy going person and love to go to concerts, but I had never experienced that before and I will not be attending a concert in Taos again because of it. The planners did a very poor job.</p>

Love Kit Carson Park. It was well managed and efficient with security and check in at the concert. I've been to many Solar Music Fests in Taos but this was exceptional
Great weather, great music, excellent sound. Would have preferred reserved seating in folding chairs (but not as as \$ as VIP)
A longer set by Sting would have been necessary to "Exceed my Expectations". Onsite food from vendor (Antonio's) was better than expected.
I have been to Taos many times and have a cabin 25 miles from there. It was just normal holiday traffic and such.
Sting was an incredible entertainer. We paid for the VIP seating and they had issues with the timing of getting the food out and long lines/waiting to get drinks.
Good show
I love my town and so appreciate whatever planning needed to happen to bring such a big star to Taos! Also, everything seemed effortless - hardly any lines and the staff was so friendly.
Concert was too crowded. There were no egress routes from the front-of-stage to the back. No way to get to restrooms/vendors. There should be clearly marked aisles. Once we were up front, we were "stuck" and people were hostile if we tried to walk to the back thru their blankets
Easy parking - easy in and out - great concert - only downside was that people were slob and there was a lot trash on the ground as we walked out in the dark.
The concert was great! Jamie and his team at AMP did a great job. If we could only do something about those jerks who stand in the front with their phones held up videotaping the concert. Very inconsiderate.
The concert was amazing, but it navigating the crowds was tough. We did not spend as much time as I would have liked.
Love it there
Kit Carson Park is a great venue for concerts, the music was not horribly loud and easy to get to since it's on the main road.
didn't do anything else in taos. sting was great but the venue and the seating in there was the worst i'd seen. it stunk so bad from porta potties at front blowing into the venue. the festival seating idea is horrible for a quality show like sting. and the food and drinks were outrageously priced and inaccessible. and oversold the space.
Well managed, mellow crowd,
Driving was a mess with the concert. Cops sent us through back roads after concert instead of using main road. Very difficult to maneuver with all the people.
Sting was great and Taos was wonderful (a always)
Concert and venue (park) was fantastic.
Everything went smoothly. There were no problems.
Easy parking great venue
Had a great time!
Great concert great venue
Concert was too crowded. Oversold. Otherwise the concert, food, staff were all good
I have visited Taos many times since I live in nearby Santa Fe.
No space to even spread a blanket down to sit.
Outstanding performance, great sound, good venue, VIP upgrade. I saw the Police in 1983. Love them.
It was great
Show went well. Finished early. Security was fast to get through line. At end of show they closed the road to get everyone out of park quickly. Smooth experience

<p>Sting exceeded my expectations because he just played hit after hit with zero to minimal talking, commentary, etc. He was just very professional and introduced his band twice. Stage was great, sound was great, weather was great. Taos itself I rated a 4 only because it's difficult for a small town like Taos to handle that many people. (long lines at restaurants etc), but was not bad. I've been to many concerts and skiing and summer visits up there (we have a house there) and we actually LOVE it for being a small town. I suspect Sting was very good for the Taos economy.</p>
<p>The concert would have been better if we were allowed to bring chairs and not blankets. When the majority of your audience is over 50, sitting on the ground is not a lot of fun. We travel to festivals in New Orleans often and always bring chairs, they actually take up less space than blankets spread on the ground. People kept tripping over blankets, etc. Other than that the concert was great, but I will only attend another if we are allowed to bring chairs.</p>
<p>i thought the show was excellent. The crowd was managed properly and the music stopped early enough to not impact the people living around the park who didn't participate. From my house the noise level was minimal (vs Vortex where it was significantly louder and much later; to the point that it impacted our sleep). I can't really answer the 'visit' expectations as i live here 1/2 the year - I already love Taos</p>
<p>I know the place and have lived there so it met my expectations</p>
<p>It was a good show, and a respectful crowd</p>
<p>Excellent concert and orderly, well run outdoor venue.</p>
<p>Everything was jus right Parking Weather Music People</p>
<p>It was a wonderful evening.</p>
<p>The concert was better than I expected, and the environment at the park was very positive overall. I know Taos pretty well, having visited several times, so I know what to expect when I visit.</p>
<p>the amount of drunks was staggering. on my way to the bathroom I saw no less than 12 people passed out on the ground. the venue was filthy after one hour. not enough staff or security inside. the VIPs were jerks — I sat by fence near that area and there was food all over the ground and drinks everywhere — no cleanup in there. police and fire were assholes</p>
<p>Airbnb wasn't as expected.</p>
<p>I wish we could have gotten a better Hotel</p>
<p>I live here. Der</p>
<p>Say what? I can't see q7 so don't have an answer</p>
<p>It was such a lovely mellow concert. Could not have been more perfect!</p>
<p>I just wanted a concert. Instead I got one of the best memories of our lives.</p>
<p>The park was more organized than for previous concerts/events I have attended there. The traffic flow was not nearly as heavy as I expected for the crowd. The concert was intimate and the crowd was responsible. I felt safer having my children at this event than at any other previous event. There was cig smoke but less than usual. There was alot of cannibus smoke which is a drag but there was some wind so it stayed cool and the smoke dissapated fairly well. I have attended concerts there in the past that felt like smog. I was reluctant to attend this due to that issue,however, Sting was a special concert for this venue and we chose to support as a family. We live in Santa Fe so we just stayed for the day.</p>
<p>The show was great, and I felt the logistics were handled well. I enjoyed dining out in Taos. The motel where I stayed was OK, but past its prime, and could use a thorough cleaning and updating.</p>
<p>Great concert. Great weather. Very good crowd handling.</p>
<p>Great venue for an amazing artist. I always know I'll have a great time in Taos.</p>

<p>Sting and the Fabulous Negrito were outstanding and will forever be a memorable experience. However, the Park was over crowded. A 6'3" man stood in front of me and refused to sit down despite courteous requests. The fireworks were a big mistake. As we were exiting the park I saw flashing EMT vehicles and thought the initial popping sounds were gunfire.</p>
<p>Loved the venue, the food trucks, the weather was very nice. We would like to have seen a few restaurants or cafes open after the concert so we could socialize with some of the new friends we made at the concert.</p>
<p>Sting was a great show but the venue was exceeding overcrowded to the point that it was wall to wall people from gate to gate. There was no space anywhere. It felt unsafe if anything were to happen or if someone needed medical attention it might be difficult to deliver care. The town was overcrowded as well due to the event. We could not get into restaurants at 3:00pm nor find any parking.</p>
<p>I had THE BEST time! What an excellent venue and excellent artist! I'm thrilled to the gills.</p>
<p>It was a magical night in Taos.</p>
<p>Sting was great, but there was too much mayhem leading up to his concert. Hard to get to the bathrooms and food vendors. I have trouble getting up from the ground. I thought I was going to have to sit uncomfortably for the whole time. Fortunately that was not the case. Fantastic Negrito was also very good and I was glad to see that Robert Mirabal performed. Also, why can't people pick up their own trash?</p>
<p>Very well organized, friendly energy, amazing to have Robert Mirabal open the show with a blessing, extraordinary performance by Sting and his awesome band!</p>
<p>Taos did not have the infrastructure to handle this massive event. Food selection was mediocre. People were pretty rude in general considering the atmosphere.</p>
<p>It was an outstanding concert and well run event!</p>
<p>Beautiful night Beautiful event Epic performance My only suggestion is more enhanced sound to the sides</p>
<p>Sting gave an awesome performance. This concert was well worth the expense in traveling to see him in Taos. Loved the fireworks afterwards. Also, it was nice that there were places to eat in the park and places that were still open afterwards.</p>
<p>The concert was great but seating was a mess! There were no isles to secure easy maneuvering trips fir food or potty</p>
<p>There were too many tickets sold and the line to get in was so very long. I would have preferred to have seen him at a place that had reserve seating. Also, the VIP tent is something I would have done if it had be more reasonably priced/half as much as they charged. On the positive side I was really glad the trailer toilets were there and that there were so many food vendors....</p>
<p>Sting's performance was flawless. Taos was not perfectly equipped to deal with the number of people attending the concert (parking, signage, traffic lights)</p>
<p>Great visit with high school friends from out of town</p>
<p>The getting into the venue was a huge pain in the ass and not well marked and the VIP thing was crazy but other than that it was a pleasant experience.</p>
<p>The Sting performance was one of the best my husband and I have ever seen. The band was stellar and the venue was fabulous! Very well organized a plenty of food and drink. While in Taos we went shopping, ate great Mexican food and went fishing. We stayed at Taos Valley RV and were extremely comfortable. We visit Taos frequently and this was one of the best trips ever. We also attended the Biaafforedeg Barn Dance the following Thur, Fri and Sat; an added bonus to our trip and afforded our week long trip to Taos. thanks!</p>
<p>No one cleaned up the dog crap in the park.</p>
<p>Wonderful to see Sting in a beautiful park!</p>
<p>The sound was a bit off. The venue was great and the food and drink were very good. Weather was perfect. Will come back.</p>
<p>Great concert</p>
<p>It was fantastic to walk from our home to see STING in a small venue. The crowd was calm and behaved and the concert was superb. SO easy. It exceeded our expectations!!</p>

Found free parking close by the venue. A friendly couple helped jump start my car when I left my light on. Loved the intimacy of the venue. Food was awesome!! Jambo Cafe and Taos Cow! Water filling stations were great!!
Concert was great but handling of the concert not so great, parking was ridiculous
Well run concert, on time etc. Sting was exceptional!
The concert was great, but sitting in the lawn eirh no chairs for three hours was too long. Oncw Sting started I was up and dancing so it was great.
I love Taos and am glad every time I'm there! t
Concert and fireworks were great. Traffic through town was ridiculous.
I have been to concerts at Kit Carson park many many times. This was the most crowded I ever experienced and it was difficult to navigate through the sea sin people it's one needed to use the bathroom or get concessions. The sound for Fabulous Negrito was in inadequate for the further back areas of the park - quite disappointing as I liked what I could hear. Stings sound was good. The screens on the sides of the stage were way too low to be well visible from the back.
Great concert and well organized
It was great
You sold too many tickets and scalped prices for food and beverages. Not enuf area for 8-10k people. It was a total scalping to disallow camp chairs and personal food and beverages, especially considering that the majority of the crowd was over age 55. You could hardly move to get to any of the restrooms, food, beverages, merch. And it was total nonsense to hold attendees hostage by not letting people come and go from KCPark at will.
I drove from a music fest in Pagosa Springs (Aug 30-Sept 2) to get to Taos in time for Sting. I stayed in Taos for my next annual music fest, the Big Barn Dance (Sept 5-8). So, I was already booked for a stay in Taos when AMP announced the Sting concert.
Thankfully, Sting is such a pro that my group (6) was quite pleased with the music. Up until Sting played, we all swore it was as a terrible experience that would not be repeated! Not sure we would have travelled from our CO home to see him if two other music events before and after Sting hadn't already been scheduled.
Also, the opening act guy was awful, very ill conceived to have booked him. Everyone around me was talking, paid him no attention, endured his much-too-long performance. I liked the Pueblo flute fellow who I've seen several times before. But it made no sense for him to be on stage for maybe 10-15 mins, then to have him disappear. Suggest you select future opening acts that will rev up the crowd with awesome energy. Maybe AMP overreached its ability to bring in a huge act like Sting. A friend saw Sting in Aspen two night before and had a totally excellent experience in all aspects.
Oh, great call on closing down the street after the Sting concert - it truly helped with crowd control and added a joyfulness to getting back to a Casa Benevides without having to dog traffic. Suggest that the road be closed prior to the concert for the same reason. In addition, the entrance to KCPark was not clearly marked. I've always entered in a different area for the Big Barn Dance - this will be my 5th Big Barn Dance - Michael Hearn does it tight! Live that by the morning after Sting the crew had already erected the hard-surface tent over the expansive seating area (love that they provide chairs and there's is plenty of room to move about)
In closing, I'm a fan of AMP, wish I could get to Santa Fe and ABQ for shoes. I did attend the three-day 4th of July music event at KCPark. Actually, I skipped the free first day because of all the people I saw you in the lines - also, had zero interest in those artists. The 2nd and 3rd nights were great.
Taos is always great! The concert was organized pretty well, accept the line situation. Very few designated walk ways. We had to stand and police our blanket area from the crowd from stomping over our personal belongings. What we thought would be a good place to sit, turned out to be a spontaneous walk way. It was like being stuck in a hallway at a frat party next to the restroom. We were 2nd in line, and still didn't score a good spot.
Excellent concert, enjoyed restaurants, Bad accommodations.
overpriced tickets.

It was warmer than expected
Local business owners charged \$20 for parking! Too much
Well-organized event with great vendors. Would have liked more engagement from Sting with the audience, and to have heard some more recent work.
Taos is always amazing - we are up there every chance we get
Well organized. Great stage and sound
Sting was awesome however all 4 of us felt like the venue was oversold by a couple thousand people. Also, there should've been clearly marked walking paths from front to back and side to side. We wisely moved back to the fencing in front of the VIP area however that became the main thoroughfare and too many people just stopped in the pathway to listen and watch which caused jamming and great frustration for all.
Promoter handled security very well. Limited alcohol/person was smart. Camera and lighting work world class. We were not squeezed in like sardines. Started on time and ended st 10 which we think should prevail. Good food choices including ice cream! Sting DID NOT disappoint in any way. He was the right performer for this controversial concert in Taos. This was one of best outdoor concerts we've ever attended. You can teach airport security how to handle numbers AND in a friendly manner. Walking out to Sting playing solo was such a gift...and then the surprise fireworks. SUCH a memorable anniversary celebration for my husband and myself.
Crowds were managed better than I expected.
Concert was fabulous and I live in Taos
Great performance Great sound and screens Positive energy of concert goers
I live here so I was skeptical. Small town, but a music town full of great musicians and live music all the time...we're spoiled.
His performance was great. Our house was incredible and the weather was perfect
It was a great show
Too many police really sterilized the vibe...
Need to have ways for emergency crews and guests to get from there viewing spots to the bathrooms and to get refreshments. No isleways wre roped off for this making it both dangerous and hard to get around.
Sting concert was awesome. Availability of restaurants was excellent even with so many additional people in town.
I enjoyed the experience
Well-managed entrance. Crowd was well-behaved. Fireworks were spectacular. Two recommendations: 1) How about roping off a center aisle to access porta-potties? (Or just plain eliminate blankets. Silly people stand as soon as music starts and get upset with no way to navigate thru the crowd.) 2) How about holding at the South end of Salazar at the ball field? Stadium and standing.
Concert was good... had 10 friends staying with us in our second home and had a great time! We are all seniors and enjoyed Taos
Easy access to concert and good sound system
Because this survey format sucks
It was a perfect evening with great bands, food vendors, and professional security...and met two governors!
Good show
We had a great trip. We were VIP and feel you should have a separate entrance line for ADA and VIP.

Great concert but would have preferred seating or to be able to bring a chair
The concert itself was a bit of a mess. For a musician with the status of Sting, I'd expect much more order. Entering into the venue was fine, but then finding a seat and trying to walk around, was madness. I'd rather pay more for better seats that are assigned, as opposed to dealing with the mess of people's blankets.
I also live in Taos. Everything was very smooth and chill. I expected chaos with that # of people.
Concert was excellent!!
First of all - for Taos to host such a big stage name is amazing. The event was run smoothly and extremely efficient
Loved Sting and Taos is awesome
Weather was great. People were very nice! Food was super good. Sting was fabulous. Best concert I've been to in a long time.
It's always a quality time in Taos!
The music was fantastic! Friendly people!
Sting was awesome but the stage to the barricades were too far away! You want to experience being front row but your so far from the artist...lame. And the sound booth had barricades through the middle and that was a waste of good concert space to be in the front row. Also entering from outside from 2 line was dumb, you needed to have the same lines on both side, clear bag, no bags etc it was a mess
Too many tickets sold. Chaos at VIP gate because people did not understand in advance they could bring in no bags or backpacks. I struggled to carry in rain gear, blankets, water bottle, jacket for late night, etc. after taking backpack back to hotel. I bought VIP seats to avoid long lines coming in, for bathroom and food, intending to most spend time in front near stage on a blanket with non-VIP friends. Crowds were packed so tight during show we didn't even try to get from VIP area to blanket where friends were sitting. I waited about 30 minutes in line for a drink in VIP. Women's bathroom in VIP got very backed up at times because there were only two women's stalls. Women started using men's rooms. Also, I was standing in VIP line when general admission people were being let in early, at about 5:15. People in VIP line, including myself, were getting pretty upset that general admission people were being allowed in before VIP entrance was letting people in. I would not pay for VIP again. For what we paid for two, we could have gone to see Sting in Denver or Phoenix and probably had nice comfortable seats.
Great time
Love Taos.
Concert area was not quite what I expected - but ultimately good.
Open seating with that large of a crowd is an issue. We would have preferred seats that we purchase so we know what to expect. So many people pushing and shoving for a position in the front was frankly a little frightening.
The concert and the venue were great. The quality of the sound was excellent, much better than I expected. The vendors and the food were great. I really appreciated the police presence. With all of the wacky stuff that's happened in other places, seeing and feeling their presence was reassuring. They were there in the background, but there wasn't a feeling that they were trying to keep people from having fun. They did an excellent job.
Sting concert fantastic Fell in love with Taos. Intend to return many times in future.
I live in Taos NM area
Great scenery, food, museums, shopping. Have been to 4 Sting concerts over the year - never tired of how wonderful his performances, backup singers and musicians are. One suggestion - did not receive info during the week before concert about what we could or could not bring in. We could not remember from the original email sent 3-4 months prior.
I love Sting!!!
I'm did not feel safe when the promoter kept encouraging people to squeeze in near the stage.

We love Taos... we love Sting! A win-win!
My entire experience was very positive. The promoters and the Town of Taos did a phenomenal job from entrance and exit strategies to food and drink stands to restroom facilities. Well done all!
It was a great concert.
Better songs and sound than expected
Security were overbearing towards the front of the stage. The EMS were polite helping individuals next to us, all the fellow concertgoers were polite, security should be polite also.
The layout at the venue needs to be re-organized in my opinion. The bathrooms were hard to access with the excessive crowd. You should put the bathrooms on both sides. Food was hard to access quickly. We opted not to eat and ended up at Albertsons late night to find food as most, if not all, restaurants were closed after the event.
Additionally, the grounds are flat making it very hard to see the performer. Visit Hudson Gardens in Colorado and you will see the difference a grade would make for those sitting in the back.
Taos was great as usual. My only complaint was dinner at Martyr's. They were not prepared and it was the worst dining experience I have ever experienced. I have eaten here many times in the past and it was great. I've been visiting Taos regularly for 25 years.
Overall; a good experience.
Amazingly found parking, other than lack of seating, the park provided a good venue. Sound system was excellent. Needs more lighting. Screens need to be a bit higher for optimum viewing. Give a warning that there are going to be fireworks. In this day of constant mass shootings, that was a bit scary when walking away from the venue where you couldn't see what was happening.
Plaza seemed run down. Small sidewalks. Traffic through town.
Did not like performance
Concert was amazing. Beautiful weather, wonderful town
The concert was awesome. Every performer was timed exactly as stated.
Before the concert, we had pizza at Outback. They were totally overwhelmed, and there wasn't even a line-up. The orders weren't right and it took over a half hour to get drinks. After that we went to the Gorge Bar and Grill, where we couldn't get sat even though there were plenty of empty tables. Lots of people milling around waiting. No one in the restaurant seemed to have food and the restaurant appeared to have very few staff. We left and went to the Alley Cantina. There we got sat right away, had food and drinks. After the concert, our group of four wanted to have a few adult beverages. We walked into the Historic Taos Inn where the staff were escorting patrons out because they were closed. We walked across the street to the Lounge, got served right away at their patio bar and had a great time. Some restaurants/bars were prepared for the crowds, some were not.
Hard time w/Sagebrush Inn trying to secure a room and how poorly run their drink booth was at the show
Concert was overbooked. To many tickets for venue size.
Could have been better sight lines from the VIP tent. Taos was understandably crowded.
Taos is quite famous and I guess I expected more. The town looks run down and I expected the plaza to offer more than tourist shops. I think some sprucing up would make it look better. For example, I thought Red River looked much nicer. Having said that, we did enjoy our time there and would return again for a special event. I wouldn't necessarily think of visiting again except to go skiing or attend a special event, though.
Because I paid the price for a VIP ticket and did not receive any merchandise.
Very enjoyable
The sound speaker set up did not adequately reach those of us who were on the far left and far right of the stage. Sting was great and it would have been better if we could have heard it better.

Had a phenomenal time and Sting was unbelievable.
Blankets only caused problems. People would see a little strip of grass btw the people in front of us and they crowded in 4 adults & 2 children. We had words b/c they were being rude.
All the musicians were outstanding!!
Beautiful town
The organization before and during the show was excellent. At 6:30, we walked right in. Security was easy. Great selection of food and drink. And we even got a cash refund on two drink tickets we didn't use.
Did not care for opening act.
Did not know what to expect from an outdoor concert (crowd control, weather, etc)
It ended up being a great night with a great crowd!
Taos is a run down narrow main streeted town. Traffic a problem.
Concert was great. Venue was good. Hotel was accomodating. Everything was better than expected
The sound and the seating were horrible for the venue.
We found a parking spot, entry was smooth, people friendly. I don't drink so the long beer lines didn't bother me. It was a great show. I was able to shimmy my way to the front even though people were trying to claim lots of space with their blankets. No one was too preachy or upset.
All of the acts were excellent. Sting performed one song after another. The event was well organized. Getting in to event was quick and easy even though line was long.
The show was fantastic. The cost of the tickets was also very reasonable for such a big name performance.
I was expecting it to be too crowded with long lines but every thing was really well organized and lines moved quickly. Fireworks and closed after upon leaving were great treats. Great job overall!!!
Excellent experience all around! Although, parking was a challenge!
Road blocked at end of concert making it difficult to get out of town
We were unable to find a hotel for the night, so the trip was rushed. Most hotels were requiring a 2 night stay, or they were very over priced.
I would have been much more comfortable for the first 2 acts had there been chairs to sit in. My Party got to the Park around 6 PM, we got a pretty good space near the Vip tent and the Mixing Tent. We could see the stage had pretty good sound and could see the projectors. It was my wife and my brother and his wife from Albuquerque. We are all in our 60's. Near the end of Stings performance some women who hadn't been near us and 2 men got very close to us. The women were dancing and clapping and occasionally hitting me so I moved with my spouse closer to my brother and his wife. They moved over closer too, one of the men was large and probably 30 to 40 and he started bumping in to me on purpose. This made my experience tense and awakened old urges to teach him a lesson. I don't know what you could have done about it but I don't know if I will return for another concert.
Taos is always a pleasure to behold. The people, the culture. Every time we visit we are gratified. Sting is a master at his craft. We did not care for the opening act.
We just drove up from Santa Fe (71 miles), went to the concert and came home. Didnt really visit Taos except to park the car.
Sting was Excellent venue bunch of drunk people steeping all over us. Not good
It was awesome all Kit Carson concerts are great
Everything went great.
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Too hard to get drinks at Doc Johnson's while waiting in long line
He played a lot more songs from his Police days than I was was expecting. I could sing along to all but one song of which I was unfamiliar. I was also super impressed that at 67 he hasn't lost his voice whatsoever. I was also happy that I was able to find a great seat on the lawn. I didn't arrive until 6 pm and was pretty much able to walk right in -- without standing in a long line for hours.
it was world class performance
Taos and the concert were wonderful - I wouldn't say "exceeded" but totally great! Lines were too long at the venue, but that's a separate issue from the concert.
Always love Taos. Great food, easy to get in & out of
Everything was great!
Too many blankets, not enough isles and ways to navigate crowds
I had a great time, but why were no chairs allowed into the park? Seems a little rotten to not let people sit down. It was an older crowd.
The concert was great. Our hotel was weird.
Fun weekend!
We expected the town of Taos to have some events going on in the plaza on Sunday, but we found ourselves with not much to do. Sting was great, but venue was too crowded. Restroom situation was bad.
The concert/venue was well organised with very little wait to get into the park once the gates opened and leaving the grounds and heading back to the RV park went very smoothly. I expected a lot of traffic before and after the show but it never was bad. We were able to find free parking within easy walking distance of the Plaza and the park so the overall experience exceeded my expectations. A big plus was that Sting put on an excellent show. We live in NM so visiting Taos is something we do on a regular basis - nothing special about it, the shopping is the same as ABQ Old Town or Santa Fe Plaza just more expensive. We have found a couple of restaurants that we like. The drive from Pilar up to the Gorge Bridge is always nice.
the concert was amazing - it is sort of a pain that we couldn't bring in food - but dined at a friends home and walked over - the entrance and exit process was easy and people were kind in the park despite the size - our cabin in the Ski Valley is always a wonderful place to visit but it wasn't fun having to drive back up the hill post concert.
We have attended many concerts at Kit Carson Park This one was extremely overbooked and overcrowded. The crowd was dangerously thick, I got knocked over and separated from my husband...it was very unsafe. Somebody got too greedy.
I live here and love it
Everything related to concert was Incredibly well organized including ticket sales, reminders, entrance to Park, lines, keeping out outside food and alcohol, nice venders, bathrooms, etc. Taos handled the huge crowd admirably! Of course, Sting was amazing!
Concert started two hours late. People were lined up and overflowing into the street waiting to get in. Would be nice if you could get everyone to stay seated, it gets tiring having to stand up the whole concert to see anything.
Perfect night and environment. Very well organized.
Had an 86 yr old with handicap car sign. Parked in the handicapped parking and was told by the security guard on the street that we could enter in the fast entry line. When we got to that line, we were told we could not enter that line because we did not have a disabled stamp on our ticket. There was nothing to check when purchasing our tickets that would allow us to say we had a disabled elderly person with us. We did twice the walking because of this!
No time to do anything else
Show was great, town was very crowded.
Sting was great the pre-show wasn't and the announcement of people crowding should have been to be polite to others instead of giving permission to step all over people. Taos was too crowded! Fortunately we stayed outside the main area.
personal reasons

Great concert, nice crowd vendors were great.
Sting was great
Sting was great but the opening act was not very good and played for way too long.
Sting's performance was great. But there were too many people for this venue, making for very long lines to get in, get food, etc. Also did not care for the opening act.
I live here
Considering Sting's tour schedule, it's amazing that he preformed here in Taos, N.M. The atmosphere was awesome!!
The concert was amazing!!
Concert was managed very well and was great music. Hotel was awful - old, rundown
Spent time with family and friends. Great food, amazing concert.
I've lived in NM for 20 years. I was really shocked at the town and it's appearance. I don't understand the BIG attraction at all. Our hotel room is in dire need of repair, but the only thing available due to the Concert. I was shocked at all of the businesses charging \$20 for parking, because the town isn't equipped for a concert
Well-organized concert entrance/set-up, with the exception of getting around the grounds once the crowd was all there. Please, open a walkway at the side of the handicap section and keep it clear. It was a real chore to get to the bathrooms if you were on the south side in front of the stage, and some people were not friendly about you walking in their space, although most were understanding. The show itself was amazing. The screens could stand to be raised a few feet. Congratulations on getting everyone in and out safely.
Well organized
This concert was awesome.
Just a great time!
Concert was great. Town was crowded
I was happily surprised to have things be so well organized and easy. It mDe for a great evening.
It was amazing.
Loved the outdoor setting
VIP upgrade was handled poorly. We assumed we would get in early. Instead the vip line ran so much slower there where at least 1000 people in before us and we were 30th in line
It was a terrific show.
The concert was fantastic and I got in early enough to get quite close to the stage. I'm a huge fan of Sting. This was my eleventh Sting concert, and possibly one of the best! Also, the WorldMark by Wyndham was barely two blocks from Kit Carson Park. We were able to walk to the concert, the Plaza, shops, and restaurants. It was perfect!
Taos is a beautiful fun City. Grew up in NM and Taos was where my parents had a 2nd home. My sister lives in Arroyo Seco.
The concert was very well managed. The entrance and exit was easy. The crowd was well behaved - people there to enjoy the music! Do wish there was a way to manage the trash. So much trash left behind. Don't know what the answer is.....
A very pleasant day. An excellent concert. No hassles.
Beautiful weather and scenery
Poor quality hotel. Food vendors at the concert were out matched by the size of the crowd.

A small town with too many people to support
Felt the concert logistics were excellent. Plenty of amenities and the layout for the show was great.
beautiful venue, easy in and out, lots of port o potties, good food trucks
Hotel room rate was increased for event.
Well organized, well outfitted and extraordinary production (best live sound ever)
Great overall experience
We had tickets in the VIP tent and were excited to see Sting, which was a once in a lifetime experience. The VIP tent was shared with Town of Taos free ticket holders who had no interest in the music, talked through the entire concert, and butted in front of us during live music to socialize. After the show, I have the impression the Taos government and their spouses are rude and inconsiderate; they ruined our visit and are not good envoys for the city.
Very pleasant and efficiently-run event; friendly crowd
Great show. Had a lot if fun.
Sting was the only reason we came to Taos this visit. We frequently visit Taos so the visit to Taos was similar to other visits
I thought Sting was terrific. The venue was not comfortable and was too disorganized.
He was fantastic.
It was a fabulous night for an outdoor concert. The park was well managed. The food vendors were real good. The security for beer and wine was fast and not limited to a "beer garden". There were plenty of clean toilets.
Concert exceeded expectations
Great having a special pass, meeting Fantastic Negrito, and being so close to Sting
It was my first time to attend a concert at Kit Carson Park. I didn't realize how early we would have to arrive to get a good spot. The shuttle from the Blake didn't leave until 5:30, so by the time we arrived at the park it was already crowded. However, I was impressed by all the vendors and the organization of the event.
All was good
everything was great!
Because every time I go to Taos, I find new things to do and see!
Sting and the other performers were great, but I feel the city of TAOS and the venue are not prepared for the crowds. Dining service was terrible, hotel hospitality seemed overwhelmed and the crowd control was unacceptable. I was with my 80 year old mother and we got there 5 hours early so we could get our place on the lawn and be settled. Which was fine until the announcer got on stage and announced that the people who were all ready settled need to be prepared for those just arriving to come on up and stand by the stage and literally said "they encouraged people to do this" and that we better get ready! Unbelievable! Next thing we knew a nonstop trail of people just arriving stepped on top of all of us and basically did not care that we were there. I go to a lot of concerts and have never been to one where the announcer encourages this. They should have fenced off a pit where people could stand and made announcements for the people upfront to move up and squeeze together to allow people just arriving to have room in the back and to respect people's space. It was unbelievable!!!
There were people at the TAOS Inn that waited 2+ hours for their food they ordered and it never came out. The staff was completely overwhelmed. I just think the city of Taos needs to ask it's businesses if they can handle these kinds of events and adjust service/staff accordingly. Best of luck in the future.
Taos is fantastic and so was the show

Great show, admirable job with crowd control. Next time, there needs to be restroom facilities accessible to attendees while they are standing in line.
Best concert ever!!
We're a little old to sit on the ground for hours, then stand for awhile longer. Not complaining, though. It was a great concert. Our first in a long time.
Taos needs a cleanup. Seems like litter & broken concrete everywhere we went.
NM 68 needs be repaved
Event was waaaay to crowded Vendor/toilet lines were insanely Long. Overall it was not a good experience.
It was overall a postive experience.
Great venue, easy to get to, well marked, and I liked the intimacy of the park setting.
Sting was great. Visiting relatives - not so great.
Great musical line up to Sting, particularly Maraball.
Venue was not great, bathrooms and lines were ridiculous.
Sting is a musical legend and for that reason, seeing him perform in person was better than I could have imagined. I have been to Taos on previous visits and it was lovely, just as I knew it would be.
It was great
It was a great show in a nice location.
The concert was amazing. Everything I expected and more. VIP section was very hospitable and well organized. The only issue I had was security not knowing what was allowed into the venue. Made me throw away my binoculars. Issues with the size of my backpack. Quite frustrating.
Concert experience has greatly improved since the early days of Taos Solar Fest. Venue was well organized, except for massive crowd not leaving pathways to walk through for food/beer tents. Over all a great concert
Sting was great!!!! I loved all the songs he played and really appreciated that he gave his band some stage time! The park - wow. I could say and complain a lot about that. The promoters obviously over sold the event. I like it when I can easily walk around. We probably would have drank and ate more, but it was just better to stay where we were.
Could have been more organized.
I fully expected that it would be total chaos but the security and crowd flow was amazing!
Amazed the organizers pulled it off! So many peeps in our little town! Orderly, peaceful, well-spirited...bravo!
because opening band was loud and abrasive and a poor choice for opening for Sting who was great. hard to sit there and listen for an hour to music that was not so good
Sting is a great artist! Weather, fun people, great experience. I said N/A to "visit to Taos" because we live here.
The concert was amazing! No problems with parking and leaving the venue after the concert. Super friendly staff. Food was great at every place we ate at during our visit.
Love Taos and Sting!
Do organized. Extremely professional . I have never seen such quick efficient and thoughtful presentation for Taos
It was beautiful and moving. we live here
Great

It was a great trip and lots to see and do.
Despite the large crowd, it was extremely well-organized and easy to manage.
traffic was really bad. Lots of police sirens throughout the night. Because we were only staying 100 yards from the venue, traffic was not as bad for us, but others had a hard time with parking and traffic. We do like Taos, just giving my 2 cents worth, fyi.
The concert was amazing. Finding a decent blanket spot was a little tough, but we were very happy with the spot we found. We live in Santa Fe and love visiting Taos, but had to work during the day so we just drove to Taos this trip for the concert and drove back after.
He was amazing and my fellow concert goers were well mannered and polite and it was just a lovely evening.
The entire experience was professionally managed and very enjoyable. Having food trucks on the premises was great, and the entire setup - sound, lights, security & bathrooms made the concert just a stellar experience. The fireworks at the end were a plus!
awesome experience
Great concert, great little town
I live here.
Excellent sound quality, not too loud
Everything about our experience was wonderful.
NM is home state and Sting is a favorite musician
Great band and improvisation and a great sound system.
Beautifully managed concert even though such a large crowd! Sound was amazing. Sting was amazing. Weather was perfect. Food trucks were much better this time (than July 4 weekend event).
Sting was fantastic, liked the opening band too. Robert Mirabal was a nice added touch. Town did a very good job of setting up the park and dealing with traffic.
Wish Sting would have played longer, was more of a mini concert. Enjoyed the venue but the lines were very long. Overall, I'm glad I was there and had a positive experience.
It was a great venue for a summer night concert.
Because it was unusual that so many people were courteous, kind and had a feeling of community
Not enough parking. We had to park in an area with poor lighting which is a little concerning for myself and my daughter.
We live in Taos. Concert was well managed, BUT Kit Carson Park is no place for an event like this. Taos needs to develop a new site for such activities.
The venue was clearly oversold and having the crowd push forward and force the picking up and storing of blankets and seat cushion out next to fence is not how concert venue was described. Sting was fantastic
The venue was nice but very dark at night. People stepping over each other. The sound tent took up a major part of the real estate. The stage was awesome but the monitors should be higher.
I live in Taos, am not a visitor
Show was amazing and the food great. Extremely limited number of Uber drivers.
I live here
There were a lot of people and the concert was not organized properly. No walkways or set path to go to bathrooms or food tents. Had to walk all over people's blankets which made them mad!
Sting is an awesome musician and performer and one of my favorites for a loooong time

<p>There was a slight incline towards the stage and could not see Sting or the 2 big screens on the sides of the stage and seeing that there were a lot of people sitting on blankets, many older folks, others stepped on and over them, stepped onto their belongings, spilling their beverages on them. There were no clear aisles among the crowd in the event someone had to be evacuated with a medical emergency. Venue was too small to hold 9000k of people safely.</p>
<p>The Sting experience was great but too expensive. The food at La Cueva was above great!</p>
<p>It was an excellent experience</p>
<p>I had no idea he was going to be performing over Labor Day weekend. I am there every year over Labor Day week. So, seeing Sting was a complete bonus.</p>
<p>The event was over sold, People were pushing and walking on anything you had laid down. We stood in line for over 2 + hours only to be pushed and shoved by people who later came in. This was my 1st and last event at the kit Carson park. Further more not having assign seats, mean you have no control of the surrounding around you. I could not hear or see the concert due to the rude people around us. I would have been better off watching it on TV.</p>
<p>easy to get in, out.</p>
<p>I had heard many complaints about the past shows at Kit Carsen Park and how unorganized they were, but this time it seemed to be very organized and well done. Even one of my friends that went to Mumford and Sons a few years back, said that show was a mess, but said this show far exceeded what she was expecting, was so much better! Only issues we had was finding places to stay, felt like the hotels, etc weren't exactly able to handle the onslaught of people attending the show. May have been too big of a show for Taos, but then again the amount of revenue the local businesses brought in I'm sure was fantastic! Just need to get the community on board with having a lot of tourists at one time. At least this was a very mellow crowd, average age was probably 50 plus.</p>
<p>The venue was great, however, it would have been better with less people and maybe the option of lawn chairs.</p>
<p>Beautiful scenery and wonderful Show</p>
<p>It was a perfect trip--the concert was simply amazing (so many great songs!) and we had such a nice time roaming Taos, dining and doing some shopping. All in all just perfect.</p>
<p>The road into Taos from SF NEEDs to expand to 4 lanes.</p>
<p>Sting was... awesome. I love Taos as well. For the concert, either or both AMP Concerts and the town of Taos could have provided some information about parking. We winged it and ended up guessing right and finding parking near the line, but it could have been planned with a little information. Also information was sketchy about where the entrance would be and where the line would form. For the concert, drinking seems to be a way high priority for the concertgoers - everyone was pleasant enough, but there were those who over consumed, and I personally would have liked to get a beer but was not willing to wait in line a half hour to do so. In general, it seemed the food and beverage vendors were too few and overwhelmed. The bathrooms were clean and well placed. Getting to and from our spot near the front was made difficult by the police closing a barrier on the right side (stage left), not sure why they did that, told us we had to step over people through the crowd instead of keeping the path open.</p>
<p>Concert great, Local restaurants struggled with crowds and service</p>
<p>It was just an insanely valued experience. Front row</p>
<p>Too crowded. We were penalized for getting to the venue early. Our blanket area was totally consumed by others who came late.</p>
<p>Robert Mirabel was great, but opening band was terrible - that type of hard rock did not fit with STING'S music. Also, they played WAYTOO LONG....it was 8:30 p.m. before STING BEGAN!</p>
<p>A great place, great music and a awesome operation .</p>
<p>This was a great event!</p>
<p>The people were pushy and rude. The people on blankets were trying to trip people who were trying to get through; even though the promoter asked them to let people through a few times. People at the front of the stage were extremely rude - I went to get a beer and people wouldn't let me get back to my spot where my 70 year old mother was. When they knocked my mother down with the pushing & shoving, 3 women looked down at her and didn't even react. People were so tight you couldn't even dance. It was disappointing. However, I did notice changes from past concerts at Kit Carson Park that were great. Like the service people were</p>

<p>helpful and kind. The upgrades on the sanitation were excellent. The lines to get beverages moved quicker. Getting into the concert was easier and faster. Good job on having food carts. Thanks for the upgrades. One suggestion: don't allow blankets. If people want to sit when the listen to music, they should not be close to the stage.</p>
<p>Sting gave a great concert. I didn't visit anything else in Taos.</p>
<p>VIP gate entry was unorganized. Constant foot traffic in front of VIP tent.</p>
<p>No hotels high prices</p>
<p>Sting was amazing! It was way too crowded and way too many very drunk people. Stumbling, falling down drunk. It was very distracting and unsettling to be worried if I was going to be fallen upon, puked upon or harassed by drunk people.</p>
<p>Excellent visit with friends (who flew in from Ohio for this event), excellent accommodations / people and concert was amazing.</p>
<p>Had a GREAT experience</p>
<p>Everything was just very easy.</p>
<p>Had a great time, but it was super busy in Taos!! Even Sonic ran out of lettuce and tater tots.</p>
<p>Sting performance was outstanding. The venue experience was somewhat painful.</p>
<p>Sting is my favorite artist. He doesn't visit my neck of the woods often at all. I was very pleased to discover that my favorite artist was performing in my favorite city.</p>
<p>Would have loved to be able to pay extra for closer position to stage</p>
<p>Taos is always wonderful.. The concert venue was great, Sting was great.</p>
<p>Great weekend in Taos and ski valley. Sting was amazing</p>
<p>I thought it was an excellent show but wished they played longer . Of course ♥</p>
<p>I had never been to kit carson park and only been in Taos twice. I have always wanted more time there. I'll be putting it in my list! The weather was perfect. The music was excellent & the food from 108 roving was great!</p>
<p>Amazing show - well run. Sound was awesome. Sting was INCREDIBLE and AMAZING. I have seen him before - and he gets better with time!!!</p>
<p>Could not see unless you stood. My husband was confined to a chair in the HC area due to recent knee replacement and he could not see as people were allowed to stand in front of that seating area. In fairness it was advertised as a standing venue but a little disappointed no accommodations were made for those who could not. Phenomenal performance.</p>
<p>Great concert well organised</p>
<p>Everything was easy, the vibe in the park was great, the audience was pleasant, easy access to the venue and it did not feel crowded. Great crowd.</p>
<p>I live here, and love Taos. It would be wrong of me to say I had a visit to Taos and it did or did not meet my expectations. What I can say is that I think y'all did an amazing job with setting up everything in Kit Carson Park, providing food and beverage options, managing the crowd, and making the entire concert. A big thumbs up to you guys!</p>
<p>could not find a decent hotel to stay a second night and the road congestion is horrid along with the traffic control from the city</p>
<p>Not a fan of the outdoor concert venue</p>
<p>No chairs, very uncomfortable, too many rude people.</p>

Great outdoor facility and a beautiful time of year!
I live in Taos, concert was beyond my expectations, very well organized, no major traffic issues, well behaved crowd.
Sting: Big outdoor concerts are not my scene, but the music was lovely and the crowd did not distress me as much as I had feared it might. We really enjoyed staying in the vintage airstream at Luna Mystica--lovely views and very homey environment.
Love Taos
Overall good time
Taos could have arranged other activities outside of just the concert for the 8,000 people
The park is a perfect place to see a concert, seen a few over the years. Sting was amazing!! We were able to find parking easily and leave Taos easily after the concert.
Worst concert crowd I've ever experienced. Also one of the least controlled and this behavior was encouraged by the announcer. They stated "be prepared to be stepped on". Very poor security check. Noticed several people with concealed weapons on the.
I am a huge fan, but he was in perfect form that night, extended versions of songs that I love, fabulous backup singers and musicians, great lights and setting, especially for Taos
The concert was extremely well run, we love Taos.
VIP tickets were a joke and a waste of money- park was too crowded.
Enjoyed the entire experience.
Sting seemed a bit slow - as was his music. Great venue
Great sound and light show. Crowd was not over bearing given the number of people there. But needed more lights by bathrooms when it got dark and more hand washing stations
EXcellent
Concert was a bit unorganised. Saw parts of Taos I had t seen before and they were beautiful.
Home in Taos
Great time, great weather, best food
Because my dreams finally came true right down the street from my house!
The concert was very crowded, the opening band was pretty bad.
Fantastic concert and venue. I have attended the TAOS Barn dance almost every year since it's inception , Having Sting play the same week made for a wonderful vacation. 7 friends and family attended the concert with me . With the amount of people that purchased tickets I was nervous of the outcome. It turned out to be one of the best concerts I have ever been! Everything was well organized and under control. Great job!
Love the outdoor venue except for the people sitting on tarps and blankets in the grass. We stood at the stage for 5 hours the rocks were difficult to stand and dance on but at least we had a great view.
Fantastic show. Sting never disappoints. Taos was lovely and welcoming and full of delicious food and beverages.
Need to get rid of people being allowed to bring blankets. There was no place to move. Clearly marked paths need to be installed, so you can get to restrooms and concessions. You had to fight through the crowd once you found a place to stand.
Sting was great sounded wonderful. But you should have allowed chairs or at the very least roped off walkways. Very disorganized and as people drank they were stepping on blankets and people!!!!
people were friendly. Event staff and security were awesome. venue was awesome

Traffic flow seemed normal for Taos, friendly staff at the concert, great sound system, easy parking a few blocks away
Excellent venue
The concert was way overcrowded. It was dangerous in the seating area because there were no marked exit lanes. Some people got angry when you walked through their "spot" and someone tried to start a fight with me. The promoter promised early on ticket sales would be limited to create a quality experience in the park and he would sell only 3000-5000 tickets. That's why we bought but he was a total liar. Despite all of that the show was great - excellent sound system and stage lighting. That was because of the performer. The concert producer should be run out of town for the amateur production he put on.
too many people
I love Taos and make the trip up many times.
Because I believe 10,000 tickets were too much. It seems very greedy. Also, I paid 162 for 2 tickets. My friends told me they paid 35 each. The concert was terrific - it was the guy on stage saying because there were so many people coming that those of us who arrived early would have to move our blankets. I mean how much money do you need?
I remember Solar Fest as a kid and I am glad there are big gatherings in town again.
Liked the event at kit Carson Park
Taos was crowded as I expected, and being able to be served a meal took longer than expected, which left less time for shopping and museums.
All around a great time. Lots of fun!
well organized and safe and under the stars
Taos always delivers. Unique town, great people.
Too many tickets sold, unsafe crowd size for space. Too many tickets offered for concessions, facilities, everything. Ticket price was high for that many people being packed in. Will not support this sort of dangerous greed by not attending any future offerings.
I was disappointed that the number of tickets sold was far more than was advertised.
Comfortable experience- easy in / out despite # of guests
The service at El Monte Sagrado restaurant was not the great.
Great venue, excellent artist Taos is beautiful
He was incredible and the ski valley was beautiful this time of year.
The event was great. It was a magical night; perfect weather and great music. I arrived early, the execution into the park was flawless, the lines moved quickly. I was relieved to see a large amount of security there. There was a good variety of food available as well as wine and beer. I spend a lot of time in Taos but this is the first musical event I've attended here, it will not be the last! Cudos to all who had a part in this event, it was a job well done! Thank you for a wonderful evening!,,,,,
The vendors were a unorganized. I believe they could have been set up better for "flow". The porta potties were extremely dirty - as if they had been in use for multiple days before the day of the concert. The suggestion to show up at 5:30 resulted in a lot of people standing in line for a long time. There was no line left right before the concert started.
Like the venue, town
Love Taos, Love Sting, Love late Summer outdoor concerts, Love AMP
Sting was great!

The above questions are hard to read fully in this format (smartphone). I think it was the best thing to happen in Taos in the 14 years I have lived in the area!
We really couldn't have asked for a better experience. The weather was perfect and people were super chill.
Found a great FREE parking spot, the staff got everyone in quickly, lots of food and beverage choices and an orderly crowd!
It was a beautiful evening, in a wonderful place and Sting was MARVELOUS!
Sting is an icon. His talent exceeds all expectations. He engages the audience and loves what he does.
was well organized, minimal waiting in lines, the stage, lights, screens & sound were all great. the park seemed to accommodate the crowd. It felt safe in the park.
Sting was phenomenal! The venue was way too small for such a huge Artist. Literally, shoulder to shoulder, difficult to see the stage. Parking was another huge issue, had to park a few miles and walked...
Sting is one of the most professional musicians I've ever had the pleasure to experience live, and the park felt like the perfect place to have him play. That being said, I felt there were many too many people at the concert, almost making me feel unsafe. It was very difficult getting around the grounds once Sting began and it was dark.
With the large crowd, it was run very smoothly...and Sting performance was amazing
Unfortunately, Taos as a whole seems to be less welcoming than I remember. Staffing was very short at multiple establishments without much apology for the inconvenience that it caused.
Smooth operation very welccimh
Great experience all around!
Sting was a beautiful experience under the stars. Taos was it's unique Taos, laid back colorful people! 😊
We have been coming to Taos for 30 years for summer and winter outdoor activities.
1. The screen was too low. I am short. I could barely see the stage; the screen was completely obscured when everyone stood. 2. Tacos cost \$10.00 each, other items were out of line expensive. Ensure food prices aren't allowed to reach a gouging level. I have gone to concerts for years, mainly in LA & even there prices weren't as high. 3. Paths should be established on the lawn. 4. Provide parking info
Loved everything!!
Sound was great, Sting was amazing. It's always a pleasure to visit Taos. I didn't love Fantastic Negrito as the opener. Robert Miribal's welcome was beautiful.
I live in Taos and we had a very easy time finding parking and entering the show quickly. I stood near the front and saw the whole concert from an up-close position. It was a bit hazardous to try to walk from place to place but it was manageable. It would be great to have chairs for a concert with artists that are so well known.
We live in the Taos area.
Sting was engaged during the entire concert. He acted like he was having a good time and was happy to be in Taos. The show he put together kept everyone excited and moving from one enjoyable song/presentation to the next. His selections were just what we would want to hear. The excitement in the crowd was because everyone was feeling the event. It wasn't a couple of good songs it was everything.
Everything from entry to exit was 5 star, I do wish the VIP also had viewing area closer to stage. (KAABOO style). But the quality of VIP food was excellent. Super tender ribs
Excellent concert, well organized, easy in and out
I live in Taos
The entry lines moved quickly. It didn't feel crowded despite all the people. Plenty of food and drink vendors. Not too long to wait for Ladies restroom..Great acoustics. Relaxed crowd. Friendly security. Fast exit. Bands played on time.
The concert was awesome! Not being able to sit or leave our standing spot was not awesome. Taos was very nice! Leaving after the show was made difficult bc we were forced to turn the wrong way, we ended up having to

turn around and go right back through the traffic for a second time.
The sound and stage set up was amazing.
I go to every AMP concert that I can make it too, and I love the work they do! I was disappointed with a few things related to this recent concert. There was no reason to wait until late Monday evening to have Sting on stage. Labor Day is a holiday to everybody who doesn't work in the service industry and even some of them too. Having the concert start at 6 o'clock or late afternoon, would've been great especially for those of us that we're not staying in town on Monday night. Anybody that had to get up and work early the next morning, made a huge sacrifice to be there, at considerable expense. Secondly the ticket was kind of expensive, so I expected a really full-on long show. He played for an hour and 15 minutes before he went off stage and came back for his encore. Compared to Michael Franti or Dwight Yoakam, some of the recent bigger names that have been up in Taos, this seemed to be kind of stingy. Thirdly, the opening act was really miss judged. I know that Fantastic Negrito has quite a following, and that his music has a great place in this world. However, having him play to that crowd, mostly middle-aged and older folks waiting for an iconic 70s/80s ballad-rock guy, seemed very missed calculated. I heard numerous people in the crowd comment on the mismatch of putting them together. It wasn't a crowd that wanted to be yelled at...
This was a once in a lifetime event. Taos is beautiful and never disappoints.
Had to travel to Taos ski valley to find a reasonable priced place to stay for 1 night. But thats our fault as we didn't decide to stay overnight until a few days before the show. Limited inventory of optikns in Taos with the late booking.
Sting was great. The warm-up band (Fantastic Negrito) wasn't. Taos was Taos...crowded with poor infrastructure.
Sting in Taos, what else do you have to say
Been to Taos multiple times - already know exactly to expect. Concert pretty ordinary for a 'lawn' concert.
Concert was great!
We love Taos
Sting was amazing and the weather was perfect. Have always enjoyed Taos
The event was very oversold and the park was dangerously overcrowded. In addition to the health and safety issues, it was unpleasant being stepped on, having beer spilled on us. It was infuriating to have the promoters constantly extolling us to stand up in order to be accommodate the over-crowded conditions. The promoters and city should be ashamed for allowing conditions they knew would result in discomfort and danger.
Great time
We live here!
We went to see Sting!
Sting concert was awesome! Taos is awesome and I love to visit
Great venue
Sting was excellent.
Sting was happy to be in Taos We always enjoy coming to Taos
We go to Taos frequently and LOVE it! The only problem with the concert was that there were so many people we had a hard time getting into restaurants (which is great for Taos though) and the park was crazy packed. My biggest suggestion is to make a walkway to the bathrooms so you're not jumping over people constantly to get to them.
Sting under the stars in TAOS! We tried Doc Martins for a change and had good food and drinks before the concert and then purchased some snacks and drinks at the venue. Everyone was in an excited mood - friendly banter surrounded us. The warm up act was incredible and Sting outdid himself as a musician at this venue. Love the concerts in the park.

Nice small venue. Easy drive up from our second home in Santa Fe.
You need to make sure fire lanes remain open on the field. It was jammed for no good reason along the VIP fence, where you could have had a walkway. Else, kudos for all the city parking so close in. Music was great. Concessions felt a bit too profit-oriented.
Always thought Sting in Taos would be perfect... and then it actually happened.
Terrible crowd control
Did not like no chair policy at concert
It was about what I expected
Because the people were so friendly, plus the weather was fantastic
Part of Taos is becoming a home for transients especially in the plaza. Witnessed an actual episode of "Cops" in the plaza
I love Tais, I love Sting, and Kit Carson Park is an incredible venue!
I was very impressed with the town's organization of the event. All went very smoothly, considering the amount of people attending. Sting was awesome!
A long wait to see Sting on stage! Opening band did not do it for me and the 5:30 to 8:20 period was way too long for Sting to play less than two hours!
Sting outdoors, under the stars in magical Taos exceeded any and all expectations. Taos continues to amaze me.
Fantastic Negrito didn't do it for me ... lame performance ... didn't pump me up ... Sting was Excellent ... !
Thought it was Way Over-Crowded for the park and there could of been marked paths to cut across instead of everyone's blanket ... most people where not up-tight .. one lady was upset and I was being courteous when I walked on blankets, not like some that don't say a word just smash your stuff ...
I also thought Sting could of been a bit louder for us midway and to the back ...
It felt very hard to move around, go to beer tent, bathrm, food ... It was very hard to find our way back to our blanket spot as it got darker. If it wasn't for a lady on the end that recognized me I wouldn't have made it back.
Other concerts are good there but with big name celebrity you crammed us in too much ...
I was thankful that the water was from jugs and not from the bathroom hose ... but the water was too warm to be refreshed if you drink it ...
And this is why I gave it a 4 ...
Taos has always been a beautiful place to vist.
I booked a room in May 2019 at \$119 and I later received phone calls from Quality Inn saying that due to the "special" event that corporate was raising the rate. They were mistaken in giving me the rate I was given in May. I was told the rate would be raised by \$50. I agreed. I was also asked if I wanted to cancel my reservations, I said, "No, If I do that the chances of me booking a room so late wouldn't guarantee me a room." In the end, I paid \$250 for one night.
Park was easy to enter
Words fall short to describe how fabulous the concert was. A 9,000 person love fest. The last time I saw him in concert was 35 years ago. Jazzed to have another and shared with such a fine community.
performance was amazing, venue was crowded but Taos was great as always and we love the ski valley
The venue is open, safe and well managed
Epic experience! Such a great show .

Organizers let people bring blankets which caused upset people when others blocked their view. Causes too much land grabbing and a grumpy people when people begin to stand and block view. People stand at concerts (rock, country, etc) so don't allow blankets in the future.
Point speakers at the edges of the crowd too. Sound was not very good if one was standing off the right or left of the stage. A bank of speakers pointed to the edges would have made sound better.
More toilets too. During M&S, plenty of toilets. Long lines and gross facilities. Men peeing all over the floor.
Sting was great and gave above expected performance (quality and time singing)—intimate compared to 3 prior concerts i've been to see him; but too many people in Kit Carson Park...fewer tix; did not feel was enough security presence; needed food trucks along sides rather than only at entrance...due to trek over people to get there we did not purchase any food or drinks; needed better path along fence to come/go—dont let people sit along vip fence; need better plan for lining up for general admission (eg advertise start point); loved free public prkg!!! need police directing traffic after concert let out; email updates should have included more info; restrooms were gross by mid...cleaning staff? unfortunately our Taos hotel was horrible—made our experience overall poor rather than high
He was GREAT!!! Did not care about anything else. Thought the warm up band did not do Sting credit.
I am from Taos. Grew up in Arroyo Seco. Sting is a musical icon! No way was I going to miss his concert. Only issue was the crowds. But it was worth it!!!!
We came to taos to see sting anticipating an intimate event and setting. The park, though beautiful does not provide a very good ampitheater experience. Would have preferred the ability to purchase tickets with seats that we could see the stage. Additionally, it would be great if the screens on the side were about 1/3 again as high as they were, then with people standing you could actually see the performers.
I Live here...
We think the concert was oversold. There were not enough restrooms and the lines for concessions were very long.
Parking was a disaster! They should have a VIP parking and shuttles . Local people were piss.
Taos is a very special place, magical, beautiful, friendly, peaceful,.....
The weather was great. The hotel was great. Good friends
What I expected.
He was amazing and the town get a GREAT job with kit carson park
The concert was great! I was surprised how much I enjoyed Fantastic Negrito as I did not really know anything about him. Sting was also amazing. I also thought that crown control and the set up worked about as well as it was going to at an event of this size in a space that isn't designed for it. As for visiting Taos, I've been many times before, and it wasn't the main reason for our trip this time.
There were way too many people it was horrible I got pushed so many times I ended up leaving during the second song when Sting came on .It's amazing the greed of selling so many tickets, I left there crying after spending \$82 on a ticket \$10 to park and two tickets for beer that I never got to use. I will probably never attend a Kit Carson Park festival ever again very disappointed.
The concert was amazing!! The venue was perfect. Luckily, the weather could not have been better. Great experience!
I was disappointed to find out that there was going to be thousands of people at the concert (was hoping for a more intimate experience) and that I would have to sit on the hard ground (why not allow beach chairs?) I would probably have thought twice about purchasing tickets to stand for hours with thousands of other people. Regardless, Sting put on a great show.
Very friendly people and lots of great food n restaurants
Love staying at the Blake. Love the Ski Valley.
No suggestions on where or how to park. No marking or other attempt to navigate the crowd.
Event was well organized, communication about what to expect was helpful, security was visible thus we felt safe, Sting was phenomenal performer.

This was the best concert I've ever been to . Very special that it was in Taos - my favorite town in USA
This is our second visit to Taos and likely will not be the last, To have had the opportunity to experience Sting was the icing on the cake. Taos is incredible!
Venue was good. We live more than half time in Taos Canyon and really enjoy this area.
I live here.
<ol style="list-style-type: none"> 1. Sting was AMAZING. No complaints with the concert itself. 2. The extensive pre-concert instructions said nothing about parking. That was the first red flag. Looking at the map of public parking for Taos, it notes 617 public parking spots in town for a venue that seats 8000. We came early to eat and make sure we could park. No idea how latecomers handled parking. The parking attendant found out we were there for the concert and doubled the price (\$20) but assured us they'd be there until the end of the concert. They weren't. 3. The town of Taos should be grateful that there was no emergency at that park or people could have been hurt. Information on the park says it fits about 8000 but the town sold between 9,000 and 10, 000 tickets. The only way to get all ticketholders into the park was for everyone to stand. We were near an aisle and watched several people who were clearly impaired get served over and over, stumbling and spilling beer on people. I truly feel the town of Taos got greedy and put profit over the safety and security of patrons. 4. The food and service at the Taos Inn was excellent <p>Unfortunately, I don't think I will ever convince my husband to set foot in Taos again.</p>
Stray food trucks at the concert; we've been to Taos, so knew what to expect
I thought the concert went just about as expected though I felt it could have been a longer set. Otherwise myself and those with me enjoyed it very much.
Great concert, however the sound quality is better outside of the park.
<p>So you sell additional 1000 tickets but don't buy/ rent additional porta potties restrooms. BTW With NO lights inside AND no signs that this line is for Handi Cap.!</p> <p>So after WAITING , thus NOT seeing the concert the Police/Security/ or whoever tells us we are in the HC line for toilets. MORE TOILETS</p> <p>Then leaving the Concert TWO State Police are standing withing the walkway OUT and would not move out of the way. Then when asked. WHY she says were not moving! Question : Could they actually work by opening some of the fencing to allow easier exits? Bullies. THIS was definitely NOT safe with the lack of exits In the case of an emergency or MASS exit would have been catastrophic!! Anyone hear of the MASS shooters ,,,,you had a Compound just outside of TAOS.. WTF ! you need to pull your management out of the 60's, cut your hair and get your shit together.</p>
Great show and venue
For the concert, the big screen video was not synced with the performers, which dramatically reduced the quality of the experience.
The concert was great -- but the general admission part was a challenge. People spread multiple blankets out and staked out huge pieces of ground and ended up not using it all.
Town gets overwhelmed by concerts of that size - parking was ok. Trying to eat at a restaurant was challenging. We would have stayed a night but the room rates were ridiculous.
Awesome concert covering the classics in a lovely outdoor venue. Great restaurant and bar scene in Taos, nice art galleries.
Love Taos! Friendly, laid back gorgeous, just the right size, Taos Inn for Margaritas on the patio! Museums great dining!
Music was awesome and everything went as planned
RV Park was quiet and clean and easy to navigate. Sting was PHENOMENAL - such talent, still after all these years
Everything was wonderful.
the concert was excellent, far better than I was expecting, the sound was very good.
First of all, a 4 is not a negative score. It's a very good score. Wife and I nearly lifelong New Mexico residents. Many trips to Taos. We know what it is -- the food, the shops, the history, the weather. We also know traffic is

<p>awful in Taos. That occurred on Monday. The Town of Taos government website were tremendously helpful. Also was the owner of a B&B we've stay in previously. The help about where to park was invaluable. We were 0.1 away from the venue. The concert itself was all that was expected. Had seen him before. However, the crowd size and the venue size created challenges. One thing another attendee and I walked about was whether folding chairs should have been permitted. I anticipated having to stand, but not for the entire Sting portion. Also, with some a big lawn seating area, perhaps there could be some lane/aisle markings the next time you have another event of this size. Hopefully there will be another.</p>
<p>Great show, managed crowds well</p>
<p>Concert better than i thought it would be</p>
<p>over crowded show, to many inconsiderate people.</p>
<p>Parking was an issue. Otherwise, great experience</p>
<p>Super enjoyable experience overall - nice crowd - not bad traffic - good food at venue - good viewing of the concert. Also liked free water! Wish it were easier to walk around people on the lawn but there's no helping that. Everyone was nice about it</p>
<p>Have attended several Taos Concerts, love the energy, quaintness of venue and the city of Taos.</p>
<p>It was so organized: getting bags checked, getting in, line moving, police visibility etc.</p>
<p>Great sound</p>
<p>Wonderful venue to see it. The screens were a great addition. Was fun to see the town buzzing with activity. Sting was AMAZING. This is a tourist based economy. And its wonderful to have the concerts as a option as well. Hope to see many more</p>
<p>I have been Sting's fan since high school and I have been trying to see him for years. Each time he came to play, I already left that state or country. So I was ecstatic that this time I was able to see him in Taos.</p>
<p>How often can you see an artist like Sting in such an intimate setting? Priceless</p>
<p>I expected sting to be good and I expected the park scene to be very cool. Both expectations were met.</p>
<p>Great show. Taos is lovely.</p>

Q16. Please use the space provided for any additional comments or suggestions you may have about your visit to Taos while attending Sting in Taos:

Response
None
Use flour to mark off walking corridors in the seating area of the park. We saw people spill drink on others, and step on other people, too.
I understand that there were 9,000 tickets sold/handed out. Sting mentioned 10,000 people. Whatever the number I believe there were about 500 to 1,000 more people than the Kit Carson venue really can accommodate comfortably. We moved around within the customer zone. It was too crowded anywhere but at the back. At the back people were actually on the opposite downhill slope. In addition there were many people not in the audience zone but milling around the food/beverage area because it was so crowded. I recommend limiting the number of tickets to a smaller number.
thankyou
Fantastic concert, good ADA seating but insufficient ADA parking so we nearly didn't make it to the concert! Good to see vegan food options.
N/A
Please put the stage at the bottom of the hill. Please let the parking lots be more clearly marked. Please have opening acts that are near the same genre as the main attraction.
I have to say that your number widgets on this survey are the worst ever. Why in the world would you use that! I gave up and entered false values for spending just to get through that page. Please add a skip button for things that you do so poorly.
GREAT SHOW AND HAD A SUPER TIME
It was a fun concert and I'm so happy we went. I love Sting and my husband had a great time when he didn't expect to. So that was a good thing.
I thought it was very well organized! Good job
The state of recycling in Taos is desperately upsetting. I packed out all of our containers, as well as those of the people sitting next to us, for recycling. The amount of plastic and glass left behind by concert goers was despicable. We live in desperate times and EVERY piece of plastic counts. EVERY bottle counts. EVERYTHING that can be recycled, must be recycled. I can only assume that the Town of Taos took all the trash, plastic, and glass from the concert and deposited it all in the local dump. That very act is disrespecting the environment and contributing to pollution, contamination of the earth, harming/killing of wildlife. It ensures a less secure future for animal life and human life. This is a no-brainer. I cannot understand why people do not care.
We felt welcomed
Two suggestions, designated pathways in and out of the crowd, perhaps on the side and in the middle, to make it easier for movement. People left there stuff everywhere, we were tripping over coolers/blankets anytime we went to the bathroom, and people were not very nice about it. Some roped paths could solve this. Also, the beer tickets seem unnecessary. It is confusing and requires standing in multiple lines.
More help with traffic management. More help on restaurant choices near the venue. More bathrooms at the concert. More lines for alcohol.
Appreciated the ease of leaving the concert once it was over- police blocked off street so that pedestrians could use both sidewalks and street. Monitor screens could have been mounted higher - hard/impossible to see if just a few people were standing up many 'rows' down...
DO IT AGAIN
I only had two issues. For the people sitting on the venue left side, getting to the bathroom and food areas was a challenge. The VIP area caused a bottleneck there and it took forever to get through. I would suggest not letting people sit up by the fence and leave a walkway through for people coming and going. And second, more trash and recycling bins in the concert area. The lack of accessibility from the concert area was why you had so many cups and cans on the ground. Otherwise we had a great time and loved the event! Thanks for having it!

Hope I win the gift card!
Great job town of Taos!
great event!
Can believe Taos pulled this off! REPEAT!
Being a resident, I was excited to have such a well known artist in my town. I think the concert was extremely well-organized, and I was happy that I attended.
It appears customer service is a priority for your company it is appreciated.
No additional comment
top the concert next year
At the many concerts I've attended at Kit Carson it has always been easier to move around the park. Yes there were a lot of people there, but closing the path through what was the Handicapped area on Monday seemed a very poor idea. One had to walk across peoples blankets to get to the beer tents and food area. It seemed unsafe if something were disturb the audience like a fire.
Perfect event and experience.
Concert was great- just have it mid-weekend next time!
Wonderful weekend getaway
The VIP tent was great, a bit overpriced for what we got.
Regarding the venue, it would have been VERY helpful if the video screens were raised much higher - maybe so that the top edge of the screen matches the top edge of the performance space. When standing (which we all did during the concert), I couldn't see the stage OR the screen.
Great venue
Overall experience was great. Suggestions: parking can be an issue-park&ride options from a large parking lot(s) would work and pay for itself with a minimum fee. Gate security was good. Having State troopers questionable. They stomped through the crowds with an attitude, too young and didn't seem to have large crowd training based on how they handles themselves.
I have none.
Love Taos—would prefer a venue with seating
I had the best time in Taos and seeing Sting was sooo amazing! I still can't believe an artist of his caliber performed in NM and that the general admission cost was affordable. The venue was fun and intimate... nice to be close and not have to pay a fortune to see Sting. I am so happy with the whole experience, and I hope to see more amazing artists in Taos in the future. Thank you Taos! You did a stellar job getting people into the concert and hosting about 9,000 people. Great job!! You all should be proud!! :)
The fireworks scared the crap out of me. I thought there was a shooter. They needed to be set off while everyone was still facing the stage.
For big concerts, have specific pathways designated for people to walk in and around the sitting area- maybe for huge concerts- no blankets? Hard to do tho
Very good concert and beautifull place
Alcoholic drinks were quite pricey and the lines long. Appreciated the cocktail in a can options.
Great show and great experience however, Lodging was expensive
I strongly urge AMP, the Town of Taos, UNM-Taos and other interested parties to consider creating an outdoor concert venue on the South end of town by Klauer campus. The Kit Carson Park location is so problematic for multiple reasons. But, I was very grateful for the opportunity to hear one of my musical champions here in Taos. It

was a wonderful occasion.
Bring Sting back to Taos! And I hope I'm now on an email list of people that would like to see him and bands like him in Taos or New Mexico. I heard about this through word of mouth. I am a native New Mexican living in Los Angeles so I was happy to have happened to hear about it.
we had a blast
Let's do it again!
When can we have Sting come back????
As usual, the traffic was a nightmare. The idea of having a concert in downtown towels with the limited access is ridiculous.
Holdmyticket needs to notify clients alot earlier than 3 days before the concert. I had to drive 6 hrs and change my weekend plans because of getting notification that tickets were released.
I did not have to worry about parking since I was at the Taos Inn. But other people I knew really could have used some transportation from their hotel
No other comments
The Entire Experience and Setting could not have been more Perfect! Initially we were a bit worried about the Outdoor Venue being in a park, and the possibility of Chaos happening due to lack of arranged seating, no chairs, etc. But it was a very Peaceful, Laid Back and Fun Experience. The Crowd was absolutely Gracious and Classy, Everyone got along, the Vendors and Staff and Organizers were Exceptional, Professional and Quite Inviting. There could have been more restrooms available, but for the most part, everything went very well. We only saw One overly intoxicated person, who was not obnoxious, but rather a little faint and needed help walking. The Rules were very good too. Not allowing Chairs, Umbrellas, Coolers, etc. is Genius! It would even be a Good idea to Restrict Bags over a clutch size.
I think the caliber of the music was also a highly contributing factor to the Pleasant atmosphere. It was Not overly Loud, Pulsating, Electronic Vibrating music that could wear on ones nerves. As mentioned earlier, the crowd was very respectful toward the venue as well as each other. I think the Town of Taos, or whoever sponsored and worked on this event hit a "Home Run" with this, and should be trusted to continue offering more Well Planned events like this on a regular basis. And what a Smart way to to release the crowd, onto a blocked off road so all could quickly and easily get to their vehicles, destinations, etc.
We look forward to seeing more Events like this in Taos. It is a Positive Tribute to all who helped make this event a huge success. Hopefully many of the townspeople also benefitted from the extra revenue that flowed through the businesses. Thank You all.
Awesome Concert
The reason my lodging was free was that my friends used timeshare credits for our rooms at Angel Fire lodge. They drove, so I didn't spend on gas.
superb
More bathrooms on right side of stage had to wait so long I held it til the end and went to Doc Martins
We had a great time. We live in Santa Fe during the summer and came up for a night to see Sting. We had a reservation at Doc Martin and watched all the people in the lines . We didn't do that and didn't feel like we missed anything . I think the rules were strict and it made for a safe concert.
Thanks to the City of Taos for pulling this off. What an awesome experience, one I will never forget <3
It was hard to walk through the crowd later in the evening because of everyone's blankets
Could've used folks posted on the west side of Civic Plaza Dr and Paseo del Pueblo, guiding folks walking in where to go to get to the end of the line.
I thought given the venue (a city park) everything went well. Nice job.

Great time, great concert!!!
I really enjoyed my time in Taos. Everyone is so friendly and helpful.
I have a 2nd home in Taos but I have never attended a concert at Kit Carson Park before. It was wonderful. Perhaps a seated section and stadium seat rentals available.
VIP experience could have been better organized.
Please add more drink booths. Lines are too long to get a beer. Also no more blankets please allow lawn chairs only
The only constructive criticism I have is that the large video screens next to the stage could have been a little higher so they could be seen above the heads of people who were standing.
Great concert.
Concerts in keeping with the feel of Taos in mind would be a direction I would consider. What does that mean? Eighty-two dollar tickets exclude many people from the outset. And booking primarily baby boomer music has its limitations. The larger picture is that there is little town support for the local music scene beyond Taos Plaza Live that would create a live music audience for the larger concerts. I noticed that most of the attendees at Sting were from out of town. Would those same attendees stick around for the few venues that still offer live music? Probably not. That scene is drying up. In other words, as much as I loved the concert, just icing without a cake isn't much of a party.
The sides around the seating area have got to be opened up. The traffic jam in the middle was a pain in the ass.
Please bring more stars like Sting to Taos
If there's another good concert in Taos we will be attending
Simply marvelous- happy that he could share his wonderful music with the Taos community.
Find a Great Opening Act! Not just for 30 year olds!!!! I will never attend a Big Name Event at Kit Carson again- if you continue to bring in over-crowding. Sting was fabulous! We loved his performance and band. He was our savior for the night!
At concert venue a marked path with no seating on the lawn from VIP area about 10 feet wide would have aided concertgoers' trips between bathrooms & food area
This is the dumbest survey. None of this information is your business.
Excellent job, would love to see more in the future!
Some of the restaurants were overwhelmed and understaffed. We waited 40 minutes for a table Monday pm, and then they had neither draft beer nor the bottled beer we wanted -- bar staff inundated. Disappointing. As noted earlier, better indication of performer's actual start time would have helped. We were there at 6pm and waited nearly 3 hours. Forte security friendly and adequate to the check in, immediate crowd control. A little more police/sheriff presence needed in these dangerous days; ditto for traffic control. Overall, a good event and weekend escape.
Please come back. A beautiful program which operated like a well oiled machine. Good security, good local law enforcement, beer and food available, On time and over at 10:30. I and my three guests were completely sated and went home to listen to Sting CDS until 1:00 AM. "do it again" aka Steely Dan song 1973. john burst 115 Herdner Rd. Taos NM 87571.
Love the town. Need more security at concerts.
I suspect the VIPs were less than satisfied with their lounge area, especially after hundreds of people lined up between their line of site and the stage, waiting for Sting to start playing. My husband and I were fine -we've been to many outdoor concerts. My father had a harder time. He has an old leg injury, couldn't get comfortable in stadium seating, and wasn't able to stand the entire time. There weren't really seated options to address this, and I'd recommend that.
It was great!
Jamie, you run a tight ship making every AMP concert I attend a pleasurable experience. My only suggestion is more bathrooms.

It was amazing, I thought Taos did a great job.
na
Kit Carson park is nice. The only suggestion I had during the concert is that you need to have about 4 single clear roped off waking path from the stage to the vendors and restrooms. You had to many people tripping over people throughout the concert. It would make it easier to walk to a path instead of walking over people to get to the back.
Keep the screens! Security doesn't have to speak so aggressively when telling people to keep moving at the security areas. I would suggest having more than one entrance gate. Have more security check people. Have officially designated people a block away from the gate to direct people toward the end of the line. When coming from the north, folk need to know that they need to get up Kit Carson road to find the end of the line.
I heard some of the shop owners in town complaining about Taos Vortex. My suggestion would be to no longer have that event at Kit Carson and hold it somewhere outside of town. It's a very different crowd with nudity and drugs and it does seem inappropriate to hold in the middle of town. The negative impact of the vortex event could/has really hurt the citizens opinion of having other events at Kit Carson.
Excellent experience. We'll done. Jamie with AMP is a great asset.
This survey isn't set up well to do on your phone. Looks like 3 is the highest rating. Your results could be lower than they should be. But we loved Sting!!!
Seats are needed. The food was awful
I purchased a VIP ticket. The tent was lovely and I enjoyed having a seat and good restrooms. The food was AWESOME (really above my wildest expectations) and I loved having a full bar. My only complaint was that the area was WAY TOO far away from the stage. I would not purchase a VIP ticket again if the tent was placed in the same location for that reason. On the other hand, I would gladly pay that much for another event if it was closer to the stage. I realize that you didn't want to block the view of other concert-goers, but there has to be a way to accomodate both.
Do it again
Needed more restrooms. Kit Carson park was a fine venue, but I know it's tough on the neighbors who live nearby. We are local, so we parked at friends' house and walked. I don't know where visitors parked. Perhaps a shuttle system would be nice.
Please continue to bring High Quality entertainment such as Sting to Taos.
AGAIN TOO CROWDED, VERY VERY DISORGANIZED.
I will no longer attend or support large concerts in Kit Carson Park. It is unfair to the people who live nearby to deal with the congestion and noise and it is not compassionate toward the grass, trees and plants. The park should be open to everyone in the community at all times. I am concerned about vibration from loud music upon priceless and historic adobes. Fine to have these concerts somewhere else, like at Taos Mesa Brewery.
Confusing info about chairs . Said no chairs only blankets but some people had low chairs. Hard for older folks to sit on ground.
Venu is terrible for a concert which attracts adults over 50
The town of Taos did a fantastic job!
Robert Mirabal to open respect to big shows
This music was FANTASTIC! Having that many people spend out across a grass field with no marked areas for walking flow to and from food, beer and restrooms nearly ruined the entire experience. We we constantly being walked over, very distracting to the show and disturbing! Having designated walking path ways from the front of the field nearest the stage to the back where people needed to continuously walk back and forth from would have been VERY HELPFUL. We had a 10 year old with us attending her first concert and she was constantly having beer spilled over her from people barging through back and forth. This wasn't just people getting in close to dance. This was just the lack of designated walking paths. We will not attend this venue again with a show attendance this big. Bad field management!
Only two "mini-negatives" at the show: The handicapped bathrooms weren't being saved for those folks only, and really should have been. Also, perhaps an "isle" in the festival seating would have been good for traversing the grass.

I was very pleased with the concert! Sting was amazing! The lines to get in and to the bathroom were no problem. Well Done Taos! Loved the fireworks as an added bonus.
I wish I could get my money back. I was so excited to see the show. We stayed for about 3 songs and then left because of the over filled venue and all the drunk people. Horrible. I won't be back.
We had a blast.
For the number of people attending the concert, Taos handled it extremely well and was prepared. Sunday night was a sh!t show though at all the Taos restaurants because they were slammed with people and it was a typical slow night for both restaurants and lodging. Both Gaudalajara locations had long waits and lines, Outback Pizza had an hour wait with no service even after seated (we left), Orlando's was closed, and even the Grille at Sagebrush was overcapacity for the staff. But Taos did a great job with an over capacity crowd. The field at the park was a little crazy and I'm glad I upgraded to the DIG & SERVE tent. I don't want Mr. Bacon to turn it into Aspen though.
Friends were at awe on how fortunate we were able to see Sting in a local town of Taos, NM. Sting has lots of fans. We enjoyed his company. Thank you for your service.
Aisles needed for walking during concert area
An extraordinary experience.
Come back!!! We loved it.
The screens did not match the sound. The delay of awful. Fortunately we were close to the stage and it wasn't an issue. But for people in the back it probably was disappointing. The VIP pricing didn't make sense. Outside of that. It was a great time.
Need better human traffic flow. Only way for those in front to get to concessions/Restrooms was to walk through blanket area. Why were the two side walkways blocked off during the show? At a minimum it was an inconvenience. Perhaps a safety issue.
Fabulous!
Shuttles to and from venue.
there were an uncomfortable number of people at the park. not enough grass for as many blankets were there. I would appreciate being able to bring in low chairs. the toilets should be placed back by Paseo, as it was, we had to listen to slamming doors all night and deal with the noisy line of folks waiting. If they were elsewhere there would have been more seating area. this should be an enforced non-smoking event location. I hate cigarette smoke, my fiancé is asthmatic and started to wheeze. Promotors should do there best to start the main event on time. Allow no standing in the walking aisles. Again, Sting was good, the sound was good, there were too many people, not enough grass space, too much cigarette smoke. I appreciate the town trying to bring in great artists. I'd rather pay more, and share the space with fewer people.
I live in Taos. Comments about the concert: Allow chairs and umbrellas. Glad it didn't rain but there was a good chance.
WE loved Taos, stayed in the Ski Valley and loved it.
Just need a better venue.
Would suggest creating a path to walk from the front by the stage to the back where the food and beverage vendors were. My party would have spent more money if getting to the vendors would have been easier.
Needed clear isles to get to food and restrooms.
This was the furthest back I've ever been from the stage (expected). Good thing there TV monitors were there!
Don't yuppify Taos.
LOVED IT!!!!
Keep those concerts going
We do usually spend money in Taos, but with the Sting concert it was just a there and back situation because of other obligations. The concert exceeded my expectations as far as the performance, quality of sound, logistics,

audience demeanor, security (presence of NM State Police in particular). I had never attended a concert at Kit Carson Park and was very pleasantly surprised by how nice it turned out.
We enjoyed the studio tour
How about in your survey you put United States first since in the Jordie of people live in this country that attended. Scrolling on my iPhone to do your survey for two minutes to find United States is ridiculous.
Provide free ear plugs. We had them, but many did not.
The town of Taos needs more attractions such as these concerts. Not only does it bring people out this way but promotes the community as a whole. Because of this concert more people have Taos on their radar and I am sure they will spread the word to friends and family. Hotels, restaurants, and local businesses all benefit from these events. The only recommendation is making the VIP tent larger as it was unable to provide adequate service for all higher paying attendees. Food shortage and longer drink lines were a buzzkill for some guests that I overheard talking. Overall a wonderful experience that I hope comes back this way!
I thought the town did a wonderful job handling 10,000 extra visitors.
I will do all that I can to ensure that the theft of the park from the citizens of Taos for corporate profit ends and the park is returned to the people. I will never vote for any incumbents who support this travesty.
We will never go back to Taos for a "Bring Your Blanket" concert. With no defined walkways in middle of the venue, people were walking on those sitting down to enjoy the music. There was no effort at crowd control and, apparently, no defined number of tickets sold. The music was great the event was terrible.
He was awesome
See above
the security was amazing. The sound not so good. the food could have been better and there could have been more tents for adult beverages.
I love outdoor venues, so Kit Carson Park was perfect. I just wish the crowd was a little smaller. It is a shame the sound mixing booth had to be in the middle of the crowd. Is it possible to put it in the very back at future concerts?
All in all a wonderful experience!
Two things why bring a blanket to sit and enjoy the concert if the emcee stated feel free to rush the stage? Wtf? People were rude and knocked us over to get closer And don't list rules that aren't enforced ie chairs
Sting and Taos you put on a great show! Thank you!
chairs please and position the stage and the people for greater comfort and ease of enjoyment
Most of my comments were added earlier. Overall, the Town of Taos really got it right on this one. The Sting concert was huge for Taos and a wonderful and memorable experience for our family.
Sting was GREAT! We like all the concerts. It wouldn't be the same out trying to sit around out in the desert. Kit Carson Park belongs to all of us, not just a few in the immediate neighborhood. They have the park tranquility 95% of the time. It is extremely selfish of them not to want others to enjoy it in ways besides walking their dog! Next year lets get SANTANA!
none
n/a
Didnt like venue
Too many people at the concert
You did an excellent job putting on the concert. The stage floor could be higher, for better visibility?

Over all a great time had by all!
Also stood in line an hour and found out they weren't going to let cameras in. That was NOT listed on https://taos.org/sting/ anything about taking a camera. Took it in anyway, but didn't use it. People all over the camera were recording and taking pictures on cell phones. Note on this site also... Front of the park is standing/dancing room ONLY. That was totally not enforced and contributed to chaos in going to restrooms and refilling water, buying refreshments, etc. Before the concert started, several men came out and addressed the crowd. There were NO safety rules discussed, only telling the audience they would have to scoot closer together to cram more people in. One guy even said announced concert would have the whole audience standing and dancing. That negated any crowd safety and organization.
Don't stay at the Taos Lodge
I have been a New Mexico Resident since 1971 and in the past spent time in Taos Recently i had not been in town for several years I enjoyed myself very much and was impressed with how well organized you were, The continuous problem is the line of traffic in and out of town however on vacation no one is hurrying and that's good
Loved the whole thing. Please consider doing more shows like this. Thanks for a great job.
Would love to see more top name acts in Taos! Great fun, good for the community & the businesses in town. Wonderful event.
Need more better security
Thank you
Very difficult to maneuver on the field to get t bathrooms and vendors. Easy to ge lost and hard walking over people. Need some system to make aisles. Much prefer sf opera venue
I was very happy with the concert. Best venue.
Great concert. Great caliber of artist. Concert seemed well organized, thank you.
Next time I'll buy a CD
Too crowded
to many people
Taos, Sting, AMP, the vendors, and everyone involved were incredible. Great experience. Thank you!
I enjoy Taos. Shop there for groceries and other stuff all the time
STing was amazaing!
The concert was brilliant but there were so many people in that tiny park, lines were long and entry was difficult. My suggestion would be to severely limit the number of people attending.
Venue was ok. Problem is having to sit in a line for 2 hours before the concert and still not being able to see Sting very well as we were far and some of us are not tall to be able to see through the crowd. Because of the same reason it was not always easy to see the big projector screens unless it would have been theatre seating
We loved the concert. We were impressed by how quickly we were checked through security and tickets. The line moved amazingly fast. Nice job!
Please Taos...fix your roads!!!
Had fun but did not enjoy the opening act
I am curious about how many people attended the concert. Early on I heard 6600 tickets were sold, then AMP said the found another 100 tickets. Then at the event I heard there were 9000 people there. Whatever it was, it was too many people for the venue. As I said earlier, this issue should be given much more serious thought before the next internationally acclaimed musician comes to town.
I did not visit Taos to go to the concert, I live here.

I live here
Everything was great!
None
Many of the restaurants were understaffed but the waitstaff just dealt with it and we were patient as were others so it was a relaxing time-no stress or getting upset about slow service,etc. I think the majority of people/Taos employees knew it would be a challenge but just make the best of it.We had a fantastic time!
My wife and I bought the VIP package. It was expensive, but we enjoyed the amenities. Very disappointed that more tickets were sold than seats in the VIP area. That lead to seat/location hoarding - which was both comical and irritating. People hogged spots - saved them with coats or whatever - and then disappeared for long stretches.We stood up the entire time (6-10) and at age 71 a few minutes of sitting would have been appreciated. Food was very LATE. They said the tacos etc., would be out at 6, but it was probably closer to 8. Food was good, but not enough. Drinks were good.
See previous comments... I think there needs to be attendee traffic "channels" for emergencies and just crowd movement. This needs to be fixed.
Music great. Experience great. Food and drink good. Venue could be better. What about a permanent venue with outdoor setting?
More information about where to park. Move the VIP section closer to the stage!!!!
I have nothing more to say about Taos because I love it. I am pretty angry about the price of the tickets, which was extreme considering the condition of the venue and the confusion of crowds, lighting, parking and restroom mess. It would be questionable for me to attend another concert there. And it would also be interesting to let Sting read some the responses you receive, I believe he would be ashamed of this representation.
We recently saw Tedeschi Trucks at Redrocks. It was awful. I saw one security person the whole night. The acoustics were awful and the sound terrible. We attended one concert at the Mesa Brewing Co - It wasn't very good either. Sting and the many other concerts we've attended at Kit Carson are far superior.
Great concert, looking forward to going to more in the future. The city of Taos should be proud.
I am sensitive to the concerns of the park's neighbors and I think the Sting concert is a reasonable event; but I do not think camping should be allowed in Kit Carson park, and three day festivals. It seems Taos would be better served by expanding or developing another concert venue where parking and space is available, such as the Taos Mesa Brewery location or another like it. It was a great concert but I do think Meow Wolf and other festivals should be located farther outside of town, if they are all day and night affairs. It was unclear how entry would be handled, and the media and the sponsoring company should publicize entry arrangements, and exit ones (i.e. couldn't exit behind the park) ahead of time.
Hold these things on a non Holiday! What was wrong with Saturday night?
A+
I came mainly for the opening act. The sound was lower than for Sting, which was unfortunate, because it was hard to hear with all the people talking and walking around during his set. And then the lower volume made it even harder. The food truck Jambo was fantastic. Sound was better on the street when we were leaving than it was on the grass. We went to the Taos Inn afterward for a drink and they actually closed just as the concert was letting out. They could have made a ton of money if they had stayed open! Not very good planning. There was lyft adn weather information at our Super I, which was thoughtful and nice. They knew people were there for Sting.
This was our third time to see Sting. I purchased tickets the first day, but had no luck in finding a nice place to stay even though I started looking right away. Did find a place in June, but would never go there again.
I won't be surprised if you get a lot of negative feedback about the length and time spent in line to get in. My group decided we'd skip the opening act, and head off for the park around 7 pm. Thus, we didn't have to wait in a line at all. Despite that, I've never understood why you guys (=all folks who put on concerts) can't open the festival grounds earlier. Sure, they'll be additional expense for security since they have to work longer, but, really, how much could that cost in the big picture. Imagine how much more money each vendors would have made - maybe you could offset the security cost by charging them a small (<1%) commission. And maybe you could use the extra hours before the show for some family entertainment or some community building. It is an insurance thing or something?
It has been many years since we had been to Taos. We usually stick to Santa Fe but were pleasantly surprised at what a good time we had. I would like to commend those in charge because we were skeptical that you could pull off a concert on this level. We have seen Sting many times and felt that this was at the top of the list. Congrats

and I hope this is the type of event you continue to attract.
NA
There were LOTS of blatantly drunk people with full beers -- not sure how they continued to get served.
Fantastic
The governor's motorcade created a considerable traffic jam at the end of the concert. Next time, have her come into the area by some other means, if she must come to the event.
Kit Carson Park needs to fix their bathrooms. No reason for their not to be functional bathrooms in a town park for public use. I'm tired of the lines of port-a-potties. Other than that, Sting was awesome as always!
When exiting, there was a crowding situation at the South exit. The exit Gates opened inward and toward the crowd. It would've been safer for those gates to open outward or to have been removed entirely as they created an unsafe obstruction. As hundreds of people were being funneled into this one gate opening. The crowd got uncomfortably tight.
use to profits wisely
Shuttles to various hotels following concert would be helpful. Other than difficulty getting back to our hotel, we had a grand time. Everyone working at Kit Carson park was friendly and helpful. We had a very positive experience. Again, Sting was amazing!
It was the best weekend we've had together in a very long time. Thank you for such a wonderful experience.
Wonderful visit and experience!!
I love Taos but their hospitality is lacking . Not enough hotels and the ones around the plaza charge way too much and the rooms were old beat up and they don't really care because there isn't any new competition to deal with. Restaurants couldn't handle the crowds and service stunk. NOTHING was open at 10 pm when everyone got out of concert. BUT not nearly enough food vendors to handle the crowd. Needed bigger beer gardens. and MAN THE BATHROOMS they were disgusting !!!!! I would not go to Taos again for a concert. If I did I wouldn't stay there
Great show!!
After purchasing my tickets, I was informed the tickets would be sent via email 48-hours prior to the show. They never were. I had to log into my account and retrieve my tickets.
Written information regarding what types of cameras that could be brought into the concert was non-existent. Telling us at the entry point, after waiting 30 or so minutes in line, that our camera lens could be used as a weapon was ludicrous! Do you know how much a camera lens costs? I don't know any photographer that would allow anyone to throw their expensive lens or camera or throw it themselves. My husband had a good 40 minute walk to and from the venue due to this request by security. Please provide this information in advance.
Great experie4nce
Had a great time. We love Taos and it was awesome to see Sting in concert there. Truly exceptional!
So appreciate this level of entertainment in our small rural community - thank you.
I live here. I love getting BIG NAME acts to come here.
There was a woman continually pickpocketing during Sting's performance. We notified security but it didn't seem like they did anything about it.
Wish Taos would prepare better for the amount of visitors
We love Taos
Best concert I have ever seen, the BEST!!!! Love everything, the food the drinks, the music, it was fabulous
I live here. The ride home was short and sweet and the bathrooms at my house were accessible. Be sure that the restrooms are more accessible at the venues.

Do not block view of stage with VIP tent or portapot
designate walking paths in the audience. Having people step around and over to get situated seemed very dangerous.
Was a great show, beautiful night, wonderful venue (just wish you'd change the name and stop 'honoring' someone who is responsible for the torture and decimation of our Native Americans). Such an insult and one of the reasons I don't spend money in Taos.
Terrific experience. Well be back for other concerts in the park.
Love Sting!
Hope you continue to use Kit Carson. Had such an old fashioned community feel even though there were visitors from other parts. Low key but cool.
Long line to get in.
For that size crowd, speakers on the side would have enhanced the sound quality. Also, the tickets were a little confusing. I was expecting another email once the tickets were 'active.' A little more communication would have been great. But, all in all, a GREAT experience!
We look forward to other concerts in Taos. Sting and opening bands were fantastic! Hopefully Sting will perform in Taos again. Appreciated the opportunity to see local musicians as well. We really enjoyed. Thanks!
There were several loud sirens during the Concert.
Excellent concert, beautiful night we all loved it. BIG problem with handicapped accessible parking, unacceptable. Email instructions told us to go to main gate, they turned us away 5:15pm (after sitting in traffic). They sent us to the main TCA entrance. First guard at main gate sent us back to the side parking, then 2 rental security guards at the side near the entrance to production area told us it was full despite 3 visible empty spaces and asked us to leave. I had a child with cerebral palsy and a woman with MS with me (and another teenager) - 3 witnesses. I pushed it and said I would like to take one of the 3 open spots and asked him to have a heart. Rent-a-security-guard (for id purposes, white, tall, obese, long grey beard, limp) called Mitch Miller on his headset. Mitch told him to tell me no - I could hear him through headset. I pulled into the empty space anyway - in main TCA lot, NOT in production area in backlot, angry. I told him he should go ahead and call the cops if he'd like, since I knew what he was doing was illegal. He declined. A woman - "Claudia from production" drove up and was angry at security guard for 'giving away her spot'. I spoke to Claudia - who has an actual heart - who told us to go ahead and take the space and she proceeded into production area. Once we were on foot we were directed to "ADA" (wood fence) gate in front of TCA. They turned us away, said too many people were "taking advantage" of the ADA gate, WTF??? They told us to walk out and get in line "like everyone else". I did not accept that answer, and asked several people until I was directed to a nice woman who told a guy to open a table for ADA. There were multiple people and caregivers waiting there with wheelchairs. They were told they'd have to wait there until the rest of their parties that were blocks away in line approached the gate. NOT OK. This is illegal. Heartless. There are plenty of people in this world who would much rather not need these accommodations but certainly do. On top of being turned away, we were made to feel like we were somehow trying to cheat the system. Problem folks were rented-"we're just following orders"-security guards and Mitch Miller himself. FYI - I had my legit state of NM handicapped parking placard on me.
I thought everything went reasonably well. considering the scope of the event. I feel an effort should be made to provide a way to get from upfront at the stage to washrooms and areas in the back. We were upfront and needed to move back and had to negotiate our way through the crowd in the dark with stuff all over the ground. The park also has many obstacles on the ground near the back which are dangerous. However over all I feel many potential issues were covered and thing went well
Bathrooms might be helpful. While the trailer is not bad (maybe a few more as I realize permanent structures may be impractical), the port o potties were not great at all. Further the hand washing stations seems to lack water. But overall, it was really great. (maybe add some outside lighting (like string some lights) just so it is easier to walk in the pathways. But overall, it was a great experience (The fireworks afterward were such a nice touch). I also appreciate the no chairs allowed policy. Thanks
Please see previous comment.
Good experience, maybe a better venue.

Thanks for this! Will definately attend more AMP events and buy the VIP options.
This survey is too long.
We live in the Taos area, loved the performance, did not enjoy the warm up band, did enjoy the local performer, it was not as bad to get it and out as we expected. We got stadium chairs as allowed, but the info said no arms on the stadium chairs, we saw many people with arms, it would have been nice if we could have brought the kind that did as it would have been more comfortable.
Hope Taos will bring in more big name entertainers. we always have a good time in Taos!
It is downright nasty to prohibit lawn chairs when a large segment of the audience is seniors.
I will love have more shows like it. Maybe sting can come back
We are planning to return to Taos in the future and spend several nights there. We had to stay in Santa Fe unfortunately on this trip. Booking.com and hotels.com had a poor selection when looking for lodging in Taos for some reason.
Inform attendees as to parking in the area.
Happy to do this again anytime
Please create some aisles to walk through the park from back to front. It was difficult because it was random all the way.
I love Taos and live here in the summer. But because of the traffic I did not go out that weekend except for the concert.
We love Taos. Some of my fav shops are no longer there so I dnt shop as much. Great restaurants
Problem with parking for most. Reserved seating sections? People moved all over and stepped on the person in front of me several times. Lots of pot.
We buy a stadium to sit on because you said 'no chairs'. A wheelchair is as tall as any chair. No one saw this as a problem. Sitting on the ground was an obvious answer to NOT sitting in a chair, but the everyone stood up in front of us or, worst, kept moving close to the front and stepping over AND ON us.
Such a great occasion, thank you, Caroline
i live here
Awesome
You need to put some kind of lights or numbers on the ground because it was very dark there and there were many people lost, who had left where they were sitting and couldn't find there friends or the space they had been occupying after they went to the restroom or for something to eat.
Good job Taos - well done
Survey Q8 is very poorly laid out - item doesn't line up with answer, and when you answer one, others do weird things. you may get some bad answers there
None.
The sound could have been louder for the middle and back of the crowd.
It was an incredible experience.
wish bringing in food was allowed
Thank you Taos!!!
Taos is a great community. Everyone was nice to the "tourist" and his wife. Appreciate the hospitality. At the concert the bathrooms were nasty. Typical porta potty. I can tell you the venue would score big points if they could rise above the standard and at least have sanitizer and higher quality available.

Your form wouldn't take more than 1 response in the beginning. We had an awesome experience. Everyone in our group and all the people we know that were there agreed it was one of the best shows we have ever attended! Good job! Thank you for such a memorable show!!!
Sound and lighting were perfect!!! Good crowd control, but still too many tickets were sold.
I've now been to several large scale concerts at Kit Carson Park. I am thrilled that Taos is able to support big acts!
Thank you to everyone who made this event possible! Just another wonderful benefit of living in Taos.
One of the best concerts I have seen here
The traffic leaving the concert venue could have been better
fix your sidewalks. Once we were in town (one block off plaza) we walked everywhere.
The entry into the town went very smooth .. as did walking onto the park itself . Only comment would be : please BOOK more concerts !!!!!!! Luckily I have a friend who lives there. Was wondering if people were able to find lodging easily ..
Taos is a wonderful town.
until the accommodation issue is solved, don't have a major head-liner concert on a holiday weekend!-----Also, the VIP upgrade offering was WAY too much----try that in LA---NOT Taos!
Love Taos. Needs more similar events. More restaurants. Wish Mirabal had just a few more songs allotted to him.
I would add a VIP platform to any future VIP ticket price as the location was a slap in the face for the cost. Second, the city needs clearer exit strategies when the show ends. The gate lines need to be maintained esp when some of us were in line for hours and people rushed to the gate as it was opened.
I do think there is another suitable venue (the park near the south side of the bypass). Plenty of space, less neighbors. Park should be only 1-2 events like this a year (Solar Festival, traditionally)
Raise the viewing screens in the venue. Shorter people could still not see them which defeats the purpose.
Only complaint I have is the sound system during the concert needed enhancement and also kept hearing sirens in the distant during a few parts of the concert.
Hire better managers and servers in the restaurants.
KEEP BRINGING BIG ARTISTS!
I think the venue was over sold. People stomping all over your stuff. Very rude. Lines too long for food and drinks. That was disappointing
The music volume was perfect and should not have disturbed any reasonable person in Taos. The Taos Schools Administrative parking lot was locked - that was the only negative - that parking area should have been made available to concert attendees.
Did not like the class system of best seats for the rich (very expensive ticket class).
There should be more information about parking, a shuttle and options for transportation to and from where car is parked by Uber or taxi. I understand a friend almost had to walk 4 miles until he eventually got a response from an Uber driver. Everything else seemed very well organized!
A clearly designated area for parking with a shuttle to/from the event would have the event more enjoyable. Engaging the local restaurants/shops/museums in concert related events would have helped the local economy more since there was not a lot to do in Taos that afternoon.
We loved hearing Sting. Also on Saturday night we heard the Latin funk band, Grupo Fantasma, in the Taos plaza and they were fantastic. I didn't think the opening act (Fantastico Negrito) was nearly as good as Grupo Fantasma. I would recommend using them the next time you need a really great opening group. They would have been more fun and gotten the audience all jazzed up before Sting came on. Thanks so much for bringing Sting to Taos! It was really special.
You need to listen to the locals complaints & it is probably best that you build an outdoor amphitheater outside of town. Between TSV & Taos would be a great location! Santa Fe has the SF Opera House & some of my fav concert memories were at the now defunct Paolo Soleri. ABQ has the Isleta Amphitheater.

Denver has Red Rocks. BTW: We loved the Taos Pueblo Band opening act! So appropriate & fitting for our setting here in northern NM. Beautiful! I hope they open all venues! So special!
I think opening the venue even earlier would have been good - maybe 4:30 instead of 5:30.
Taos is awesome. Less pricey art might sell more, but I bought two paintings, pieces of pottery, and a art statue -- all from artists I know. I visited several of the open studio artists.
It was fabulous!
The venue was great but a few notes: 1) I was surprised the fire marshal did not require access lanes through the crowd. Most large events have these for set up so security and medical crews can access people. It is required in most jurisdictions. 2) The restrooms where not distributed equally around the site, the trailer style restrooms are very much appreciated but having the two close together rather than split apart is less than ideal. 3) Some high tables to set food on would be a nice touch. We picnic'ed but it might help with crowd flow to have some table where people can stand and eat comfortably. Also this would allow for turnover of the space. 4) The sound production was good, especially for an outdoor venue but was it really necessary for emergency vehicles in Taos to go code 3 during the show? They are or should be pre-stationed so they would not need to do this 5) The fireworks were fun! Over all great work!
I'm hoping that the Town of Taos found this to be a successful event and that we'll see other similar offerings annually. I love having an excuse to revisit an area of the State that I hold very dear to my heart. Thanks for a great experience.
Too crowded. Picnics and blankets should not have been allowed. It was impossible to move around the concert area and venue due to the thousands of people laying down and taking up too much square footage. The several announcements that said there wasn't room to lay around, were unheeded and concert goers were very defensive about their blanket spaces. Kit Carson park did not seem well suited for such a giant artist. It was crazy packed. I enjoyed Vortex, but I would never go to a sold out show at this venue again.
We did the VIP tix which needs work. There should be an early access for VIL. GA tix holders reached the stage before VIP. Also, there should be a section in front of stage reserved for VIP. Some GA holders pushed their way to the front and were very rude. The VIP tent was great, alcohol choices were excellent, food was good, not great. And bathrooms were nice!
Please let people in a little earlier...it was a long wait to get in..
We had a lovely time in Taos. The pleasure of being in Taos largely made up for the blunders in planning and management of the concert. Sting said he would be back, so we suggest different approaches be taken to a future concert: an earlier time slot; no food, and no beverages other than water; marked passage ways to toilets; don't over-sell tickets to the event (as appeared to be the case); consider an unconventional venue/program (as Sting often employs), of shorter duration (to reduce the need people felt to eat and use toilets), and no space devoted to selling stuff.
Had a great time
Loved the show
Very organized. It was very difficult to move from my space to get food or use the restroom. Maybe have isles between spots. ..
More concerts like this! Wonderful community entertainment in the coolest town on earth!!! Thank you, Taos!
We do feel more security should be present, it seemed pretty light. The line south was super long while the line to the north hardly had anyone, maybe make 2 lines going in from the south with guard rails going around the corner east.
Police need traffic control training
More of this
Great fireworks display 😊
Keep doing a great job
I went because i really wanted to see how such a big event would go. I think the ADA section was a huge plus and the only way I can go to something that big. I can't stand for hours. I know there is controversy about the use of the park mainly for concerts as opposed to smaller fairs and as a place to go and hang out and I wanted to see for

<p>myself. It seemed to go smoothly and the river of people coming out after it (more than the whole population of the town) seemed friendly and good and we didn't have trouble getting out (of course we know the back roads) It was a good event.</p>
<p>Lovely event. A few suggestions: On the side near the VIP railed in seating there was handicapped seating in front of the railing. People formed a natural cleared pathway to move front to back. There were a few clueless people who put there blankets right in the path and would not let people pass during through their group. This created a very difficult and hazardous process for people to have to leave the cleared path and wind their way through the crowd, especially after dark. OPEN PATHWAYS TO MOVE IN FRONT OF A RAIL SHOULD BE KEPT OPEN BY THE EVENT STAFF.</p> <p>Also, there were only 2 bathrooms on that side (marked handicapped). NEEDED MORE. And these were pitch black inside which was a pain in the ass and made people take that much longer to use them. I saw several people go BEHIND THE BATHROOMS to pee, as I'm sure you all realized upon clean up.</p>
<p>More!!</p>
<p>Arrange for easier parking</p>
<p>Make a better system for people going up in front. Have a specific line on the side leading to the front instead of people crawling all over you and your stuff Or first come , first serve. Tell people to come early so they can get a place in the front..Side note ..do not share my email info with others</p>
<p>Places to walk at concert would have been nice</p>
<p>*Need cardboard trashcans to throw away trash. (recycle plastic beer cups?) Trash was everywhere on the ground when leaving and I know most people would throw stuff away if there were trash cans close and frequent. *My friend was able to carry a concealed handgun easily into the venue. He is a local doctor and former navy seal. He was not happy about that nor was I. If you're going to go through the hassle of having see-through bags, you might as well have security with hand wand metal detectors. Otherwise what is the point?</p>
<p>Beer lines way too long.</p>
<p>Food was terrible and you couldn't even get a glass of wine</p>
<p>Would be nice if ADA restrooms were in the ADA section and reserved for ADA folks only. It would also be nice if there was a section for "no alcohol" for folks who don't want to be around people who are drunk.</p>
<p>Everything was great except for the people sitting on the grass and up against the fence. It was difficult to walk to the bathrooms without playing hopscotch to miss peoples legs. It was very uncomfortable and I twisted an ankle. Blankets shouldn't be allowed either, it's not a picnic, it's a concert.</p>
<p>Chairs would be nice for senior citizens. The pre concert communication was awesome. The performances were on time which was also awesome.</p>
<p>How about an alcohol and tobacco free event next time. Loved the show but intoxicated patrons really detract from the event and I was surrounded by them. The most up to date science has now proven that no alcohol is ever recommended and it's pretty obvious that alcohol isn't needed to enjoy a concert such as this! The smoking was pretty obnoxious as well and caused some bad headaches in our group.</p>
<p>Next time set up designated isles for people to be able to get back to their seating area if they get up for food, drink, bathroom, etc. The general seating concept was poorly thought through.</p>
<p>It was great</p>
<p>Great venue. Love being outdoors. Very organized and well managed.</p>
<p>Keep the sound quieter</p>
<p>When having a link of pictures for suggested acceptable items like chairs, make sure it works. More accurate list of food vendors and types of food, would have persuaded me to eat at the concert.</p>
<p>Thank you for hosting this event!</p>
<p>Nada</p>
<p>There was some confusion on the ticket lines. email said it would be both north and south sides of the entrance but security didn't know</p>
<p>the whole free-form seating thing could use some help... maybe lining off a few roped off 12" pathways in the grass to corral the foot traffic? People getting stepped on, arguments breaking out b/c someone stepped on their</p>

blanket, people spilling beer- I know you want to cram as many people in as possible, but it was a little crazy. Other than that, the only annoying thing was the woman in front of us, vaping the whole time. Disgusting.
Cant think of anything. it was a flawless summer event. Thank you!
Good concert
Venue had only one aisle down the middle. No side aisles nor cross aisles. People had to walk on other people's blankets, step on people, push their way through the crowd. Terrible planning!
:)
FELT LIKE YOU OVERSOLD THE VENUE. LOOK INTO SEAT RENTAL PROGRAM
Great Venue
Great
Good time
It was a really great show. Loved the venue (first timer to Kit Carson). Sting was incredible and the opening acts were also great! Great food! Great drinks! I really can't complain!
I had a very enjoyable time, and I am very glad to have visited. I am planning on relocating to either Santa Fe or Taos in the next year.
The sound tent RIGHT IN THE MIDDLE VIEW was the dunbest thing EVER!
providing a clear lane to get back to the restrooms and food would be a good safety feature
Chairs should have been allowed
The "no umbrella" policy was stupid - if it rained that would have been ridiculous. WORSE was the "no Chair" policy because tarps take up MORE room than chairs. People put down WAY too big of a tarp so other people couldn't move up. Really a bad policy. There should be a NO TARP policy instead, at least in front of the sound board.
Really well done. Loved the fireworks at the end.
Build a real venue not destroy Kit Carson Park. Btw he was rolling in his grave. Why didn't you give a \$300 gift card from Local businesses rather than support those Nasty billionaires. Peace 🙏
Great concert
The venue was oversold by 1000 people. VIP experience was a categorical debacle. The sound was amazing. Sting was amazing.
Totally enjoyed the experience
I ended up parking near the McDonald's super easy parking and getting to the park.
good concert
We had 10 in our party ranging in age from 58 to 81.....sitting on the ground was ok but having to stand all the way thru the concert was a bit much. Having hundreds of people tromp in, around and over us during the entire time in the park was exhausting. Love the park setting and the outside concert but proper seating would have been preferred. The long lines to get into the concert were rough.....standing on concrete sidewalks for over 2 hours and then sitting on the ground for another two hours before Sting performed.....4 hours before we actually saw the performer. The Native American opening act was amazing and could have listened to his music for a lot longer. The other opening act was just painful to listen to.....loud and heavy rock.....not keeping in theme with Sting and his style or the style of the Native America. Was happy when that 50 minutes opening act was over. Loved the concert so much.....standing and all.....the crowd was well behaved and orderly....not one hassle or unkind word but just exhausting having people tromp in and around and thru our areas....not that we weren't warned, but just exhausting. Would do it all again in a heartbeat! Please keep these concerts going in Kit Carson Park and we'll plan out seating area a little better next time! r

Thanks for putting on a good show
None
Taos is wonderful, the people and attractions, etc. Service was a little wanting during lunch at the restaurant but everything else was great. As I mentioned, the VIP tent was really crowded so not really worth it but the food was delicious in the tent.
Maybe sell less tickets so it isn't so overcrowded. Also, limiting alcoholic drinks given how drunk people were would be helpful. Lastly, more lights while leaving would have been helpful.
So much better coordinated than previous concerts. Appreciate the improvements especially with getting into the park and the increase in food trucks
The entry to the event was smooth. But it seemed like it was way too crowded and too many people there. The blankets on the ground was part of the problem and really limited to get To the bathrooms food and drinks. As a result the only walking way was bottle necked on the edge of the crowd. There should have been a couple of pathways through the blankets or not allow blankets at all This could also have been a bad situation if a fast evacuation was needed
Not enough bathrooms. 20-30 for 9000 people?!? And only in the back. Should have had several areas of porta potties.
Don't offer \$200 each VIP upgrades and then only offer one beer tent to the "Not Very Important Persons". What a joke. Seriously. Probably the worst venue experience I've had and I've traveled the country for concerts.
Taos does not benefit from Amp Concerts as they should. Amp reaps the rewards and the town aka taxpayers are left to clean up the mess. It must be more equitable for an impoverished town like Taos for this venue to really help us economically. Figure it out and don't be greedy.
Concert was very nice but PLEASE consider moving Taos concerts out of Kit Carson Park. There are other open areas that the town and county own that could be turned into a perfectly nice concert venue.
Love Taos. Glad Sting could come and generate business in your town.....Think you might have been able to have a parking area out of town with a shuttle to the concert. I rode my bike 3 miles in on a main road and had to ride back at 1030 pm....a little dark.
Taos rocks!
Thank you for bringing one of my all-time favorite musicians to Taos!! I thought it came off beautifully.
Entry and smoother than expected. Raise the control booth 8 feet so people can sit behind it and see! Opening act was lukewarm.
We had a fabulous time!
Hope you have more concerts next year with this quality of performers!!
Allow people to bring chairs into Kit Carson park
Well done! We've never seen a crowd that large in Kit Karson Park.
We had a great time as always!
I live in Taos. While I enjoy attending concerts in the park it would be nice for Taos to create a dedicated venue elsewhere in town that can better accommodate concerts without disrupting local residents.
I have none
Too many people. The fireworks were pretty but a warning would have been nice. I thought the First explosion was an active shooter.
Had a great time!
We wish Sting had spent more time between songs, chatting or engaging, rather than banging out the songs one after another. We wish the stage announcer had more of a clue as to how to direct large crowds in terms of behavior before and during the concert and what to expect overall. It was a hot mess where we were sitting and people were getting testy. Also, why not start a little earlier in the evening?
Taos is an amazing place to visit.

The crowding and pushing, especially close to the stage was horrible and people were very aggressive.
Sting was amazing, and I loved the fireworks display after. Taos Cow was a great treat.
I live in Taos and enjoyed the concert but feel STRONGLY that these mega-events belong away from the park and center of town. The park belongs to ALL the people of Taos, and I resent it being fenced and off-limits so much of the time for expensive concerts, or any event that excludes ALL citizens of Taos. Collaborate with Taos Mesa Brewing or have these noisy crowds at the fair grounds.
No need for fireworks
Major traffic issues the stoplight south of town that was made a 4 way stop was a major pain. Should have fixed that at least when you knew the town was going to experience more than normal traffic
I would strongly encourage that there is a designated area where concert goers can move to and from their area. Other concert goers were bottleneaking areas so it was difficult to go to the restroom or get food
I visit Taos often and I was impressed with how well the organizers handled the crowds.
Amazing to be outside in a relatively small venue. Access to stage was easy and stars above beautiful. Downside was poor crowd control during picnic time with people walking over blankets, stepping on fingers and spilling beer. Would have been better with some order for standing vs. blankets. In retrospect, would not have brought a blanket, would have reduced a lot agita.
It was awesome...
Better lighting at the venue would have been good for safety with the mostly older crowd. Saw a lost man with a cane tripping over blankets and people in the dark trying to find his way. Saw others in a similar situation. Was impressed with the food/drink vendor selection at the event.
Too many people in a small venue.
Shouldn't have tent set up in middle of the field. Confusing... should have walkways for people coming and going from concert to bathroom
My 80 year old mother wanted to go so I bought tickets and came back to visit her and go see one of my favorite artists. Fantastic Negrito was an unexpected and delightful find. The Farmers Market was a lot of fun and I love the food. I was amazed that the town got Sting. What a get. I paid for the VIP access at the concert and it was well worth the price. It was like I had Sting playing at my yard party. For a town that size I was super impressed to get a show like this. I heard 8,000 tickets were sold which, what ... doubled the town's size? I have visited Taos a number of times over the last decade and will be back for ski season. Don't get too big and keep the Taos vibe going.
Let us bring chairs!!!
We live here and this is our first event at Kit Carson Park. We enjoyed it tremendously and will attend more events in the future.
Loved all but the blanket seating....would never go again for this seating arrangement. lawn chairs should be allowed or chairs provided.....
That's about it... VIP Lounge was OK, not great because of the crappy location. Other than that, the concert was brilliant!
Better layout, better walkways, cleaner bathrooms with toilet paper. Better lighting between sets. Don't allow a picnic style concert at night! Have security or staff to direct people to their respective seats or area. A free for all at night with allots of alcohol is not good.
I would love to see this kind of event in Taos and love visiting from Durango. We met friends from Summit County in CO and I saw lots of other friends from Durango.
Excellent concert! Very enjoyable and the park was great. Again--been to Taos many many times, seen all the attractions, went rafting in June with Far Flung, etc.....This was a quick trip to Taos basically for concert only and a quick dinner. Traffic is always difficult through that area--always has been. Other than that--good time
None
I personally love having the music concerts in Kit Carson Park. I think it keeps the town vibrant and alive. And, I think restaurants and other businesses benefit from the traffic. I know many residents oppose it though. Perhaps a concert like Taos Vortex is more appropriate (given the type of event and not necessarily being appropriate for all ages) out at Taos Mesa Brewing.

Sting was great !!! What a feather in the cap for Taos. Please do more of these concerts
The Town did a great job with crowd control. Security was well done. Food vendors were well selected,
A success!
Concert was supremely well organized, an excellent experience and outstanding performance. Gridlock on main road a little annoying but bearable.
great show
Food vendors were inaccessible -- long lines and slow service. Bar lines were long. Pathways and/or some sort of plan for movement around the area would be helpful.
Taos is great...except a lot of shops/restaurants closed on Sunday but Monday was great!
It was the first time I was in Taos in more than a decade. I hope to be back soon!
We really enjoyed the VIP tent and the food offerings there as well as the full bar. Looks like the other attendees outside the tent we're having a great time as well. Very well organized considering size of the park and two-way street in the middle of town. Very pleased at event
I live in Taos. Thank you AMA and Sting for entertaining us! Everyone I know was there and we can't stop talking about how great it was! Muchas Gracias.
As a local i can't say i spent any extra money beyond the ticket but i believe these shows are a moral booster for the community and provide us the opportunity to share our town with people. It is a good way to get new people to town and to remind others who have been here before about how great it is here. I am happy to see the visitors and the economic support events like this can provide to local businesses.
We've been coming to Taos for 50 years and owned property there for 32 years. Traffic is getting more difficult there (and believe me, living in Austin, I think I know bad traffic.) I know the town relies on tourist dollars and routing through town, but if the ski valley increases in size any more and you continue to have concerts there with thousands of people, the town will have to come up with a relief route around the Paseo bottlenecks. I know the backroads, but not everyone does. I did see a lot of tour buses (probably from Santa Fe or Albuquerque) and thought that was a great idea. We parked at the Catholic Church west of the Plaza and were happy to pay \$20 for parking.
Please allow chairs for concerts! Old people don't want to sit on the ground, we have trouble getting back up! Chairs take up less space than blankets! Learn a lesson from festivals in New Orleans, they allow chairs and it works great!
While I live here part of the year I believe that the concerts bring a huge amount of visitors which is great for the economy. Keep the venues unique and intimate. Don't make the same mistakes Austin Texas has. The focus became more about making austin visitable vs livable and the venues are now so huge that they are no longer unique or enjoyable.
Excellent event organization!
Build an amphitheatre like Red rocks on the mesa
More concerts like this
I appreciate having such wonderful music in my community. I like having concerts in the park but appreciate when they end by 10pm so the area neighborhood is not as effected by the noise.
It was great!
I thought the concert was excellent and the people were very composed and friendly
The parking doesn't work for this venue
Some "Sting in Taos" shirts would've been awesome. I would've bought one of those.
It appears your rating section of the survey isn't working properly. I would have rated Parking 5, sound 5, performance 5, bathrooms 5, etc. It was a very well organized event.

<p>Suggest that the next time there's a mega-show like this in Taos, the organizers should consider remote parking and shuttle buses to Kit Carson Park. This was an extremely well-behaved crowd, but even so, when everyone left at the end, it was a massive people-and-traffic-jam. It would have been much more efficient to run buses from the park and clear everyone out quickly. (I parked my car on Bent St. at about 1 PM and left it there, so I was back in my car quickly after the show, but it took me forever to drive out of the center of town.) But kudos to the organizers: The admissions process went quickly, there were enough food trucks to accommodate everyone and a nice variety of food, there were enough porta-potties (so no impossibly long lines), and security was present but not obtrusive. It would have been helpful to have more trash cans, as every one I saw was full to overflowing by the middle of the evening. (Most people were trying to clean up after themselves, but there was no place to put it!)</p>
<p>Magical</p>
<p>Just a bit of an incidental - the jumbo screens need to be higher - at least 10 ft more</p>
<p>For such a large crowd, the organizers should have warned guests to not bring chairs or blankets. Our blanket got trampled on until we folded it up. Friends who attended the concert did not buy food for fear of losing their spot amongst the crowd. We brought amazing sandwiches/chips but had to throw the food away, except for the chips the guards were willing to take!</p>
<p>Have a few restaurants and or cafes open after the concert.</p>
<p>Parking and access to the venue were very difficult. We waited in line for 75 minutes and when they opened the gates people just walked from across the street and went right in while the few gate attendants were unable to manage the crowd.</p>
<p>I live in Taos...I love Taos. More, more, more!</p>
<p>Keep up the good work</p>
<p>Wonderful in every way, anchored by AMP making Sting possible in a beautiful place!</p>
<p>Thanks for the memories.</p>
<p>Thank you for hosting Sting! It was a fabulous concert!</p>
<p>It was beautifully done Loved VIP offering which we used</p>
<p>Pathways to bathrooms and vendors must be identified as we were land locked and had to walk over people.</p>
<p>Thanks for bringing Sting to Taos. Loved the giant outdoor concert in the park. So much fun meeting locals and people from afar. Please bring other legend musicians!</p>
<p>Seating and isles need attention!</p>
<p>How about timed entry based on the order in which you purchased your ticket, i.e. the first 500 ticket buyers get in at 4:30, next at 5:00, etc. Would have been much better than those insane lines....Most of the people there were not young and there were a lot of people complaining about the wait. We got in line at 4:30 and the line was around the block of the plaza already.</p>
<p>Would never attend another VIP concert due to late opening of gate (general opened doors 10 mins before VIP) also VIP security did not acknowledge that people were cutting in the line at the front. They stated "everyone will get in" The VIP tent was extremely expensive for where it was located, the fact that there was no VIP parking.</p>
<p>The Chicken did a great job and so did Marietta! Congrats on a great event and result!</p>
<p>Re:venue: as opposed to other visits at the Park, there was no access around right side stage, (blocked by ADA seating) so people needing to get in very front had to walk through crowd of folks seated on the grass. There should have been some kind of path/access</p>
<p>Probably need to allow camp chairs for us old folks.</p>
<p>A better venue with seats or at a minimum able to bring lawn chairs is preferred for any future concerts.</p>
<p>This was proof that Taos can handle a big name musician in a smaller intimate space. We LOVED it and so did our guests. Left a favorable impression of Taos for all of our guests!</p>

The side video screens could be raised 10 ft, we were half way back and once everyone stood they were blocked for the most part.
Hotel was extremely overpriced
I enjoy every minute.
Reduce the number of tickets sold - I heard you sold between 8000-10,000. That's way too many for such a small park. I had zero interest in searching for food or drink or merch - the lines were endless and you could not budge.
Do not allow tarps and blankets. Tooooooo many people took up huge amounts of space for themselves where 6-10 people could have been sitting. The park does not have adequate real estate for everything you crammed in there.
I have no idea what food was available. Couldn't get there. The only thing I purchased was a dish of ice cream and Taos Cow ran out of four flavors within 45 mins of my arriving.
More restrooms
Security was excellent! Zain, one of the security guards was the most professional, respectful person I've ever encountered in that position.
Lodging and parking are challenging for an 8,000 person concert.
having the projection screens at the same height as the stage meant not being able to see them as well as not being able to see the stage. STUPID! put screens up higher so they can be seen. DUH!
Fantastic experience. Will be back to Taos!
We had a great time. I would suggest keeping galleries and shops open during such events like a "first night." Would love to attend other events at Kit Carson
Thanks!
Great show
Being I live here there is little to say. Great concert and no hassles. I was completely satisfied.
This survey was not user friendly
Sting was great. All good ...at the end pop. Pop, etc. In the dark under trees, we could not see fireworks just the popping and the thought was verbalized gunshots. As we exited and looked straight up and behind us we finally saw them! Stupid idea, could have been disaster!
I think it's fantastic that the Town of Taos brought Sting to town. What a great opportunity to see a great show in my home town. I think it's a great use of the park!
Too much security really took away the festival feel.
Everything I rated below excellent was because we couldn't move after getting a spot to watch. Need to have paths roped off for emergency crews and guest circulation. Could not get food or beverage or use the bathroom.
At Kit Carson Park, the stage is always erected at the 'uphill' end of the park. Sight-lines to the stage would be better if the audience were uphill from the stage - don't know if this is logistically possible.
Toilets had no lights Ticket system ridiculous why can't cash be used Too long of a line for ticket,drinks,food
I live here and while I LOVE concerts at Kit Carson Park, I am concerned about the impact for everyone. How can we keep this accessible to families and elders?
We had a great time. Thought it was well put together considering the venue.
Love the Park, enjoyed the concert. As a senior i prefer assigned seating in a chair but it is a great venue a beautiful night and great performance. Everone i came

<p>in contact with was friendly and well mannered. Ssecurity was good. Felt safe. The Park is a public space for all. I hope for future concerts at Kit Carson. Overall a great experience. My friends all enjoyed the concert. There were about 20 of us from Lubbock Texas with 4 of us owning homes in Taos!</p>
<p>Pleasantly surprised at how organized the process was. Keep up the good work Taos</p>
<p>I find it difficult to believe how poorly thought-out this survey format was. Really?! USA can't be the first thing listed on the drop-down list? I'm trying to do this from my mobile phone and can barely use the drop-down list.</p>
<p>Wonderful friendly people everywhere we turned.</p>
<p>Bring good music and people will come.</p>
<p>Entrance for VIP, split with ADA. Food was great at tent. Better traffic control in front of tent. Needed a designated walking path for people sitting in front of the tent. Sitters blocking people from walking on aisle right outside tent</p>
<p>Great event.</p>
<p>Alert people in advance that there will be fireworks. With the state of our world unplanned popping noises are triggers. Otherwise good job.</p>
<p>I think the concerts in the park are great!</p>
<p>From start to finish, the event went smoothly. Thes stage, the organization, the hands on security presence, beer and food vendors and the entrance and exist was planned perfectly. Loved the fireworks after!</p>
<p>Love Taos. Stores closed too early though. Couldn't spend any money with everything closed at 5 pm</p>
<p>Allowing chairs in would have been nice. The concert was wonderful but I was with my friend who was 76 and that was a little rough standing for two hours.</p>
<p>Temp seating, better site organization</p>
<p>Thank you for making this happen!</p>
<p>See other comments Sound was awesome!! Great job sounds guys!!</p>
<p>VIP did not have enough bartenders or bathrooms. Too many tickets sold for that venue.</p>
<p>Would have been nice if more restaurants stayed open the Sunday evening before.</p>
<p>I want to see more big names here</p>
<p>Earlier start time.</p>
<p>Enjoyed our stay in Taos. Plan to return soon but not for a concert unless you find a venue with assigned seating</p>
<p>This was a great event, and I look forward to seeing other artists in the future!</p>
<p>Sadly the view and the view from the VIP tent was the worst in the area. We left the VIP tent and went and stood with everyone else and the sound was better and I have to say it eas excellent outside the walls</p>
<p>Love visiting Taos - relaxing, good food, nice museums and lovely hiking areas.</p>
<p>We purchased the additional VIP ticket experience ... My only complaint is the location of the VIIP area was not as close to the stage as it could have been I realize that you can't block the view of the general admission areas. One idea is to keep the VIP Tent where it was located for STING but also section off an area at the front of the stage (with chairs or not?) VIP ticketholders can opt to use the seats but can come and go to the VIP Food and Bar Tent as they please. Of course that would require a security person to check wristbands at the seating area. Just a thought.</p>
<p>Need to improve traffic for events and parking</p>
<p>A great experience overall. In view of the recent gun violence in this country, perhaps a heads up about the fireworks would have been prudent!</p>

baba sting ji
Keep up bringing in great performances. Lighten up on mediocre loud stuff that disturbs the community
I expected other music venues with in town to have dancing music on Sunday.
Local family. We did love the concert and amazed Sting would come to Taos. I do feel bad for all my friends that live in the neighborhood, especially dogs during fireworks. Gotta get another venue!
It's time for a purpose built event venue in Taos. We need a pkace for concerts, theatre, etc.
Walkways were closed at park during event that were previously open. A pathway around handicapped area should have been provided. More restrooms needed. Crowd was bottlenecked departing through main gate, more gates should have been opened. Fireworks after show was over without warning could have scared people in light of recent mass shootings and within the same weekend as Odessa.
it was great!
Improve plaza. Make it classy. Traffic passing through should be rerouted.
Taos needs a nice park that is just a park for us locals
Great concert BUT Please be more mindful about ADA while exiting the venue They were totally blocked bu tons of people
Loved our visit. Great concert, good food. Memorable experience.
The whole thing was awesome and worthwhile.
The Sting concert and opening bands were great. Not that we're all deaf, but the sound could have been a bit louder to create that party atmosphere. Taos ordered in the best weather. The Super 8 Hotel accommodated those of us coming in earlier in the day by having rooms ready and available before their usual check-in time (3pm). When a town as small as Taos knows there's going to be a big event, the least the restaurants/bars/shops could do would be to be open, bring in extra staff, and welcome the extra money to be made. Overall, it was a terrific experience. Thank you.
This show attracted many 50 & up year old people. Not allowing chairs like we were for Dwight Yocum made it a back breaker for many. And then your announcer guy making it clear to abandon blankets so more people can squeeze up front and dance made it much worse
This survey need to be designed better. It was a hassle to navigate on my iPhone.
It was a lovely concert in a lovely venue. We understand that there's a bit of controversy over holding concerts and events at Kit Carson Park that disrupt the flow of traffic and create noise pollution. We loved the venue and felt it was quite intimate, at least compared to large arenas and stadiums. However, we also would have been just as happy attending a similarly sized venue located away from the town center.
Extremely well-run concert; very amiable audience.
There was a very inebriated man sitting, standing, staggering and yelling in front of us. It was very distracting and unpleasant. Security did nothing about it.
Was at the Alabama Shakes show and expected this to be much worse but everything was great. If only he would have played more than 90 mins.
We did enjoy the show! I heard that over 9000 tickets were sold. The town of Taos does not seem to have the infrastructure to accommodate this traffic. It may be a good idea to have concerts at the ski valley.
Fireworks were beautiful but unexpected. Some people thought they were gun shots.
Just a very pleasing, and fun, time.
The event entry was flawless for us.
The concert was great, other than the venue.
I did not get food or use the restrooms so I could not comment on that. I love concerts in the grass at Kit Carson. So much fun!! Keep them coming!

Taos is awesome, but many businesses are not friendly.
Allow folding chairs, better instructions on what can bring
We live here and LOVE having major acts play at Kit Carson Park. I think the Town of Taos did an excellent job with this event. I have 2 dogs and walk the park every day and am not bothered by concerts here. I am, however, not a fan of camping in the park when it means the park is closed in the mornings to walkers. On another note, I especially want to compliment the security hired for the Sting concert. Nice, friendly, helpful. Well done!
We had a wonderful time! Wouldn't change a thing, other than getting there earlier for parking!
Opening act was terrific and offensive.
It was our first time attending a concert at the Kit Carson Park in Taos and my husband is the one that is a big Sting Fan, where me not so much. But after the concert we both felt like it was so good! I turn up the radio not hearing songs by Sting. The stage, the sound and his performance was amazing! We were very satisfied. I came back to work sharing and hearing from other co-workers that attended this concert and they also were very pleased! Great job to his band who also out did themselves and to all who put in the hard work and effort to offering such a great artist to be so close to where we live!
Again, we always love our visits to Taos. And this concert lived up to the promotional promises. However, the venue for this concert was not ideal. The parking is not easy, and the park itself suffers and is taken off the list of beautiful public places the community can enjoy while preparations are made. We were also a bit disconcerted by the trash at the end and the condition of the grass. We would gladly drive a bit farther out (perhaps to the fair grounds or rodeo grounds) for the same type of concert.
It was hard to see walking in the park, stepped on a few people. The food selection was fabulous, as was the performance, sound, lights. It would be really great to have a parking shuttle to shows in that park.
Outside venue should be set up better Liquor with all food drunk people back and forth falling all over with liquor in hand spilling all over and we were by the back fence where VIP s sit. Should have a path go back and forth people would not be stomped on. Better lighting for porta potty.
Wish there was better parking for the venue. 20.00 dollars was a ridiculous amount to have to pay to park..
☹
I have lived in taos since 1993 and own a couple of businesses here. We paid the extra \$\$\$ and bought the VIP tickets, which were nice.
Allowing small folding chairs in the area would be nice.
I loved the concert, but the beverage lines and many food lines were ridiculously long. Also I'm not in favor of concerts at Kit Carson Park because of the proximity to residents' homes
Great event and get away!
Keep the concerts coming!
Everything was fine.
The week before the concert I sent an email to the City of Taos inquiring about taking stadium seats into the park. The response I got was that stadium seats were not allowed, however on the night of the concert many people were allowed to take in stadium seats. I'm frustrated and annoyed with the city's inability to provide accurate information to visitors. It seemed like response was a form letter with nothing more than a link to the city web page and FAQ.
Stop selling too many tickets to this small venue. It was awful.
Live here love it. Tickets were expensive for local income in taos
Sting was fabulous! Had a great time Taos is beautiful
It was wonderful to meet a large number of Texans and Coloradans enjoying our state and spending money here. Whatever advertising Taos is doing to attract guests seems to be working. While we love the peaceful times in Taos, an event like this is great for the community and our state. Thank you!!

The seating arrangement was chaos, if you can find the room to put a pad down to sit on, it's a miracle, when it come time to leave your pad and venture to the bathroom it's a pain in the ass.
Parking and traffic arrangements were really good. If the restroom setup wasn't within line of smell of the audience it would have been even better!
Thanks
The stage and screen set-up were good as was the sound.
We will be back.
It was a bit far for a one day visit. Albuquerque would have been better and had a larger venue.
For the venue - sitting on a blanket in Kit Carson Park - the tickets were too pricey.
Restrict the venue to fewer tickets.
It was great - exceeded expectations
The Taos Inn was very good, friendly service. The arts crawl was great.
Have porta potties by the Beer and Wine Tent. Have the Beer and Wine tent away from the front of the crowd/stage.
Pair with the Taos Up & Over trail race weekend
The security sucked. They were very inconsistent. Some people could bring in chairs but others could not. Some people could bring water bottles some could not. It was ridicules how some could and others couldn't. They all needed to be on the same page.
Loved the show. I have mixed feelings about blowing up our little town like this..,
Loved the concert in Kit Carson Park!
VIP was not worth it
It was well-organized and was a terrific event.
Moved to Colorado in 1974 and since then I have visited Taos every year or two. Love the area.
The park setting is perfect, however parking is a big problem. A long term goal of creating a venue out side of the center of town would be ideal. I am glad I did not pay for the VIP area. Did not look like they had a very good view of the stage (or the big screens). What was the feedback from those that attended in the VIP area? It was hard to get from the seating area to the food and restrooms because of all the blanket set in random ways. But it was all good. The Concert was excellent! The improvements made from two years ago are noted! Good Job!
I think Kit Carson park is a nice park but it needs work to make it a better concert venue. Mostly even ground and crowd control. If you want vendors to sell stuff, let people in before the concert. We were let in without much time to spend money. A lot of people went straight to the front near the stage but send someone back for food/booze. I think the vendors didn't get a good shot at the crowd. Maybe let people into the concert early for food etc. then let people into the concert venue. With Mumford we were let in early and just stood there for a while and got rained on. Maybe you should think of something to slow the quick rush to leave after the concert.
Great show, great experience. No complaints
Lines to enter were very long; venue and sound were good. Taos is a beautiful city but parking seems to be a problem for such a large show. Shuttle services from Santa Fe and Taos would be welcome if they were better publicized and timed well to coincide with the show start and finish (arrive by 5pm, depart 11pm) and Taos ski valley start and finish (arrive by 9am, depart at 4pm or 5pm)
wonderful event; we hope you have more!
I learned about the concert from my AMP concert membership. I upgraded to the VIP experience for expedited entry to the park. The VIP entry was disorganized which slowed our entry to the park. Details of the entry

processes should have been communicated to the people who purchased VIP access prior to the show. VIP bracelets should have been distributed at outside the entry to the VIP tent. The food service in the VIP tent was disappointing. Food quality was okay but selections were limited. Entrees being passed meant that if you left the tent you missed out on entrees. Also several servers denied me access to entrees saying the food they were carrying was intended for other VIP guests.
I live in Taos and enjoyed the opportunity to see Sting. I have been to other concerts (including lawn concerts) elsewhere, but this is the first concert I have attended at the Kit Carson Park Venue. I found the hassle of getting in and settled and the venue so crowded and of such poor comfort that I probably wont attend future concerts at Kit Carson.
I felt that the vendors on the plaza did not get much business - there should have been a preband or something to draw people there to shop. Also if the venue was alcohol free people would have gone out afterwards to bring more local business. The food vendors inside would have got more business if they were easier to get to - We were starving but it was impossible to go and buy food. They should have made little roads through the park and kept them clear with security to help crown movement. It was great they had the Pueblo singer. and seemed to hire Pueblo people.
Na
We'd never seen a show at this venue and I thought it was the best experience one could expect considering the size of the venue, the size of the town and the popularity of the artist, Sting, performing. Taos NM is probably 30,000 people and they had 9,000 people attending the concert. GOOD JOB guys!!
Traffic was not as bad as expected
Great show!
Loved the event, I think the participants need to do a better job of cleaning up after themselves! I saw a lot of litter after the concert, which made me sad.
Already provided. Crowd control Being my main complaint! Terrible!
Please offer more great shows!
I would have preferred assigned seating. I do not care for general admission.
Great show in one of my favorite places on the planet-Taos!
Bring him back!!
Annoyed w/self for purchasing tickets & having to deal with the masses. Whole experience was one big meh!
Taos can be proud of hosting this event. It can also be proud of the police and security. Everyone was friendly, helpful and professional. Taos did more good marketing with this event than any amount of ordinary advertising. The most interesting town in the USA. Your new slogan at no charge.
Had a wonderful experience
The seating was a good idea but not practical. There were a group of people that REFUSED to sit down even after several, independent requests were made. A disabled woman even asked them to sit down so that she could enjoy the concert (as she could not stand), to no avail. They remained standing in the middle of the park! There was no one to enforce the sitting policy and had it been observed, it could have been a more enjoyable for every participant.
Above and beyond our expectations. One of the best concerts we ever attended and that was about our 7th concert this year. The fireworks at the end were amazing.
Great concert! Very well organized.
It was a really nice show that was well organized. We always have a good time in Taos.
Really enjoyed our stay in the beautiful town of Taos. Very friendly people and many sites to visit. Please have extra training to the security sector. There were more than a few issues different from the emails and website to what security said was allowed into the venue. It was truly frustrating entering the concert. Other than that, congratulations on such a great concert!!!
N/A

I'm local and I am so proud of how my city allowed this event and worked with the concert promoters. A win/win!
Great to live here!
The VIP package was an act of cynical larceny: food was subpar, there was inadequate staffing of the bars requiring 20 minutes of standing waiting per beverage.... a \$20 max value for a \$250 payment.
Keep bringing top performers to Taos!
Love Taos! Can't wait to visit again! Would definitely attend another concert in Taos as well!
This was a perfect experience. Will support Taos in this endeavor
GREAT!!!!!!!!!!
The venue ran out of disabled parking. It would be great to offer disabled parking passes online on a first come / first serve basis so that we aren't scrambling for an accessible spot at the last minute. At least if we knew there were no more spaces we could make preparations.
The only improvement we'd like to see is more clear walking paths through the crowd, if possible.
The concert itself was great. The food at the venue was also really good, and priced about right. Drinks were outrageously high (as is expected). We kind of felt that chairs would have made life easier for many of the concert goers (I will estimate average age at 60+). It could also have made room for more concertgoers? Lots of dead space between blankets.
A bit more signage regarding parking would have been a good idea, I lucked out and found someone exiting the free city parking lot just off of the venue, but was unsure until then where I would be able to park.
Sting was fabulous. Exceeded our expectations. Great evening crowd was on good behavior
My friend and I were knocked over by some guy that had too much of something, very rude. The demographics were older, it is very difficult to stand up for 2 to 3 hours on uneven ground. People brought in backpacks and stadium chairs, which I thought were not allowed.
Sting was great, nice venue, great sound
The city of Taos, AMP Concerts, local law enforcement did an excellent job organizing and controlling this event. Getting into the concert went extremely well, and the crowd was very well behaved, especially in the front section. My wife and I thoroughly enjoyed the event. Well done!
Show exceeded my expectations. Crowd was well-behaved, for the most part. A real quality experience that you would find at many other venues for a show of this level performer.
Town needs to stand their ground on park but Meow Wolf should maybe move location.
The line to purchase drink tickets was really long. I suggest doubling the number of cashiers for future events
I loved the concert and was completely happy, Having been to several of these concerts, and living locally, I was prepared and didn't bring much with me, ate before I entered etc. But, I have heard complaints that it was difficult to get to bathrooms, food, drinks. I would suggest that the town set up "walk-ways" so that people can get across the park more easily.
No additional comments
Bring more talent at that level to Taos.
Bring other great performances!
We wanted to stay in Taos, but the hotel quality/\$ was high, so we stayed in Ojo Caliente We also had great appetizers at restaurant in Taos, but we cancelled dinner reservations because timing was too close to venue opening time and we were worried about getting into line. Got lucky with parking and paid \$20 to park, but would suggest this could have been a real issue and one to remember if future concert. The concert quality was awesome
Town was great. Just needed the concert to be a little more organized and make it a smoke free environment. Too many people smoking nicotine, weed, etc. Bad for people with asthma!

<p>Waaaay tooo many people packed in park, 8000 is too many. Also the organization as to where people should sit and flow was poorly organized. There needed to be some smaller pathways in addition to the large on on either side. People were trying to pick there way through seated people on blankets and tripping on people and and their items while carrying full beers in the dark. Beer tent should not be way over on that far edge of park, makes for a lot of traffic jams and to much flow over there, put it on the side of park near the entrances or food. Sounds were good, lights good and camera work for screens excellent!</p>
<p>Not a good venue for concerts that cater to an older crowd who can't stand up the entire time and the view of the stage is blocked due to incline of the ground going towards the stage.</p>
<p>The VIP experience was crazy expensive but I would not attend a concert in that park without it. Too many bodies in one space.</p>
<p>It was wonderful</p>
<p>So happy he came and performed in Taos at a small venue. The crowd was very kind, all ages and thankful that he performed. I hope Taos gets more concerts on the park like this. I love visiting Taos at any opportunity. If there were more concerts, I will defo be there.</p>
<p>We are very close to Taos and shop their weekly.</p>
<p>Sting was awesome and the type of concert I would like to see more of here in Taos.</p>
<p>Thought the show was great and in a beautiful setting, which probably enhanced the show. Only issues I would say are it was hard to see the stage because of everyone being on one level of grass. Also hard for us 50+ year olds to sit on the lawn for an extended period of time. So it may have been better to have this type of concert at a place that had a slight slope to it, or provided seating, or at least allow lawn chairs. Also I would say sell less tickets, since it was packed and hard to navigate in the dark to get food or beer without stepping on someone. But the sound was awesome, everyone was very friendly too, and was great to see Sting under a starry night sky. Oh, and one more comment is to properly prepare the food trucks for a LOT of hungry people.....apparently the pizza guy couldn't keep up, and was very flustered. :)</p>
<p>All fabulous</p>
<p>I really enjoyed how calm and mellow everyone was, even with the huge crowd.</p>
<p>It was a lovely experience except for the attendees who showed up late and ended up stepping on people to in order get to the front to see Sting. This was where security should have done a better job of keeping people back.</p>
<p>See earlier comments, and thank you for bringing such a great musician to Taos!</p>
<p>Maybe sell less tickets. Would of been an insane event if they had cut back a thousand Tix or so. Too much traffic. Too many crazy out of town assholes</p>
<p>Issue with the surgery. Would not allow me to click on 1 to 5 scale on all the items? Please make them ALL "5"</p>
<p>Sting concert was wonderful. Opening acts ok. Wouldn't come to a concert again without seating.</p>
<p>Allow folding chairs .</p>
<p>Having concerts of this caliber at Kit Carson Park is an excellent way to revitalize our "downtown" and bring much needed energy, publicity, and money to our community. Kit Carson park is under utilized and should be a central hub of community events!! I really enjoy attending concerts in the park and urge Taos to continue to host concerts of this caliber at the Park.</p>
<p>I wish there was a way to put a cap on the cost of hotel accommodations. I spent over \$300 for a room rental, for less than a 19hr stay.</p>
<p>Venue: I've been to many concerts in Kit Carson...the crowd seemed the largest. It felt like too many people. The line to beer/wine from the beginning to mid show were ridiculous, and lines to bathrooms mid show were ridiculous. I don't mind blanket sitting, but there has to be some roped aisles because people stepped on my blanket and purse all night long. Several people were roaming around lost (they weren't drunk) looking for their blanket.</p>
<p>No comments or suggestions.</p>
<p>Great best Performance in a long time</p>

there should be some "emergency aisles" set out between the blankets at the concert....there was not a clear way out if there had been an emergency.
So happy organizers were able to get him.
Great event. Looking forward to more.
Great concert. Surprisingly organized event!! Taos did a great job!! 👍😊
I think the park could have been more organized. Aisles could have been outlined in the grass and it would have been easier to move from the seating area to the bathrooms and vendors. It got a little crazy trying to navigate around all the blankets in the dark and was so packed it was hard to move around. Several in our group had VIP tickets and were disappointed that general admission was let in before the VIP line was allowed in. They felt like it was a waste of money!! They did not purchase VIP to sit in the tented area, but to get in first and have the freedom to get into the VIP area for food and drinks. Again it was so difficult to move around that once they sat up front, they could not get back and forth to the VIP area to enjoy their access.
Allow folding chairs in the park. Not big on a stand up concert. It was both uncomfortable sitting and standing for so many hours.
Sting promised to come back to NM. Please follow up with him!
I think I'm just reaching an age where an outdoor venue with port-a-potties and ground seating is not going to be a first choice any more. Would've loved to do the VIP package, but price was prohibitive.
Would have preferred better arrangements for seeing Sting - also, video montiors had latency , not in sync with music.
Continue to bring great entertainment . Thank you.
I'm a hiker from Albuquerque I hope to make regular visits to your lovely Taos ♡
Too hard to walk to food and bathrooms. You need designated walkways. People got angry as it got fuller and we had to get back from bathrooms.
Venue was awesome Sting was the best! Thank you for bringing him to Taos. The only thing that was not great was the fact that they offered a VIP section for three times the amount of the ticket and it only included two drinks, and not much else. It was WAY too much money - I have friends who are going to see Billy Joel in concert in Boston and their VIP tickets were 100 or so and they included 2 hours of unlimited drinks. I am not sure why the VIP was so expensive when it really didnt offer much but access to the bar and bathrooms and no line. That is NOT worth 254. If tickets were 100 or less for the VIP section I would have bought one.
GREAT!
As I already have written above, we had a great experience and think y'all did a great job. Not sure it would have been possible, but somewhat more and better restroom options is about the only area I could think of for improvement. And that really wasn't a problem either. Bravo to all of you on a great concert and an all-around well managed event! Thanks!!
1-trash during the concert was awfully handled 2-there should have been better lighting after the concert to see where one was walking on the uneven ground through the trash 3-some better definition of ground space could have been provided as some folks claimed pretty large areas in the early 1-2 hours
The venue was unsafe - way too dark when exiting (needed temp lighting). No fire safety considerations. Not enough restrooms for the size of the crowd - there was never a time that dozens (hundreds?) of people weren't lined up to use restrooms. No emergency exit aisles. No safety messages to crowd from stage. No medical emergency instructions or obvious place to go. This was too big an event for Taos, based on the actions of the venue planners.
Booze tent location created a terrible traffic issue for those viewing the concert
Excellent venue, wonderful performance.
no further comments
They really needed to spray paint walkways. People were getting pushed when others had to find a way to cut through to get around

allowing blankets was silly; you had to fold them up when Sting started due to crowds pushing forward and SRO
I have seen a few concerts in Taos at the Kit Carson Park and it has always been a great experience. Taos is always a great place to visit even though I live just down the road in Santa Fe.
Very poor not sure if I would ever attend another concert here again if it's oversold and handled this way. This was not our first concert here and have not had this experience before. We had talked this venue up to others. Will think twice before I recommend again.
Overwhelmed that Sting would come to Taos
Great event, I hope there are more. We have attended most concerts in the park since the inception of solar fest back in the day. The bigger name events have been fabulous additions to the more traditional shows. More please!
think we are getting along in years and was hard to stand for that long. Next time prefer to see inside seated.
Shuttle service to the venue would have helped with traffic and parking
Great Venue, Friendly staff at El Pueblo Lodge
I consider myself as somewhat local and I love the kindness of Taos locals in every venue I attended in last 3 years. This Sting concert wasn't a nice and warm event when it comes to crowd. Some were hostile to each other and many of them were indifferent, unfriendly and competitive. I wish it appreciated more local folks and embraced local culture. Sting was great though. Thank you for the opportunity and keep bringing more awesome venues to Town of Taos.
lots of confusion over backpack rules!
Please do this again soon!! :)
Great concert! Thank you!
If people want to sit or need to sit allow blankets/tarps beyond the sound tent. It would have been nice to have a grassy area to dance versus the rocks. Or change big gravel rocks to dirt or small gravel maybe.
Sting was excellent!
Allow chairs for a concert!!!!!!!
Keep these great performers coming to Taos.
I've been to a lot of outdoor concerts in my life. It is critical that it be properly organized to be a pleasant experience. This one really fell down on that aspect. For example, nowhere in the materials sent to us or on line did it say you couldn't bring food into the venue. We arrived with some light food and when we got on the unbelievably long line were told to get rid of it. That was an unpleasant surprise. Why not let people bring sandwiches or snacks into the park? The food lines were outrageous so we almost ate nothing that night. No what I've experienced at most other concerts.
Just love taos
we had to pay \$20 for parking. Again, selling 2000 more tickets after having the venue "sold out" was just greed. disappointed in that - the audience eventually was stepping on top of, over and through all that were seated = it turned kind of ugly. I only could see the stage a little bit = and that was before others kept crowding into the front = but again, that was encouraged by the guy on stage. Didn't appreciate that-We arrived early - why should we accommodate those who arrived later
Totally worth the trip from Los Lunas!
overall a great experience
Jaime, you killed it. Getting Sting to Taos was a great achievement. Way to go. Great venue, great show - it was suited for Sting. A show I'll remember. --Susan Budlong Sylvester
Too many tickets sold for value and for personal safety. Would not attend another event there due to irresponsible crowd safety.
The event was very well planned and organized efficiently run. The metal barricades were a bit of a problem for crowd flow, but I understand why they were also practical. I would also suggest pathways through the crowds so

<p>people were not stepped on in the process Of going to restrooms or for food or drink in intermission and during performances. The exit plan was also well organized and blocking the flow of traffic on Paseo so that the attendees could flow easily to their hotels or cars. Thank you very much!</p>
<p>We had a great time in Taos. Didn't do much besides attend the concert, stay overnight, a bit of shopping, visit a friend who has a house there.</p>
<p>Quality Inn raised the room rates to double those that were quoted and although it was just fine, we will never stay there again.</p>
<p>The venue was rough and difficult. Clearly the crowd was older and it was hard to have to stand for so long and not be able to sit in chairs. I would not attend another concert at Kit Carson Park.</p>
<p>I would have liked to know there would be opening acts...it would have been nice to have another wine/beer station.</p>
<p>Great job!!!! Please see my previous comments. It was a great, flawless event. One of the best I've ever attended. Thank you!,,</p>
<p>It would be better to have a concert on Saturday when restaurants are opened.</p>
<p>We had such a great time</p>
<p>Bathroom set up was awkward, VIP wasn't</p>
<p>I love North Eastern NM</p>
<p>KEEP THE CONCERTS IN KIT CARSON PARK! We attended three of the events there this year and all were wonderful.</p>
<p>Hope Sting comes back to New Mexico for a concert!</p>
<p>Great Show! Hope there will be more..... many of our friends and family would come from out of town to attend.</p>
<p>Only real complaint is that walking pathways at the venue were not clearly delineated, and folks were walking on and over our food and feet</p>
<p>Taos is beautiful! The venue is way too small , hard to see the stage, and I had to park 2 to 3 miles then walk. Other than that STING was PHENOMENAL !!!! Thank you Taos!!!! 🙌😊</p>
<p>Both entering and exiting the park were excellently orchestrated! There was no crush at the end and it was lovely to stroll to the car amidst the joyful vibes of the crowds.</p>
<p>The satisfaction radio buttons would not let me answer multiple questions: very satisfied in all instances. You all did a terrific job!</p>
<p>Awesomeness</p>
<p>A little over crowded. Had heard that only 8,000 tickets would be sold but it was announced that 9,000. Lots of folks standing!</p>
<p>We purchased VIP access a few days before the event and we are extremely happy we did. To NOT be able to sit in a low chair on a blanket with a little space to dance is unconscionable. Charge more for tickets and allow less people into the venue so folks can spread out, socialize, and enjoy themselves. The event is about good music intertwined with positive social and emotional relationships. That standing room only we saw from the VIP area would not have been something we could have managed. We had a wonderful experience because we had chairs and space to dance. I'm not sure folks in general admission are saying the same? Sting was amazing for us— beyond expectations!</p>
<p>Better signs and traffic directions, or traffic directors, leaving the venue and Taos after the concert.</p>
<p>Pizza vendor took 40 mins to produce a slice, with very few people in line. In the future it would be good to get competent/experienced food vendors, particularly for this size of event. Also, more veggie/plant based options would be great.</p>
<p>People were friendly and helpful. Everything went much better and easier than I had anticipated. Thanks for planning such a great event!.</p>
<p>I appreciated how quickly security go everyone checked and inside.</p>
<p>Initially I was a little concerned about the crowds and how they would be kept in place. Security was excellent. We saw at least 3 groups that continually circled the crowds. We decided to come at 7:30 to avoid the long lines.</p>

<p>We did not witness any unpleasant groups. People were respectful. We still were able to find a place to the right of the stage near the sidewalk to stand where we could see Sting in the distance and see the screen. We were in front of the seat for special needs. We did not buy food or use the restrooms so can not comment about those things. Exciting concert and hope to see more concerts. Sting came on a few minutes early and stopped at 9:57 so that he complied with the 10:00 time for quiet. The fireworks were a very nice ending for everyone--even if they were not at the concert. Please make sure lots of positive comments are put in the paper and sent to the town. People who live here as I do need to know that a concert can be safe and fun. Thank you</p>
<p>As a down town merchant the venue was a complete success. I just wish there was some daytime parking for workers for events like these, including Farmers Market. Walking half a mile to work with heavy bags is not fun!!</p>
<p>Please bring another act like Sting and keep the prices low and reasonable! I'd love to do it again!!</p>
<p>I did not like that local hotels gouged concert goers. A room that was normally \$69 was increased to \$260 for the night. That's why I was willing to drive a little distance than stay in Taos.</p>
<p>All in all I think AMP and the town of Taos did a great job with having so many of us drop in such a short space of time! I really enjoy seeing concerts up there, and my friends and family enjoy the atmosphere, and the amenities of music and great food while staying there. I think having the biggest concert of the season at the end of the summer, when service workers are burned out, poses a bit of a challenge. Most of them really had a sense of humor about how intense it was, and were really doing their best. I did deal with a couple people in different venues who were pretty grumpy and some service needs took a long time to be filled. I love the Kit Carson park venue, and it adds a lot to the experience of being there. I heard some talk about moving some of those big concerts to out of town, for instance at the Taos brewing mothership. I did not enjoy that venue at all, and we would be less inclined to participate in shows there. I certainly would not pay \$85 to see a big-name there... if the town of Taos has difficulty hosting a named act like Sting's, perhaps it's better to do those shows in Santa Fe.</p>
<p>We dig Taos</p>
<p>too many emails about what to do in taos</p>
<p>Next time, insist on a better lead-in band.</p>
<p>Fun, do more</p>
<p>Selling 9000 tickets for the available seating area seemed inappropriate - it was fairly difficult for anyone other than really tall people to see well. It's unlikely that I would choose to attend another event at Kit Carson park venue.</p>
<p>I got there early so parking was easy. Friends who got there later, it was a challenge...</p>
<p>This venue should never be used for an audience of more than 800. The promoters and city exhibited extreme greed in overcrowding the venue and diminishing the enjoyment of a great performance. I will be writing the mayor of Taos as well as the city council in hopes of preventing dangerous overcrowding at Kit Carson Park in the future.</p>
<p>Beautiful place. Difficult traffic</p>
<p>We know that not everyone in Taos wants the Park used for concerts. We however had an amazing experience with our friends plus new people whom we met for the first time. There must be ways to please people who live here with respect for the Park itself, the noise for local residents and what the Park means to us all. In our opinion, it should remain a Park and not allow camping but be open for musical events that may be enjoyed by many for reasonable prices. Chairs would be nice but everyone stands up for great artists! We wish that people hadn't left trash all over so maybe big trash bins around the Park during special events and an announcement that trash should be disposed of in recyclable bins would be best.</p>
<p>Line moved fast</p>
<p>I did have a problem with a young man who cut through the crowd and stopped and squeezed in from of us with his girlfriend. We had come early and everyone down front on the grass had squeezed together to let others move down from the back. I guess next time I will find security to move him. He bumped into me many times while dancing wild.</p>
<p>Would be nice to put a few toilets left of stage, it was hard to walk around crowd to get to the bathrooms. Have more places to sell beer tickets, ticket sales slowed the beer line way down.</p>
<p>You should announce you're doing fireworks instead of just doing them out of the blue. We legit thought someone started shooting for a moment. Others around us did too.</p>
<p>Was happy with the whole experience</p>

Just the logistics at the park itself. I've been to most of the concerts there this summer and access to bathrooms are always the biggest problem. It only gets worse with the larger concerts. Other than that, good crowd control before, during, and after the event.
My only suggestion is to have a section of stores that stay open later on the weekends or in the summer.
The ground was pretty uncomfortable while waiting for the concert. Chairs would have been nice. We avoided the traffic by coming to Taos early and had a nice dinner and then left our car at the resort. The drive back to Santa Fe was easy. Sting put an excellent performance. The venue felt secure.
Having Studio Tour at the same time was a great plan. Taos still needs a bypass, especially for events like this that jam the main road through. How about starting on the West Mesa and going North to Arroyo Hondo with a 2-laner? You don't need the through traffic, it comes to you naturally.
Concert was amazing. Our friends had never been to Taos and fell in love with it. Posted tons of Taos and surrounding pictures on social media. Ended up buying some paintings while there.
Terrible sidewalks, poor parking, event is too close to town - should be farther away from residences
Need to allow seats
It would help to have shuttle service from local hotels as were available in the past. In the past we stayed at Sagebrush Inn and caught a shuttle to the event. This time there was nothing and that was a bit disappointing.
Weather was good, people were great food was awesome. Sting was fabulous
Excellent venue, time, music, people, food etc. Sting was #1 for me this summer and I attended many during the summer.
We had a great time. Concert was well managed and organized.
Timing,,,less waiting more jamming!
Closing off the Paseo when we all got out of the concert was great! I hate the chain link fences that surround the park, think it looks junky ...
Na
I will not be spending the night in Taos for an event again. I will make the drive south to stay at a casino or drive all the way back to Albuquerque.
Good job getting a world renowned performer to Taos!!!!
thank you Taos for handling the gathering of a huge amount of people so well. The fireworks were a sweet send off to a fine night.
please have more concerts like this at the park and in the ski valley if possible
It was the second time at Kit Carson event. Its open and fabulous weather.
N/A
main route into plaza needed alternate routes...sat in traffic too long
Too many people too few accommodations. Beer & wine lines and handicap bathroom wait was horrible.
I LOVE STING!!! I was disappointed he did not play Sacred Love or Seventh Wave...but other than that it was a GREAT EVENING! Thank you Taos for such a special treat!!!
As amazing as our venue was. It was very very crowded . Places were charging \$25 for parking! It was a little embarrassing. But overall- I mean c'mon it was STING!! I would do it all over again in a heartbeat. My question is, who is up next???
No blankets in the park for LARGE venues: too dangerous to navigate among invisible belongings - cause for ADA trouble, injuries, fights etc.
ADA AREA got great HIGH score on location, efficiency etc. by two in my party one w. service dog and one w. a walking cane.

Also - there NEED to be allocated foot traffic paths from stage area towards exits,restrooms, food & beverage!
loved Robert Mirabal
She my party arrived at the VIP at 8:00 there was not food neither chairs.
Kit Carson Park is nice but cramming 8000 people into it was not ideal. Taos should build an amphitheater (check out St. Augustine, FL amphitheater) for a great outdoor venue) if the town wants to attract world class talent and crowds.
It's a wonderful event and my guest had an having amazing time it is, but the empty storefronts across from Smith's parking on all the way to the canyon past Angelfire make Taos look like it is ravage with economic stress. But they loved it the locals and felt that tell Mr. from me on that Kit Carson Park is a wonderful venue
I think it would have made sense to offer a large central parking spot (the University? a Shopping Center?) where people could park and take a shuttled to the concert. The parking map the city offered was very unclear.
Like I said greed to many people had to wait an hour just to go to the bathroom, five fights in line while waiting people pushing and shoving people getting mad because you stepped on your blanket in the dark. Horrible horrible horrible!
It was very strange that most people who came didn't care much for Sting. You can drink and smoke at your own place, but I guess people just have nothing to do with their money. It's a free country but still too bad. Sting deserves better than performing at a beer party.
no other comments. Had a great weekend!
Chalk line aisles
Taos is the most unique and charming small town on earth. I have been visiting for decades. I live in Colorado but look for ANY reason to visit . A concert with STING topped anything I've ever experienced there!! So blessed . Thank you for this!!
As previously mentioned, we love Taos and could see making it our home at some point. Culturally abundant, etc, etc.
So proud of Mitch Miller and his crew for bringing awesome music to Taos! The transition from Sting to Barn Dance was seamless! Thank you Mitch and town of Taos!!
Someone stole our sit upon chairs while we were standing and dancing. Sad as we had 3.
See earlier comments.
The Rolling Still should open before 4pm on the day of the event
Keep bringing in the best!!!
Geeze did you even try to figure out which line was the one to click on for least or most desired in your survey? Couldn't tell if I was answering for food or sound. Typical SEPARATE THE QUESTIONS WITH some space so the people can have NO question to what line they are on to answer appropriately.
Would have been better to have had the event outside the city center. Being in the center of town was challenging
Make it more clear about the entrance lines. there were two lines on either side of what people expected to be the entrance and then both lines got routed to the entrance to the north.
Taos, Amp and all involved from set up to take down was handled very well! Loved the Venue and the vibe there. A great time was had by all the folks I ran into who attended. The fireworks at the end of the show ended a perfect evening. Love visiting Taos anytime!!!
Overall the concert was fabulous! A small suggestion, the port-a-poties were pitch black inside, very disconcerting to use, a little light would have been great. Also a designated walk-way path to the vendors with a metal fence such as the one near the VIP tent, mapping out the path would have helped the flow of people trying to get food and drinks.
We purchased the VIP Up-grade , which was quite expensive. There was confusion with some security over the VIP access to the venue; insufficient bathrooms and insufficient bar staff. Should have included better seating options for that price.
Thank you

Believe have already covered in the earlier open-ended opportunity. The venue is extremely nice; however, the size of the crowd, which I'd expect was anticipated, taxed the venue. Better organization and order of how seating is done should be considered for the next event for 9000 people. Also, considered the VIP upgrading of the tickets; would have done it if they price was 50, maybe 75% of what it actually was this time.

Loved Sting so much!!

Keep up the good work and continue the music.

The exit process was ridiculous long and arduous.

I was truly amazed at the level of efficiency. From beginning to end, it seemed very organized. Everyone was kind, helpful and fully engaged. There were very interesting food booths. A few things that seemed to need help: The sound system did not sound that great. It was muffled. Also, parking was a bit of a struggle. Perhaps in the info email you could let people know the options for parking. We did not have a problem as we know Taos and parked early. It would be GREAT if it was non-smoking venue. It seems that would be hard to control, so just sayin'...;)

Otherwise, GREAT job!

So happy that the town is providing such a diverse attractions. From skiing to festivals and live music
We need this to keep the economy flowing. We are a tourist town. Keeping activities to keep many different people coming in is important. So they can spend here and fall in love with all the other attractions we have and keep coming back

Lighting in the port-a-potties please and dedicate an isle wide enough to walk in the back of the seating area.